

# The Cash Box

VOLUME XVII—NUMBER 29

APRIL 7, 1956



Joe Turner, Atlantic Records star, is shown with Ahmet Ertegun and Jerry Wexler, Atlantic veepees, personally examining the grooves of his latest release "Corrine Corrina". Turner, one of the most consistent hitmakers in the rhythm and blues field, is in addition one of the great "names" in the history of jazz. Years ago, Turner was a jazz blues singer in the Kansas City jazz style. In the early thirties, he sang with jazz pianist Pete Johnson in Kansas City and only a couple of weeks ago, Atlantic brought Johnson in for a session along with Walter Page, Freddie Green and other K.C. stars to re-create with Joe the Kansas City blues singing style he made famous.



**THE BIG VOICE**

to carry

**THE BIG TUNES**

**tony martin**

Sings

**FLAMENCO  
LOVE**

**WALK  
HAND IN  
HAND**

Orchestra and chorus conducted by HUGO WINTERHALTER

20/47-6493

the dealer's choice

RCA VICTOR







FOUNDED BY BILL GERSH

# The Cash Box

Volume XVII—Number 29

April 7, 1956

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## The Satisfied Customer!

A few years ago, the most frequent charge leveled at the record industry was that it was a "top ten business". By this the accusers meant that only records in the top ten meant anything, only those sold, only those received play on juke boxes, only those were programmed on the air. Today that charge is very seldom heard for it certainly is no longer true.

But unfortunately there are still dozens and dozens of retail record dealers who have not learned that this is no longer a "top ten business".

In most smaller stores throughout the country, it is next to impossible to buy any records outside of the best sellers and top standards. These dealers are so busy watching their inventory and buying conservatively that what they are actually doing is perpetuating the meagerness of their business and guaranteeing that it never grows.

The retail business, like all other enterprises, has its own peculiarities. One of its cardinal points is that the customer ordinarily must be sold while he's in the store. If he has to order something or come back another day, the likelihood is that the sale has been lost.

With the record business today a completely diffused one, with customers wanting pop, rhythm 'n blues, and country records all at the same time, with kids demanding disks that are not only not in the top ten but many times not

yet even in the top fifty, a record dealer who doesn't make some attempt to keep up with current trends and sticks doggedly to the best sellers is dooming himself to a stagnant business.

The basis of a retail business is the satisfied customer. Certainly it may not always be profitable to carry all sorts of odd items on the possibility that they may sometimes be asked for. But in terms of building satisfied customers and eventual greater income, it is incumbent upon all record dealers to carry some of these items. In the most solidly pop sections, there are requests for country records. In areas where sales are mostly in rhythm 'n blues, there are always requests for pop disks. The dealer who can satisfy some of these demands is building himself new customers who are certainly going to return to him to buy the stock he normally carries.

Perhaps more than in most other retail business, there has been considerable shortsightedness on the part of record dealers. Successful enterprises are built by seizing current opportunities, not by sitting back and conserving what has already been accomplished.

Today the record business is becoming more and more important as a medium of entertainment. For those who have the vision to see its potentialities, there is a magnificent future ahead. The important thing is to remember this: It is the customer who counts—the satisfied customer.



# BMI Check List

OF *New* RECORD RATINGS  
BY THE TRADE PRESS

	Billboard	Cash Box	Variety
<b>BOOM, BOOM, MY BAYOU BABY</b> (Trinity)			
THE JODIMARS (Capitol)	77 (Good)	C+ (Good)	
<b>THE COME BACK</b> (Frederick)			
PEGGY LEE (Decca)	76 (Good)	C+ (Good)	
<b>DOWN IN MEXICO</b> (Tiger)			
THE COASTERS (Atco)	R&B Best Buy	R&B Sure Shot	
CHAMP BUTLER (Coral)	70 (Good)	B (Very Good)	
<b>DRUMMER BOY</b> (E. B. Marks)			
TONY TRAVIS (Victor)		Sleeper of the Week	Good
<b>FROM THE WRONG SIDE OF TOWN</b> (Merrimac)			
JUNE VALLI (Victor)	80 (Excellent)	B+ (Excellent)	
NORMA JEAN GARRISON (Spotlight)	72 (Good)	B+ (Excellent)	
MOLLY BEE (Dot)	71 (Good)	B+ (Excellent)	
<b>I HAD A LOVER</b> (Greta)			
BOBBY SCOTT (ABC-Paramount)	76 (Good)	Sleeper of the Week	Very Good
<b>INFATUATION</b> (Beechwood)			
PAUL WESTON ORCH. (Columbia)	75 (Good)	B+ (Excellent)	
DICK CONTINO (Mercury)	74 (Good)	B+ (Excellent)	
RENATO CAROSONE (Capitol)	Satisfactory	Best Bet	Good
<b>LOVELY ONE</b> (Blackwood)			
THE FOUR VOICES (Columbia)	Best Buy	Sure Shot	
<b>NO ONE TO BLAME BUT YOU</b> (T-C)			
DE CASTRO SISTERS (Abbott)	76 (Good)	Best Bet	
<b>NO OTHER ONE</b> (Meridian)			
EDDIE FISHER (Victor)	Spotlight	Sure Shot	Very Good
<b>ROCK AND ROLL WEDDING</b> (Simon House)			
HELEN GRAYCO (Vik)	78 (Good)	B (Very Good)	Very Good
SUNNY GALE (Victor)	77 (Good)	B (Very Good)	Very Good
<b>ROCK ISLAND LINE</b> (Hollis)			
LONNIE DONEGAN (London)	Best Buy	Sure Shot	Best Bet
LEN DRESSLAR (Mercury)	77 (Good)	Best Bet	Good
DON CORNELL (Coral)	77 (Good)	Best Bet	Best Bet
<b>SIMILAU</b> (Cherio)			
CATERINA VALENTE (Decca)	80 (Excellent)	Best Bet	Excellent
<b>TILL I WALTZ AGAIN WITH YOU</b> (Village)			
BILLY VAUGHN ORCH. (Dot)	80 (Excellent)	Sleeper of the Week	Very Good
<b>WILD CHERRY</b> (Hollis)			
DON CHERRY (Columbia)	Best Buy	Best Bet	Best Bet
<b>WITHOUT YOU</b> (BMI)			
EDDIE FISHER (Victor)	Best Buy	Sure Shot	Best Bet
JOHNNY DESMOND (Coral)	75 (Good)	Best Bet	Very Good
ALAN DEAN (MGM)	72 (Good)	C+ (Good)	

**BROADCAST MUSIC, INC.**

 589 FIFTH AVENUE  
NEW YORK 36, N. Y.

NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL


**THE CASH BOX**
**CODE**

AA—Double A	CL—Cardinal	E5—Essex	JD—Jay Dee	PA—Parrot	SO—Sound
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PE—Peacock	SP—Specialty
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Jasie	PM—Pam	ST—Starlite
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PP—Peter Pan	TA—Tampa
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KI—King	PR—Prestige	TI—Tico
AR—Arcade	DA—Dana	4 Star—Four Star	LO—London	RA—Rainbow	UN—United
AT—Atlantic	DE—Decca	GE—Gee	MD—Media	RE—Regent	UQ—Unique
BT—Bethlehem	DL—DeLuxe	GN—Golden	ME—Mercury	RL—Real	VE—Verve
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RM—Rama	VI—RCA Victor
CD—Cadence	DT—Dootone	GTJ—Good Time Jazz	MO—Modena	RP—RPM	VJ—Vee-Jay
CH—Chess	DU—Duke	HE—Herald	NG—Norgran	SA—Savoy	VK—Vik
CK—Checker	EP—Epic	IM—Imperial	OK—Okeh	SE—Seeco	WL—Wing
	ER—Era		OL—Olympic		

Pos. Last Week

- 1 NO, NOT MUCH FOUR LADS**  
CO-40629 (4-40629)—Four Lads
- 2 LISBON ANTIGUA NELSON RIDDLE**  
CA-3287 (F-3287)—Nelson Riddle  
CO-40635 (9-40635)—Mitch Miller  
CR-61553 (9-61553)—Alan Dale  
CR-61595 (9-61595)—Lawrence Welk  
VI-20-6406 (47-6406)—Leo Diamond  
VI-20-6418 (47-6418)—1956 Jazz All Stars
- 3 POOR PEOPLE OF PARIS LES BAXTER ORCH.**  
CA-3336 (F-3336)—Les Baxter  
CR-61592 (9-61592)—Lawrence Welk  
DE-29835 (9-29835)—Russ Morgan  
LO-1628 (45-1628)—Winifred Atwell  
MG-12188 (K-12188)—Roger Roger  
VI-20-6366 (47-6366)—Chet Atkins
- 4 WHY DO FOOLS FALL IN LOVE THE TEEN AGERS**  
DE-29832 (9-29832)—Gloria Mann  
DO-15448 (45-15448)—Gale Storm  
GE-1002 (45-1002)—The Teen Agers  
ME-70790 (70790 x 45)—Diamonds
- 5 I'LL BE HOME PAT BOONE**  
CK-830 (45-830)—Flamingos  
DO-15443 (45-15443)—Pat Boone
- 6 ROCK AND ROLL WALTZ KAY STARR**  
VI-20-6359 (47-6359)—Kay Starr  
VE-2000 (2000-45)—Anita O'Day & B. Bregman
- 7 JUKE BOX BABY PERRY COMO**  
VI-20-6427 (47-6427)—Perry Como
- 8 THE GREAT PRETENDER THE PLATTERS**  
MD-1020 (45-1020)—Jackie Riggs  
ME-70753 (70753x45)—The Platters
- 9 SEE YOU LATER, ALLIGATOR BILL HALEY & HIS COMETS**  
CH-1609 (45-1609)—Bobby Charles  
DE-29791 (9-29791)—Bill Haley & Comets  
DE-29786 (9-29786)—Roy Hall  
VI-20-6426 (47-6426)—Otto Bash
- 10 HOT DIGGITY PERRY COMO**  
VI-20-6427 (47-6427)—Perry Como

11) A TEAR FELL. 12) THEME FROM THREE PENNY OPERA. 13) BLUE SUEDE SHOES. 14) HEART-BREAK HOTEL. 15) EDDIE MY LOVE. 16) TUTTI FRUTTI. 17) BAND OF GOLD. 18) MEMORIES ARE MADE OF THIS. 19) INNAMORATA. 20) BO WEEVIL. 21) 11TH HOUR MELODY. 22) MR. WONDERFUL. 23) MAIN TITLE (MAN WITH THE GOLDEN ARM). 24) IT'S ALMOST TOMORROW. 25) SPEEDOO. 26) LOVELY ONE. 27) MAGIC TOUCH. 28) LULLABY OF BIRDLAND. 29) ROCK ISLAND LINE. 30) TO YOU MY LOVE. 31) FLOWERS MEAN FORGIVENESS. 32) SIXTEEN TONS. 33) WITHOUT YOU. 34) ANGELS IN THE SKY. 35) FOREVER DARLING.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# HER GREATEST!

TOPPING "I HEAR YOU KNOCKIN'"

TOPPING "TEEN AGE PRAYER"

# GALE STORM



IN HER GREATEST RECORD EVER

# WORRY TOWER

1ST SHIPMENT-150,000

DOT 15458

B/W

I AIN'T GONNA  
WORRY

• • Dot

RECORDS • • • GALLATIN, TENNESSEE • • • PHONE: 1600  
THE NATION'S BEST SELLING RECORDS



# RECORD REVIEWS

⊙ **A** DISK & SLEEPER

⊙ **B+** EXCELLENT

⊙ **B** VERY GOOD

⊙ **C+** GOOD

⊙ **C** FAIR

⊙ **D** MEDIOCRE

## JONI JAMES

(MGM 12213; K12213)

**B+** "THE MAVERICK QUEEN" (2:52) [Victor Young ASCAP—Young, Washington] Joni James, who is heard singing this song on the sound track of the new Republic pic "The Maverick Queen," offers the pic's title tune as part of her latest release. A fragile song with a western flavor.

**B+** "I WOKE UP CRYING" (2:31) [Tanglewood ASCAP—Insetta] This portion stars the thrush's wistful voice on a dreamy shuffle-beat ballad. Chorus assists in the backdrop. Pretty item. The kids could take to this one because of the fish-beat that lends itself to dancing.

## DENNY VAUGHAN

(Kapp 143; K-143 X)

**B+** "WALK HAND IN HAND" (2:59) [Republic BMI—Cowell] Kapp issues for the U.S. buyer the Denny Vaughan original recording of this beautiful love song. It's a lovely rendition that's been making big noise in Canada and the version which inspired all the covers.

**C+** "JUST SING A SONG" (2:59) [Republic BMI—Mack] A catchy jump novelty with a delightful group-sing quality.

## THE GAYDEN SISTERS with LEW DOUGLAS ORCH.

(Bally 1003; 7-1003)

**B** "HONESTLY, HONESTLY" (2:26) [Trinity BMI—Miller, Davie] The Bally label continues to turn out commercial material and on this release it introduces a talented team called the Gayden Sisters with an exciting piece of rock and roll material that the kids will get a bang out of. Girls have a good sound and really give this song a push. Could catch big.

**C+** "HOW CAN YOU NOT BELIEVE" (2:22) [Hearbeat ASCAP—Seymour] A soft and sentimental waltz ballad tenderly fashioned by the larks.

## RAY RIVERA

(Web 1060; 45-1060)

**C+** "WILL I BE THE ONE?" [Monument BMI—Rivera, D'Agostina, Jefferson] Ray Rivera gets a simple backing as he drifts thru a pleasant up beat romancer.

**C+** "HANDLE MY LOVE WITH CARE" [Alameda BMI—Rivera, D'Agostina] Another easy-going rhythm item pleasantly presented by the smooth voiced warbler.

## DINAH WASHINGTON

(Mercury 70833; 70833x45)

**B+** "LET'S GO AROUND TOGETHER" (2:29) [Robbins ASCAP—Wright, Ecton] Dinah Washington does an exceptionally beautiful job on a charming and fragile new romantic ballad that sounds and looks like one of her strongest sides in quite a while. It's a beautiful and refreshing top-drawer tune that could blossom into a big hit. String accompaniment by Hal Mooney is wonderful. Watch this one.

**B** "LET'S GET BUSY" (2:37) [Mayfair ASCAP—Oakland, Gilbert] This half features a more bluesy Dinah on an attractive and interesting rhythm ballad. Strong coupling sure to please the thrush's many fans.

## THE CASH BOX

### DISK OF THE WEEK

"MY LITTLE ANGEL" (3:00)

[Mapleleaf BMI—Jordan, Charles]

"STANDING ON THE CORNER"

(2:52) [Frank ASCAP—Loesser]

#### THE FOUR LADS

(Columbia 40674; 4-40674)



FOUR LADS

● The Four Lads, who have already put two million-sellers back to back with "Moments To Remember" and "No Not Much," may

accomplish the near impossible feat of making it three in a row with a sensational coupling of exceptional new material. One side "My Little Angel" is a warm and beautiful romantic song which displays the quartet's classy harmony at its best. The beautiful delivery and material grow on you, and after a few listens, you really appreciate this wonderful side. For variety, the group changes the mood and lifts through a sparkling cutie "Standing On The Corner." It's a catchy item from the new Frank Loesser smash musical "The Most Happy Fella." Has an easy-going tempo and an overall excellence. Big coupling for the Lads. They've arrived.

"HONEY HAIR, SUGAR LIPS, EYES OF BLUE"

[Robert Mellin BMI—Richards, Tyler]

"OUT OF THE PICTURE"

[Criterion ASCAP—Roth, Lubin]

#### THE CREWCUTS

(Mercury 70840; 70840x45)



CREWCUTS

● With "Angels In The Sky" completing its long and extremely successful run on the charts, Mercury

sends across a tremendous new two-sider that should take off like a jet for the Crewcuts. "Honey Hair, Sugar Lips, Eyes Of Blue" is a cute, catchy, commercial ditty right up the teenage alley. It's a wonderful jump novelty that should have all the youngsters rockin' 'round the clock. Lyrics are simple and pleasing. Side has the dollar sign stamped all over it. Flip is another clever change of pace for the "flat-tops." A bright and refreshing money earner with a mambo beat, dubbed "Out Of The Picture." The boys blend wonderfully here and employ some delightful pause gimmicks that should go great with their fans. Strong pair to watch.

"LONG TALL SALLY" (2:08)

[Denice BMI—Johnson]

"JUST AS LONG AS I'M WITH YOU"

(2:40) [Randy Smith ASCAP—Vaughn]

#### PAT BOONE

(Dot 15457; 45-15457)



PAT BOONE

● Pat Boone, who has an unbroken chain of hits under his belt, continues in his winning ways on his

latest release and sends forth a powerful rendition of a high flying rock and roll hit "Long Tall Sally." Pat gets an exciting ork assist and belts from the toes on this amusing novelty. The songster faces some tough competition on this side but should take a good cut of sales melon. Material is right in line with what the teenagers want today. The versatile performer changes the pace on the lower lid and croons a romantic item tagged "Just As Long As I'm With You." A good follow-up to his current smash "I'll Be Home." Could develop into the bigger side of the coupling.

## NATE RUSSELL

(Noel 107; 45-107)

**C+** "DEW DROP INN" [ASCAP—Easton] Nate Russell and the band glide through a groovy up-beat bopper that the teen agers should enjoy. Good rhythm novelty with a crowd at the inn whooping it up.

**C** "DE BEAUFORT BOAT" [ASCAP—Easton] An inviting calypso type novelty with a cute lyric and happy delivery.

## ANDY WILLIAMS

(Cadence 1288; 45-1288)

**B+** "WALK HAND IN HAND" (2:44) [Republic BMI—Cowell] Andy Williams familiar to millions for his work on the Steve Allen show, lends his rich and polished voice to a warm and tender romantic ballad which joins a lovely lyric with a pretty melody. Should do well for the songster.

**C+** "NOT ANY MORE" (1:55) [Acuff-Rose BMI—Terry] A catchy rhythm novelty that emanates from the country field, is commercially styled by the songster.

## "WHOOPEE" JOHN WILFAHRT

(Decca 29799; 9-29799)

**B** "LITTLE BAD BOY POLKA" (2:36) [B.I.E.M.—Kerskes] "Whoopee" John and his crew grab hold of a German novelty, give it a new title and a lively delivery and end up with one of the most delightful polka items to hit the market in some time. Colorful ditty that deserves a spot in every juke box. Should get very big play in the taverns.

**C+** "IT TOOK ME ALL NIGHT TO GET HOME LAST NIGHT" (2:23) [T.V. Music ASCAP—Stoner, Stride] The group changes the tempo but retains the same colorful style as it presents a pleasant waltz item. Patrick Wilfahrt handles the humorous vocal.

## LUCY ROBERTS

(Vik 0201; 4X-0201)

**B+** "SUPPER ON THE TABLE" [General ASCAP—Donez, Dawson] Vik introduces a terrific talent in Lucy Roberts, a clever songstress who does a big job with a cute little novelty that could catch on like wild-fire. A great change of pace novelty to watch closely.

**B** "LEAP YEAR RED" [Malvern ASCAP—Reichner] The chirp bounces through another up-beat novelty. This one features the popular rock and roll rhythm.

## ANDY GRIFFITH

(Capitol 3402; F-3402)

**B+** "CARMEN" (Part 1 & Part 2) [Andick BMI—Griffin] Andy Griffith, the comedy sensation of Broadway with his performance in "No Time For Sergeants," employs his delightful back-woodsian drawl to describe the opera "Carmen" to his audience. A live audience is heard on the recording. Hilarious piece of wax with a few spicy lines colorfully handled. Flip side is the conclusion of the recitation. Disk should do very well over the counters.



The Big Movie Hits are on...

**CORAL**  
RECORDS

"THEME  
FROM  
PICNIC"

b/w

"MY NITA, JUANITA"

**CORAL 61620**

"MOONGLOW  
and  
"THEME  
FROM  
PICNIC"

b/w

"RIO BATUCADA"

**CORAL 61618**

"MAIN  
TITLE"  
and  
"MOLLY-O"

b/w

"BUTTERNUT"

**CORAL 61606**

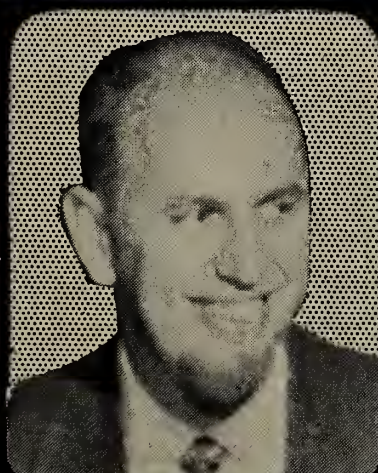


by

**STEVE  
ALLEN**

and his

**ORCHESTRA**



by

**GEORGE  
CATES**

and his

**ORCHESTRA**



by

**DICK  
JACOBS**

and his

**ORCHESTRA**



# RECORD REVIEWS

⊙ **A** DISK & SLEEPER

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⊙ **B** VERY GOOD

⊙ **C+** GOOD

⊙ **C** FAIR

⊙ **D** MEDIOCRE

## DICK NOEL

(Fraternity 738; 45-738)

**B** "THE BIRDS AND THE BEES" [Gomalco ASCAP—Warren, David] Dick Noel has a strong side to watch in this clever little novelty—the title tune from George Gobel's first movie effort. Cute little ditty that could catch on and spread like hoteakes.

**C+** "THE BIRTH OF THE BLUES" [Harms ASCAP—DeSylva, Brown, Henderson] The versatile crooner changes the mood and the pace and gives out with a potent rendition of a great classic. Good backing.

## VOICES OF WALTER SCHUMANN

(RCA Victor 20-6487; 47-6487)

**B** "SHANGRI-LA" [E. H. Morris ASCAP—Lawrence, Lee, Warren] The fabulous voices of Walter Schumann dish up a magnificent rendition of the beautiful title song from the forthcoming B'way musical "Sangri-La". They recite some of the lyrics in unison and sing beautifully. Should get plenty of air play. Large group singing at its best.

**B** "ON THE OUTSKIRTS OF PAREE" [Mills ASCAP—Vance, Pockriss] The chorus blends beautifully on this unusual and most pleasant ballad with an exciting rhythm.

## DAVID ROSE ORCH.

(MGM 30887; K30887)

**B** "SERENADE" (2:44) [Harms ASCAP—Brodski, Cahn] From the Lanza flicker "Serenade" comes this beautiful melody which David Rose treats to a lush string presentation. Lovely theme beautifully handled.

**B** "PAM PAM" (2:57) [David Rose ASCAP—Rose] Here the maestro dances through a flighty novelty which he penned. Refreshing instrumental ditty excitingly handled.

## THE CHA CHA RHYTHM BOYS

(Fiesta 063; 45-063)

**B** "LISBON ANTIGUA" (CHA CHA CHA) (2:29) [Southern ASCAP—Portela, Galhardo, Vale, Dupree] One of the country's top instrumentals is treated to a cha cha beat by the Cha Cha Rhythm Boys. Pretty interpretation with a good dance tempo. At mid point, tempo breaks into a merengue. Should be a good seller among the latin beat disk buyers.

**C+** "CHA CHA FOR TWO" (2:30) [Pemora BMI—Morand] Another pleasant dance deck with a pretty melody.

## SID FELLER ORCH. & CHORUS

(ABC-Paramount 9692; 45-9692)

**B+** "I'VE GROWN ACCUSTOMED TO HER FACE" (2:45) [Chappell ASCAP—Lerner, Loewe] From the tremendous Broadway hit "My Fair Lady" comes this gorgeous love song so delightfully executed by Sid Feller's ork and chorus. A smooth and dreamy presentation that should stir up quite a bit of noise. Watch it.

**B** "MIDNIGHT BREEZE" (2:40) [Mills ASCAP—Beatty, Bianco] With lush and pretty instrumentals doing exceptionally well, Feller offers another such pleaser on this half. Pretty latin flavored item that could develop into a biggie. Strong coupling.

## THE CASH BOX

### SLEEPER OF THE WEEK

"WHO'S GONNA TAKE YOU TO THE PROM" (2:18)

[Bourne ASCAP—Silver, Alfred]

"BELLA BAMBINELLA" (2:06)

[Monument BMI—Barry]

THE GAYLORDS

(Mercury 70834; 70834x45)



THE GAYLORDS

● The Gaylords fall right into the teenage kick with their latest re-

lease and present a terrific piece of rock and roll tunestuff that should be their biggest success in quite some time. It's a super commercial novelty titled "Who's Gonna Take You To The Prom". Hugo Peretti and the ork supply a real solid backdrop for the group and the results are real groovy. The youngsters will be feedin' the jukes to hear this one. The coupling "Bella Bambinella" displays the Gaylords in their familiar and delightful Italian technique singing a lively and infectious novelty. Catchy cutie. The boys have a strong release that deserves close attention.

"WALK HAND IN HAND"

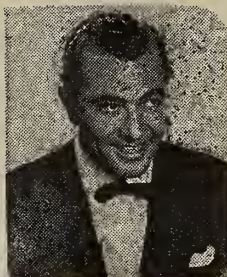
[Republic BMI—Cowell]

"FLAMENCO LOVE"

[Bregman, Vocco & Conn ASCAP—Wagner, Schuman, Eaton]

TONY MARTIN

(RCA Victor 20-6493; 47-6493)



TONY MARTIN

● It looks as though Tony Martin has come up with the piece of

material that will send him onto the charts once again. An outstanding new love song that came out of Canada but should develop into a tremendous success here in the U.S. And it fits Tony's big voice to a "T". It's a stirring, dramatic romancer labelled "Walk Hand In Hand". A top grade performance. Watch this one. Flip "Flamenco Love" is the first vocal interpretation of a lovely theme that's currently making the rounds as an instrumental selection. Good coupling. The top half should take off quickly.

"MY HEART SAYS NO" (2:26)

[Robert Mellin BMI—Michele, Mellin]

JOEY, JOEY, JOEY" (2:46)

[Frank ASCAP—Loesser]

BILLY ECKSTINE

(RCA Victor 20-6488; 47-6488)



BILLY ECKSTINE

● Billy Eckstine is in rare form as he lends his rich and striking

voice to two beautiful selections that make up his latest Victor release. On one side, Hugo Winterhalter, the ork and a chorus set up a superb backing for Billy's rich tones as he emotionally renders a dramatic love story tagged "My Heart Says No". It's a hit contender from beginning to end. The coupling is a stirring piece of special material from "The Most Happy Fella", Frank Loesser's much talked about new musical. An interesting number called "Joey Joey Joey". Top half looks like the one that should start Eckstine rolling on the Victor assembly line.

## KAY CEE JONES

(American 1035; 45-1035)

**B+** "HIGH SCHOOL ROMANCE" (2:59) [American Academy ASCAP—Morgan, Brandt] Talented Kay Cee Jones has a commercial contender in this touching, tearful ballad about young love. Should go well with the teen age buyers. Tender number beautifully executed.

**B** "SHORT'NIN' BREAD ROCK" (2:38) [Mills ASCAP—Morgan, Brandt] The old favorite "Short'nin' Bread" gets some new lyrics and a rock and roll beat and comes off as a strong dance item also aimed at the youngsters. Two hot sides for the kids.

## GEORGE GOBEL

(RCA Victor 20-6483; 47-6483)

**B** "THE BIRDS AND THE BEES" (2:30) [Gomalco ASCAP—David, Warren] Popular TV comic George Gobel hands a pleasant performance as he fashions the light and colorful title tune from his first movie "The Birds And The Bees". Amusing delivery of a cute little novelty.

**C+** "BRIGHT RED CONVERTIBLE" (2:37) [Ross Jungnickel ASCAP—Dee, Gold, Taiani] A zany rock and roller with imaginative lyrics.

## BOB MANNING

(RCA Victor 20-6462; 47-6462)

**B** "TO LOVE AGAIN" (2:33) [Columbia Pic ASCAP—Washington, Stoloff, Sidney] Bob Manning makes his debut on Victor with an emotional romantic item from the forthcoming Columbia film "The Eddie Duchin Story". Warm love song.

**B** "SING ME A LOVE SONG" (2:04) [Advanced ASCAP—Curtis, Green] A rock and roll backdrop is set up by Joe Reisman on this end as Bob gives out with a good romantic item.

## DICK ROMAN

(Double AA-119; 119x45)

**B** "HAVE FAITH" (2:37) [Mid-Music BMI—Vicar, Vicar] Dick Roman gets a lovely backing on this half as he introduces a touching inspirational ballad. Dick has a beautiful voice and some top notch material to work with. Could do well for the lad.

**B** "UNKNOWN TO ME" (2:38) [Radour BMI—Cramer, Nebb] Another striking and inspiring number emotionally presented by the youngster. Beautiful job.

## GEORDIE HORMEL

(Zephyr 501; 45-501)

**B** "I WANNA MAKE LOVE TO YOU" (2:21) [Befry BMI—Hormel] Geordie Hormel bows on the Zephyr label with a contagious little novelty which he delivers with perfect tone and style. Cut ditty that could catch on in a territory and spread.

**B** "AIN'T SHE SWEET" (2:17) [Advanced ASCAP—Ager, Yellen] The smooth and talented vocalist hands in an infectious version of a great oldie. Happy jump treatment that makes this coupling a strong one.



# Mercury Hits With Hot Groups!



THEIR LATEST AND ABSOLUTE GREATEST!

**"Who's Gonna Take You To The Prom"**

AND

**"Bella Bambinella"**

**THE GAYLORDS • MERCURY 70834**

ALREADY ON ALL BEST SELLING CHARTS!

**"The Magic Touch"**

AND

**"Winner Take All"**

**THE PLATTERS • MERCURY 70819**



TWO SIDED SMASH!

**"Out Of The Picture"**

AND

**"Honey Hair, Sugar Lips"**

**THE CREWCUTS • MERCURY 70840**

SECOND HIT IN A ROW!

**"Church Bells May Ring"**

AND

**"Little Girl Of Mine"**

**THE DIAMONDS • MERCURY 70835**



MERCURY RECORD CORPORATION, CHICAGO, ILLINOIS

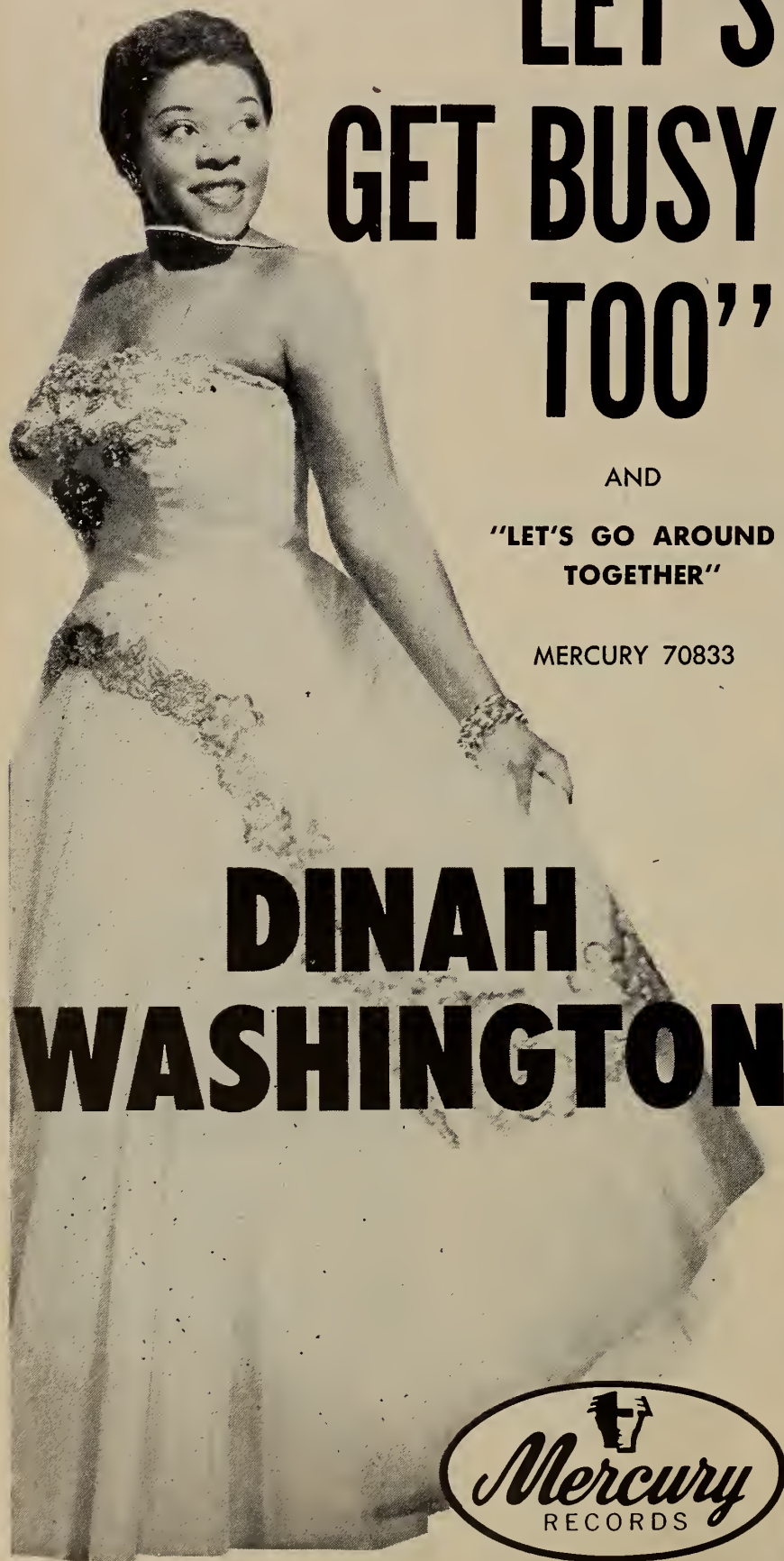




# Dinah-might?...

# Dinah Will!!

Her Most Fabulous Release  
Headed For Hitsville!



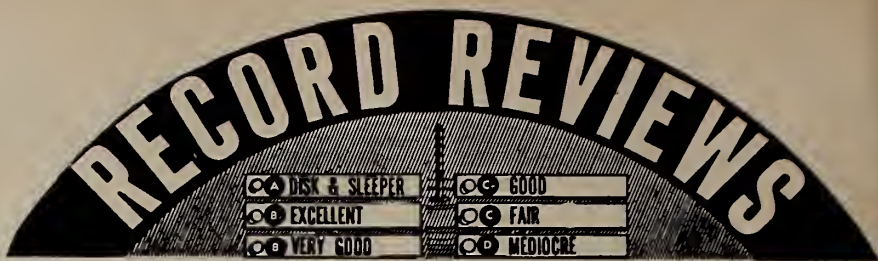
## "LET'S GET BUSY TOO"

AND

"LET'S GO AROUND  
TOGETHER"

MERCURY 70833

# DINAH WASHINGTON



## THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "LET'S GO AROUND TOGETHER" Dinah Washington... Mercury 70833; 70833x45
- ★ "I WOKE UP CRYING" Joni James... MGM 12213; K12213
- ★ "WALK HAND IN HAND WITH ME" Andy Williams... Cadence 1288; 45-1288
- ★ "WALK HAND IN HAND WITH ME" Denny Vaughan... Kapp 143; 45-143
- ★ "SOMEBODY SOMEWHERE" Doris Day... Columbia 40673; 4-40673
- ★ "SURPRISE" Betty Madigan... MGM 12214; K12214
- ★ "CHERRY LIPS" Bill Farrell... Imperial 7001; 7001x45

### DORIS DAY

(Columbia 40673; 4-40673)

**B+** "SOMEBODY SOMEWHERE" (2:50) [Frank ASCAP—Loesser] A touching romantic item which a character called Rosabella sings in the first act of the much talked about Loesser musical "The Most Happy Fella," is beautifully handled by Doris Day. Doris gives the song the delightful sparkle that her warm voice has to offer.

**B** "WE'LL LOVE AGAIN" (3:02) [Artists ASCAP — Livingston, Evans] This pretty ballad-in-blue stems from the Paramount flicker "The Man Who Knew Too Much." Wistful reading of a lovely mood item.

### TOMMY PRISCO

(Wing 90071; 90071x45)

**B+** "THIS IS WHERE I CAME IN" [Studio ASCAP—Frisch, Wayne] Tommy Prisco offers a strong contender on the Wing label as he swings thru a terrific up-beat romantic item. Good lyrics set to a solid rockin' beat. Lad has a great voice and could make the grade with this one.

**B** "LOVERS IN LOVE" [Melody Lane BMI—Bennett, Barnett, Thorne, Cole] The popular rock and roll fish-beat is the tempo for this tearful love affair. Commercial stuff.

### BILL FARRELL

(Imperial 7001; X7001)

**B+** "CHERRY LIPS" (2:08) [Lonor BMI—Scott] Bill Farrell bows on the Imperial label with a terrific pop rendition of a rock and roller that's starting to break territorially. Strong job by the songster that could send him onto the charts. Right up the alley of the teenagers.

**B** "SLIPPIN' AND SLIDIN'" (2:15) [Venice BMI—Penniman] Another hot piece of rock and roll material is delivered for the pop buyers by Farrell. Real swinging item that the kids will go wild about.

### ART MOONEY ORCH.

(MGM 12219; K12219)

**B** "TALLY HO" (2:28) [Sherwin ASCAP—Sacco] With Tony Sacco and the Cloverleafs on the vocal, Art Mooney introduces a catchy and unusual novelty that could make some noise. A zany cornball cutie.

**C+** "YOU ARE THE ONE" (2:45) [Hampshire House ASCAP—Tepper, Bennett] Ocie Smith and the Cloverleafs come up with a warm and tender waltz tempo ballad on this half. Pretty, melodic pleaser.

### BETTY MADIGAN

(MGM 12214; K12214)

**B+** "SURPRISE" (2:33) [Miller AS-CAP — Malone, Jacobs] Betty Madigan comes up with a strong piece of merchandise on her latest platter as she offers a charming romantic item in her smooth and easy-going manner. Delightful piece of tune-stuff that could blossom into a king sized success.

**B** "I MISS THE BOY" (2:55) [Brighton ASCAP—Danzig, Dee] A touching sentimental selection is tenderly rendered in a tearful manner by the lark. Pretty music.

### THE MORRISON SISTERS

(Deed 1016; 45-1016)

**B** "THE ROCKIN' BOOGIE SHUFFLE" (2:00) [Valley Brook AS-CAP—Hayes, Freemont] The Morrison Sisters display some contagious harmony as they rock thru a catchy little swing novelty aimed at the young dancers. Swinging side that should attract attention.

**C+** "TEEN AGE GUY AND GAL" (2:13) [Harper House BMI—Mascari, Wenzlaff, Zuegner] Another rockin' novelty in the "Dungaree Doll" vein. Cute bouncer. Both sides should do well in the boxes.

### PETER LIND HAYES & MARY HEALY

(Kapp 141; K-141 X)

**B** "IF I HAD MY LIFE TO LIVE OVER" (2:19) [General ASCAP—Vincent, Tobias, Jaffe] The hubby-wife team of Peter Lind Hayes and Mary Healy blend their charming voices and lilt thru an infectious oldie. The team has a delightfully pleasant sound and offers a most inviting piece of wax. Good change of pace programming for any dee jay show. Could catch on.

**C+** "FOR EVERY DROP OF RAIN" (2:27) [Bregman, Vocco & Conn ASCAP—Ballard] A touching and sentimental waltz tempo number smoothly styled by the artists. They have a wonderful sound that makes the listener feel like reminiscing. Both sides should bring back memories.

### MAE WILLIAMS

(Songbird 202; 45-202)

**B** "GATHERING THRILLS AND LEAVING HEARTACHES" (2:40) [Songbird BMI—Kennaston] Gifted Mae Williams lends her inviting voice to a pretty latin tempo ballad which she delivers with meaning. Stylish performance that really sells the tune.

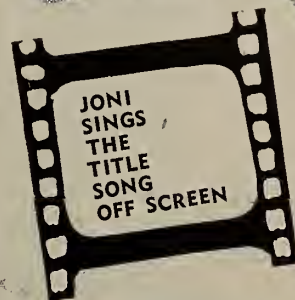
**C+** "SWEET TO BE IN LOVE" (3:03) [Songbird BMI—Pulido, Cooper] A good ballad set to the currently popular rock and roll fish beat.



*the Spotlight is on...*

# JONI JAMES

Singing Her New HIT Record



I WOKE  
UP  
CRYING

THE  
MAVERICK  
QUEEN

Orchestra and Chorus conducted by DAVID TERRY

MGM 12213 • K 12213

(From Republic Film  
"The Maverick Queen")

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## THE CASH BOX

The Nation's

## TOP 50

COMPILED BY "THE CASH BOX"

Comprising  
100  
Selections

AA—Double A  
AB—Abbott  
AL—Aladdin  
AO—Apollo  
AP—ABC  
Paramount  
AR—Arcade

AT—Atlantic  
BA—Baton  
BN—Benito  
BT—Bethlehem  
CA—Capitol  
CD—Cedence  
CH—Chess  
CK—Checker  
CL—Cordinal  
CO—Columbia  
CR—Coral  
CT—Cat  
CW—Crown

DA—Dana  
DE—Decca  
DL—DeLuxe  
DO—Dot  
DT—Dootone  
DU—Duke  
EP—Epic  
ER—Era  
ES—Essex  
EX—Excella  
FB—Fabor  
FE—Federal  
FI—Fiesta

FR—Fraternity  
GE—Gee  
GN—Golden  
GR—Groove  
GTJ—Good Time  
Jazz  
HE—Herald  
IM—Imperial  
JD—Jay Dee  
JU—Jubilee  
JZ—Josie  
KA—Kapp

KL—King  
LI—Liberty  
LO—London  
MD—Media  
ME—Mercury  
MG—MGM  
MO—Modern  
NG—Norgran  
OK—Okeh  
OL—Olympic  
PA—Parrot  
PE—Peacock

PP—Peter Pan  
PR—Prestige  
RA—Rainbow  
RE—Regent  
RL—Real  
RM—Rama  
RP—RPM  
SA—Savoy  
SE—Seeco  
SO—Sound

SP—Specialty  
SU—Sun  
ST—Starlite  
TA—Tampa  
TI—Tico  
TR—Trend  
UN—United  
UQ—Unique  
VE—Verve  
VI—RCA Victor  
VJ—Vee Jay  
VK—Vik  
WI—Wing

Pos. Pos.  
3/31 3/241—Poor People  
Of Paris★CA-3336 (F-3336) LES BAXTER  
Helen Of TroyCR-61592 (9-61592) LAWRENCE WELK  
Nobody Knows But The LordDE-29835 (9-29835) RUSS MORGAN  
AnnabelleGR-0144 (4G-0144) CHRIS POWELL  
Theme From Three Penny OperaLO-1628 (45-1628) WINIFRED ATWELL  
StardustMG-12188 (K12188) ROGER ROGER  
Chinese BoleroTI-351 (45-351) PETE TERRACE  
VI-20-6366 (47-6366) CHET ATKINS  
Honey2—Why Do Fools  
Fall In LoveDE-29832 (9-29832) GLORIA MANN  
Partners For Life★DO-15448 (45-15448) GALE STORM  
I Walk Alone★GE-1002 (45-1002) TEEN AGERS  
Please Be Mine★ME-70790 (70790 x 45) DIAMONDS  
You Baby You

3—Lisbon Antigua

★CA-3287 (F-3287) NELSON RIDDLE  
Robin HoodCO-40635 (4-40635) MITCH MILLER O.  
Willy CanCR-61553 (9-61553) ALAN DALE  
I'm Gonna Sleep With One Eye OpenCR-61595 (9-61595) LAWRENCE WELK  
Chain GangVI-20-6406 (47-6406) LEO DIAMOND  
Music Box TangoVI-20-6418 (47-6418) 1956 JAZZ ALL STARS  
Theme From Three Penny Opera

4—Blue Suede Shoes

CA-3373 (F-3373) BOB ROUBIAN  
Candy Coated KissesCO-21505 (4-21505) SID KING & 5 STRINGS  
Let 'Er RollDE-29980 (9-29980) ROY HALL  
LusciousDO-15456 (45-15456) JIM LOWE  
The \$64,000 QuestionKI-4903 (45-4903) BOYD BENNETT  
Mumbles BluesME-70805 (70805x45) JERRY MERCER  
Ghast Of My LoveMG-12197 (K12197) SAM TAYLOR  
To A Wild RosePos. Pos.  
3/31 3/24★SU-234 (45-234) CARL PERKINS  
Honey Don'tVI-20-6450 (47-6450) PEE WEE KING  
Tennessee Dancin' Doll

## 5—I'll Be Home

★CK-830 (45-830) FLAMINGOS  
Need Your Love★DO-15443 (45-15443) PAT BOONE  
Tutti-Frutti

## 6—Hot Diggity

★VI-20-6427 (47-6427) PERRY COMO  
Juke Box Baby

## 7—Heartbreak Hotel

MO-985 (45-985) CADETS  
Church Bells May Ring★VI-20-6420 (47-6420) ELVIS PRESLEY  
I Was The One8—Rock And  
Roll WaltzVE-2000 (2000 x 45) B. BREGMAN & A. O'DAY  
I'm With You★VI-20-6359 (47-6359) KAY STARR  
I've Changed My Mind A Thousand Times

## 9—No, Not Much

★CO-40629 (4-40629) FOUR LADS  
I'll Never Know

## 10—Juke Box Baby

★VI-20-6427 (47-6427) PERRY COMO  
Hot Diggity11—The Great  
PretenderMD-1020 (45-1020) JACKIE RIGGS  
His Gold Will Melt★ME-70753 (70753 x 45) PLATTERS  
I'm Just A Dancin' Partner

## 12—A Tear Fell

AT-1086 (45-1086) IVORY JOE HUNTER  
I Need You By My Side★CR-61590 (9-61590) TERESA BREWER  
Bo WeevilVI-20-6482 (47-6482) ANITA CARTER  
One Heartache At A Time

## 13—Eddie My Love

★CD-1284 (45-1284) CHORDETTE  
Whistlin' Willie★DO-15450 (45-15450) FONTANE SISTERS  
Yum YumEP-9151 (5-9151) LILLIAN BRIGGS  
Teen In Jeans From New OrleansPos. Pos.  
3/31 3/24★RP-453 (45-453) THE TEEN QUEENS  
Just Goofed14—Theme From  
Three Penny  
OperaCA-3329 (F-3329) LES PAUL & MARY FORD  
In Nuevo LaredoCO-40587 (4-40587) LOUIS ARMSTRONG  
Back O' Town BluesCO-40586 (4-40586) TURK MURPHY  
Maryland, My MarylandCO-40657 (4-40657) BOYD RAEBURN  
Fine And MellowCR-61574 (9-61574) LAWRENCE WELK  
Stompin' At The SavoyDE-29816 (9-29816) OWEN BRADLEY  
Lights Of ViennaDO-15444 (45-15444) BILLY VAUGHN  
Little Boy BlueGR-0144 (4G-0144) CHRIS POWELL  
Poor People Of ParisLO-1645 (45-1645) ERIC RODGERS TRIO  
Aisha★ME-70781 (70781 x 45) RICHARD HAYMAN  
AND JAN AUGUST  
I'll Be With You In Apple Blossom Time★MG-12149 (K12149) DICK HYMAN TRIO  
Baubles, Bangles & BeadsVI-20-6419 (47-6419) JOHN GORDY  
AnnabelleVI-20-6417 (47-6417) TITO PUENTE  
Mama InesVI-20-6418 (47-6418) 1956 JAZZ ALL STARS  
Lisbon Antiga15—Main Title (Man  
With The  
Golden Arm)★CA-3372 (F-3372) BILLY MAY  
Phonograph SongCO-40664 (4-40664) LES ELGART  
D.J. Jamboree★CR-61606 (9-61606) DICK JACOBS  
Butternut★DE-29869 (9-29869) ELMER BERNSTEIN  
Clark StreetLO-1644 (45-1644) TED HEATH O.  
Siboney★VK-0196 (4X-0196) RICHARD MALTBY  
Heart Of ParisWI-90063 (90063 x 45) BUDDY MORROW  
I Should Care16—See You Later,  
AlligatorCH-1609 (45-1609) BOBBY CHARLES  
On Bended Knee★DE-29791 (9-29791) BILL HALEY & COMETS  
The Paper BoyDE-29786 (9-29786) ROY HALL  
Don't Stop NowVI-20-6426 (47-6426) OTTO BASH  
Lookout Mountain

## Best Selling Records

FROM LEADING RETAIL OUTLETS!

## ★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising  
100  
SelectionsPos. Pos.  
3/31 3/2417—The Magic  
Touch★ME-70819 (70819 x 45) PLATTERS  
Winner Take All

## 18—Rock Island Line

CA-3397 (F-3397) MERRILL MOORE  
King Porter StompCR-61613 (9-61613) DON CORNELL  
Na-Ne Na-NeDE-29883 (9-29883) BOBBY DARIN & JAYBIRDS  
TimberDO-1279 (45-1279) JIMMY WORK  
That's The Way It's Gonna BeEP-9161 (5-9161) JIMMY GAVIN  
Johnny Rollin' StoneKI-4918 (45-4918) GRANDPA JONES  
Hello BluesLI-55019 (45-55019) ROD MCKUEN  
Head Like A Rock★LO-1650 (45-1650) LONNIE DONEGAN  
John HenryME-70831 (70831 x 45) LEN DRESLAR  
Real Live Doll

## 19—Lovely One

★CO-40643 (4-40643) FOUR VOICES  
Geronimo

## 20—Innamorata

★CA-3352 (F-3352) DEAN MARTIN  
Lady With The Big Umbrella★CO-40634 (4-40634) JERRY VALE  
Second EndingDE-29767 (9-29767) FRANK VERNA  
I'd Give A Million Tomorrows

## 21—Bo Weevil

★CR-61590 (9-61590) TERESA BREWER  
A Tear Fell★IM-5375 (45-5375) FATS DOMINO  
Don't Blame It On MeKI-4900 (45-4900) BONNIE LOU  
Chaperon

## 22—Mr. Wonderful

AP-9669 (45-9669) BETTE ANNE STEELE  
Never Do A Tango With An EskimoCR-61591 (9-61591) DOROTHY COLLINS  
Love Me As Tho There Were No Tomorrow★DE-29834 (9-29834) PEGGY LEE  
Crazy In The HeartEP-9146 (5-9146) MELLO-LARKS  
Leroy★ME-70777 (70777 x 45) SARAH VAUGHAN  
You Ought To Have A Wife★VI-20-6392 (47-6392) TEDDY KING  
Are You Slipping Thru My Fingers

## 23—R-O-C-K

★DE-29870 (9-29870) BILL HALEY & COMETS  
The Saints Rock★NAT "KING" COLE  
Never Let Me GoPos. Pos.  
3/31 3/24

## 24—Tutti-Frutti

★DO-15443 (45-15443) PAT BOONE  
I'll Be HomeMG-12165 (K12165) ART MOONEY  
You Can Take My Heart★SP-561 (45-561) LITTLE RICHARD  
I'm Just A Lonely Guy

## 25—Long Tall Sally

CO-40679 (4-40679) MARTY ROBBINS  
Mr. Tear DropDO-15457 (45-15457) PAT BOONE  
Just As Long As I'm With YouSP-572 (45-572) LITTLE RICHARD  
Slippin' And Slidin'

## 26—Port-au-Prince

★CA-3374 (F-3374) NELSON RIDDLE  
Midnight BluesVI-20-6411 (47-6411) SNOWHILL SAX BAND  
Jersey Hop

## 27—Ivory Tower

★DL-6093 (45-6093) OTIS WILLIAMS & CHARMS  
In ParadiseDO-15458 (45-15458) GALE STORM  
I Ain't Gonna Worry★FR-734 (45-734) CATHY CARR  
Please, Please Believe Me

## 28—Without You

CR-61608 (9-61608) JOHNNY DESMOND  
The Most Happy FellaMG-12189 (K12189) ALAN DEAN  
Take A Bow★VI-20-6470 (47-6470) EDDIE FISHER  
No Other One29—Memories Are  
Made Of This★CA-3295 (F-3295) DEAN MARTIN  
Change Of HeartCO-40573 (4-40573) MINDY CARSON  
Cryin' For Your KissesDO-15436 (45-15436) GALE STORM  
Teen Age Prayer

## 30—To You, My Love

★DE-29839 (9-29839) GEORGIE SHAW  
Fallen AngelES-404 (45-404) MONTY KELLY  
Bali Hai★ME-70821 (70821 x 45) NICK NOBLE  
You Are My Only LoveMG-12156 (K12156) BETTY MADIGAN  
Faithful And True

## 31—No Other One

★VI-20-6470 (47-6470) EDDIE FISHER  
Without You32—The Saints Rock  
And Roll★DE-29870 (9-29870) BILL HALEY & COMETS  
R-O-C-K33—Too Young To  
Go Steady★CA-3390 (F-3390) NAT "KING" COLE  
Never Let Me GoPos. Pos.  
3/31 3/24ME-70820 (70820 x 45) PATTI PAGE  
My First Formal Gown34—11th Hour  
Melody★CA-3349 (F-3349) LOU BUSCH  
Mademoiselle From Paris★DE-29789 (9-29789) AL HIBBLER  
Let's Try AgainDE-29827 (9-29827) BILL SNYDER  
As Time Goes By

## 35—Winner Take All

★ME-70819 (70819 x 45) PLATTERS  
Magic TouchVI-20-6479 (47-6479) SUNNY GALE  
Rock And Roll Wedding

## 36—Band Of Gold

CA-3283 (F-3283) KIT CARSON  
Cast Your Bread★CO-40597 (4-40597) DON CHERRY  
Rumble Boogie

## 37—Wild Cherry

★CO-40665 (4-40665) DON CHERRY  
I'm Still A King To You38—Flowers Mean  
Forgiveness★CA-3350 (F-3350) FRANK SINATRA  
You'll Get Yours

## 39—I Was The One

★VI-20-6420 (47-6420) ELVIS PRESLEY  
Heartbreak Hotel

## 40—Forever Darling

MG-12144 (K-12144) DESI ARNAZ  
The Straw Hat Song★VI-20-6400 (47-6400) AMES BROS.  
I'm Gonna Love You41—In A Little  
Spanish Town42—Held For  
Questioning43—Valley  
Valparaiso

44—Rock Right

45—Beyond The Sea

46—Ask Me

47—Infatuation

48—Madeira

49—Angels In  
The Sky50—It's Almost  
Tomorrow

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



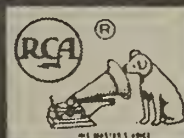
# She'll Be the most talked-about new personality since Elvis Presley. Introducing The Sensational



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the dealer's choice

**RCA VICTOR**





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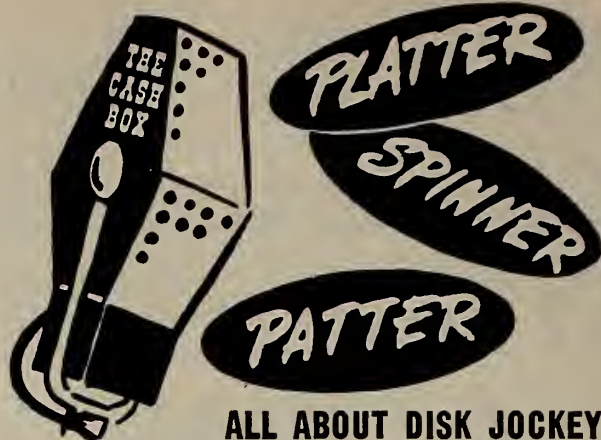
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**NEW YORK**

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ALL ABOUT DISK JOCKEYS

## THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

### A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- |  |                            |
|--|----------------------------|
| 1. POOR PEOPLE OF PARIS . . . . .  | Les Baxter (Capitol)       |
| 2. NO, NOT MUCH . . . . .  | Four Lads (Columbia)       |
| 3. LISBON ANTIGUA . . . . .  | Nelson Riddle (Capitol)    |
| 4. HOT DIGGITY . . . . .   | Perry Como (RCA Victor)    |
| 5. WHY DO FOOLS FALL IN LOVE . . . . .   | Teen Ager (Gee)            |
|  | Gale Storm (Dot)           |
|  | Diamonds (Mercury)         |
| 6. I'LL BE HOME . . . . .  | Pat Boone (Dot)            |
| 7. ROCK AND ROLL WALTZ . . . . .   | Kay Starr (RCA Victor)     |
| 8. BLUE SUEDE SHOES . . . . .  | Carl Perkins (Sun)         |
| 9. HEARTBREAK HOTEL . . . . .  | Elvis Presley (RCA Victor) |
| 10. THEME FROM THREE PENNY OPERA . . . . .   | Dick Hyman (MGM)           |
| 11) MAIN TITLE (MAN WITH THE GOLDEN ARM). 12) EDDIE MY LOVE. 13) JUKE BOX BABY. 14) MR. WONDERFUL. 15) A TEAR FELL. 16) ROCK ISLAND LINE. 17) IVORY TOWER. 18) THE MAGIC TOUCH. 19) INNAMORATA. 20) THE GREAT PRETENDER. 20) SEE YOU LATER, ALLIGATOR. 20) FLOWERS MEAN FORGIVENESS. 20) LOVELY ONE. |                            |

Ed Hurst, Philadelphia deejay, a new father as of last week. . . . Mike Woloson (WNOR-Norfolk, Va.) and wife plan to visit New York the first week of April. . . . Troy, New York townspeople joined popular spinner, Paul Flanagan (WTRY) in his sorrow at the loss of his dad. . . . Sherm Brodey (WRUC-Utica, N.Y.) asks for disks from manufacturers—especially Vik and Victor. . . . Ernie Anderson (WTRY-Troy, N.Y.) now precedes Paul Flanagan in the early PM making for potent one-two punch in that area which includes Albany, Schenectady and Pittsfield, Mass. . . . Bill Pope, PM spinner at WABY-Albany, claims that George Schafer, who works weekends only at that spot, is the undisputed king of Rock and Roll up that way.

Pic of the week—Mickey Shorr (WJBK-Detroit, Mich.) building impressively with the teenagers. He has been especially successful in putting over r & b with pop audiences. His recent live talent promotion a month or so ago was sensationally successful. . . . Culture in Portland, Ore. took a long step forward recently and then fell flat on its face. The occasion was the debut of the KEX-Portland, Ore. "Big Five" as a choir. The vocal combo (?) is made up of deejays Bob Adkins, Barney Keep, Bob Blackburn, Russ Conrad, and Al Priddy. We hear they left the audience in a deep state of shock. . . . Morris Diamond, who just returned from a promotional trip with Nanette Fabray, Coral Records, reports that the reaction to Miss Fabray was so sensational an RCA Victor Distributor in the midwest offered to personally take Nanette around to the disk jockeys in his and surrounding cities if she would plan to visit the area. . . . Walter Hofer, New York record promotion man whom most of you jockeys



MICKEY SHORR  
(WJBK-Detroit, Mich.)

know, recently passed his New York Bar exam and will be admitted to the practice of law on April 4. . . . Jim "Shamus" O'Hara (WOKY-Milwaukee, Wisc.), named as the favorite jockey of Mrs. Burke, winner of the jingle contest sponsored to promote "The Benny Goodman Story", was flown in to New York on March 22 to see a Broadway play, appear on TV, and lunched with Mitch Miller and other Columbia recording executives and stars. . . . Ken Collins (KXYZ-Houston, Texas) calls attention to the double decks that have appeared in his most requested. They are Elvis Presley's "Heartbreak Hotel" and "I Was the One" on RCA Victor, and Teresa Brewer's "Bo Weevil" and "A Tear Fell" on Coral. . . . Frank Ward (WWOL-Buffalo, N.Y.) dropped into the C.B. offices to see the fellows. Frank and his lovely wife spent about one week in New York visiting with the publishers and record companies. . . . WWSW (Pittsburgh, Pa.) will present a new pop program April 1, "Hits of the Week".

Jerry Wichner (WINZ-Miami, Fla.) was recently selected one of the nation's top 15 disc jockeys to participate in the recent coast to coast broadcast in association with the Disk Jockey Committee for the Heart Fund. . . . After a two-month hiatus Art Ford returns and takes over the reins of his two shows, "Ford at Four" and "The Art Ford Show" heard on WNEW-New York daily. . . . Ted and Rhoda Brown (WMGM-New York) have been chosen the most promising comedy team of the year by the National Laugh Foundation. The Seven Laffing Arts Award was made by Smith and Dale, the oldest living comedy team. The week of April 2 to 8 has been designated "National Laugh Week". . . . Dick Doty (WHAM-Rochester, N.Y.) was 35 years old on March 24. . . . Frank Lohmann and Larry Burrell (Larry is a deejay in L.A.) have opened a record promotion and publicity office in Hollywood. Their first account is Songbird Records. . . . Jack Simmons (WHYL-Carlisle, Pa.) elated with the growing audience response to his pop record spinning activities.



JERRY WICHNER  
(WINZ-Miami, Fla.)



# THE EXCITING NEW HITS ARE ON COLUMBIA!

Another No. 1 for

## 1 The Four Lads



from the new Frank Loesser musical "Most Happy Fella"

## STANDING ON THE CORNER and MY LITTLE ANGEL

40674 • 4-40674

Never Better

## 2 Doris Day



from the new Frank Loesser musical "Most Happy Fella"

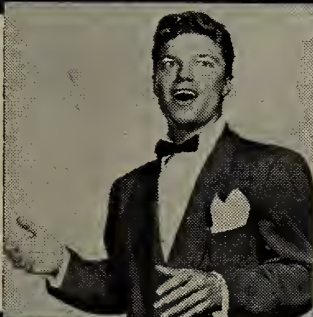
## SOMEBODY SOMEWHERE and WE'LL LOVE AGAIN

from the Paramount Pic "The Man Who Knew Too Much"

40673 • 4-40673

Smash 2 Sider

## 3 Guy Mitchell



## SOLO

and

## GREEN GROWS THE GRASS

40672 • 4-40672

Taking off—Big

## 4 Rosemary Clooney



2 Hits from the Bway musical "My Fair Lady"

## I COULD HAVE DANCED ALL NIGHT and I'VE GROWN ACCUSTOMED TO YOUR FACE

40676 • 4-40676

He started it

## 5 Hal March



## LOVE IS THE \$64,000 QUESTION

and

## DO IT YOURSELF

40684 • 4-40684

Socko

## 6 Les Elgart



(pronounced "Shnoof")

## LA CHNOUF

from the French Motion Picture "Razzia Sur La Chnouf"

and

## SADDLE SHOE BOOGIE

40671 • 4-40671

# COLUMBIA RECORDS



Unlock  
Big Profits  
with

THE  
**FIVE  
KEYS**

*a rockin' double smash!*

**SHE'S THE MOST**

**I DREAMT I DWELT  
IN HEAVEN**

record no. 3392



**THE CASH BOX**  
**ROUND THE WAX CIRCLE**

**NEW YORK:**

It looks as though "Mr. Wonderful" is going to have a run after all despite generally rough reviews. Sammy Davis Jr. is packing the customers into the Broadway Theater. . . . Lita Rosa, London Records' singing star, in New York for a month's vacation. Plans are being made for her to return here to play the Persian Room in the Hotel Plaza. . . . Sid Prosen of Village Music reports that Chappell has acquired the European rights to "Moby Dick". . . . 20th Century Fox is currently negotiating with Sammy Kaye for the rights to his life story. . . . Bill Haley's Comets into the Twin Coaches Club in Pittsburgh for a week. . . . Sorry to hear that the father of Joe Shribman died in Miami last week at the age of 75. . . . Elmo Russ will record Phillip Francesco on his Pyramid label in a few weeks. . . . Two Jubilee artists head the bill at Chicago's Black Orchid. Irwin Corey began an engagement there March 31 and will remain till April 23. Ethel Ennis will be co-featured with him from April 12th on. . . . About 400 members of the Songwriters Protective Association are expected to attend a meeting to be held April 5th at the Beverly Hills Hotel in California. . . . Jilla Webb leaves for the coast to join the Harry James band this week after cutting her first session for MGM. . . . "Ria Batucada", an instrumental recently released by George Cates and LeRoy Holmes, is a cover of a big European hit. . . . A new live music show is being heard daily over WOR in New York. It's entitled "Build A Melody". Cash prizes are given away to listeners who can name a song after only four notes are played. . . . Al Levine of Ideal Record Products, MGM's New York distributor, took advantage of the diskery's birthday release by delivering huge birthday cakes to radio stations in the New York City area. . . . Jerry Levy and Fred Ansel are now managing the Four Voices on Columbia Records.



SAMMY DAVIS, JR.

**CHICAGO:**

CHICAGO—All here who met her absolutely wide-mouthed and starry-eyed at gorgeous Mona Carol. Guys, and even gals here, claim she's one of the most beautiful seen in chirp circles. Her Casino dishing of "Will I Always Be Your Sweetheart" getting a zillion plays since the gal called about and cooed to the deejays 'round town. . . . Longtime favorite Claude Thornhill and his ork bowed into the Blue Note, 2/28. . . . Tony Martin making the gals swoon with that gorgeous voice. . . . Herbie Mann-Sam Most group providing cool, cool sounds at the Stage Lounge. . . . London House presents the Calvin Jackson Quartet and the jazz fans gather 'round in numbers. . . . Talking about jazz, check into Studs Terkel's classes at the University of Chicago. Professor Studs will be telling 'em what jazz is all about and why. One grand guy, Studs, and pupils should be very happy with his teaching efforts. . . . Chi now has its own goatee personality in Reed Farrell, newest deejay at WAIT. Reed first grew the foliage as a publicity stunt while with KLBS, Houston. Liked it so much he won't shave it off. And all here eagerly awaiting set-up meet between Reed and Mitch. . . . Eddie Mathews leaves Wing promotioning to do same job for Mercury. . . . Eli Phelps left Decca. Destination unknown. . . . Sam Fox tells all he meets that Jack Thayer, WDGY, Minneapolis, picked his tune "Innamorata" as his "Hit of the Week". . . . Joe Cerami, Capitol's Chi public relations man, now heads promotion for entire Midwest. Joe spending two weeks with Jay Swint, Capitol's Minneapolis brancher. . . . Promotion man Bob Cole celebrated his 38th Wedding Anniversary. The Cole's but the grandest of the nicest people. So here's hopin' they enjoy 38 more. . . . Dick Hafner, CBS' singing page boy, added appearance on Howard Miller's TVer to busy schedule. Dick recently became membr of two top radio afternoon musical shows. . . . Black Orchid, finished with its spring cleaning, opens new show with chirp Felicia Sanders. . . . "The Disk Jockey Sextet", composed of Jack Eigen, Bill Anson, Jim Lounsbury, Bill O'Connor, Danny Sorkin and Eddie Hubbard, cut "Disk Jockey Blues" for Mercury. Well, six big deejays will be airing the tune, and man with their monopoly of the airwaves—wowie. . . . See you in Studs' classes.



HOWARD MILLER

**HOLLYWOOD:**

One of the fastest covers on a hot R&B tune was Imperial's covering of "Cherry Lips" with Bill Farrell. Lew Chudd flew to Chicago to record Farrell and their version is already taking off in the pop field. . . . Era Records has signed vocalist Billy Strange, and his first relase of "My Buddy's Girl" will be out this week. . . . Looks like a big single instrumental for Paul Weston in his new recording of "Infatuation". . . . Bernice Mason, of the Jerry Johnson office, now handling national publicity for Dot Records. Bernice reports that Randy Wood was bedded with the flu in Chicago after a 36-hour recording session with Pat Boone. . . . Christopher Scott, "The World's Most Glamorous Disk-Jockey", now heard nightly over KABC, Hollywood. . . . Ann Hathaway, currently making a big hit at John Walsh's 881 Club, has been signed for personal management by Dorothy Gray, and a recording deal is expected to be set before the end of her engagement. . . . Gloria Haas has joined the George Jay record promotion office. . . . Buddy Bregman making the rounds of the D.J.'s with his first Victor release of "Picnic" and "Riviera". . . . Gogi Grant's new one, "Wayward Wind" out this week. . . . Liberty Records chalked up new plays in one day on the Al Jarvis show for Rod McKuen's "Rock Island Line". . . . Tony Travis back in town after a two and a half month tour of the East, and setting up local D.J. and T.V. appearances. . . . Larry Green doing publicity and promotion for Arthur Schwartz and setting up plays on the composer's large catalogue of tunes. . . . Columbia Records got Vic Damone's "On The Street Where You Live" off to a fast start on the Coast. . . . The new Verve label is on the market with an LP by Al Hibbler, currently one of the hottest artists in the business.



ANN HATHAWAY

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*



*America's Fastest Selling Records*



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RECORDS

A GREAT  
NEW  
SINGING  
GROUP



*The* **MATYS BROS.**

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DECCA

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(Without a Paddle)


B.W. IN THE MOOD

*A New World of Sound*



**DECCA records**





OTIS WILLIAMS  
and his CHARMS  
**IVORY TOWER**  
DELUXE 6093  
**THAT'S YOUR MISTAKE**  
DELUXE 6091

BOYD BENNETT  
**BLUE SUEDE SHOES**  
KING 4903

LITTLE WILLIE JOHN  
**ARE YOU EVER  
COMING BACK**  
b/w  
**I'M STICKIN' WITH  
YOU BABY**  
KING 4893

BONNIE LOU  
**BEYOND A SHADOW  
OF A DOUBT**  
b/w  
**LITTLE MISS BOBBY SOX**  
KING 4895

MOON MULLICAN  
**HONOLULU ROCK-A ROLL-A**  
b/w  
**SEVEN NIGHTS TO ROCK**  
KING 4894

JAMES BROWN with the  
FAMOUS FLAMES  
**PLEASE, PLEASE, PLEASE**  
FEDERAL 12258


EARL BOSTIC  
**BUGLE CALL RAG**  
b/w  
**I'LL STRING ALONG  
WITH YOU**  
KING 4905

**NEW RELEASES!!!**

JOHNNY BRANDON  
**ROCK-A-BYE BABY**  
b/w  
**LONELY LIPS**  
KING 4909

THE "5" ROYALES  
**MY WANTS FOR LOVE**  
b/w  
**I COULD LOVE YOU**  
KING 4901

THE MIDNIGHTERS  
**OPEN UP THE BACK DOOR**  
b/w  
**ROCK, GRANNY, ROLL**  
FEDERAL 12260





A great triumph for our British recording artists was witnessed at the Palladium where Val Parnell is holding his record show, which is drawing capacity business. It is hard to say which of the stars shines the brightest when you have almost everybody's favourites on wax at the Big House.

London Laurels for the first time go to the Dream Weavers whose waxing of "It's Almost Tomorrow" reached the top in the Best Selling Chart. . . Mantovani just back from a sensational tour with his Orchestra in Germany, playing capacity business everywhere and turning 10,000 away at The Berlin Sports Palace. Monty is busy well into the middle of next year. He will also visit South Africa in the Fall, prior to his return visits to Canada and America.


Ambrose and his Orchestra will be leaving the Cafe de Paris for a tour of the country. . . Dorothy Squires with husband Roger Moore arrived back from the U. S. in time for premiere of her film "Stars In Your Eyes". . . Don Cornell, who opened at Finsbury Park, was again pleasing everyone with his easy style and charming personality.

Your scribe just returned from a quick visit to the Continent, and found everybody talking about the new RCA deal with the Decca Record Company of England and the Teldec Company of Germany and Switzerland. It seems that the two Companies now control one of the most important classical catalogues in the world, not forgetting the vast number of pop labels of this group.

M.C.A. is interested in Lonnie Donegan, following the success on both sides of the Atlantic of his "Rock Island Line".

This week's best selling pop singles.  
(Courtesy "New Musical Express")

- 1) "It's Almost Tomorrow"—  
Dream Weavers (Brunswick)
- 2) "Rock And Roll Waltz"—  
Kay Starr (HMV)
- 3) "Memories Are Made Of This"—  
Dean Martin (Capitol)
- 4) "Only You"—  
Hilltoppers (London)
- 5) "Poor People Of Paris"—  
Winifred Atwell (Eng. Decca)
- 6) "Zambesi"—  
Lou Busch (Capitol)
- 7) "See You Later, Alligator"—  
Bill Haley & Comets (Brunswick)
- 8) "Memories Are Made Of This"—  
Dave King (Eng. Decca)
- 9) "Chain Gang"—  
Jimmy Young (Eng. Decca)
- 10) "Band Of Gold"—  
Don Cherry (Philips)



**BROADWAY MUSIC**  
New York, N. Y.

1. Poor People Of Paris (Baxter)
2. Ask Me (Nat Cole)
3. Rock And Roll Waltz (Starr)
4. Lisbon Antigua (N. Riddle)
5. Flamenco Love (Don Costa)
6. Why Do Fools Fall In Love (Teen Agers)
7. I'll Be Home (Pat Boone)
8. Mr. Wonderful (S. Vaughan)
9. Jacques D'Iraque (Davis, Jr.)
10. Lullaby Of Birdland (Blue Stars)

**REGAL RECORD SHOP**  
Los Angeles, Calif.

1. Why Do Fools Fall In Love (Teen Agers)
2. Poor People Of Paris (Baxter)
3. No, Not Much (Four Lads)
4. Juke Box Baby (Perry Como)
5. Main Title (Richard Maltby)
6. Heartbreak Hotel (E. Presley)
7. Eddie My Love (Teen Agers)
8. Blue Suede Shoes (C. Perkins)
9. Rock And Roll Waltz (Starr)
10. It's Almost Tomorrow (Dream Weavers)

**BURKE'S MUSIC SHOP**  
St. Paul, Minn.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (C. Perkins)
3. Why Do Fools Fall In Love (Diamonds)
4. Rock Island Line (L. Donegan)
5. I'll Be Home (Pat Boone)
6. Eddie My Love (Fontanes)
7. Ain't Misbehavin' (J. Ray)
8. Hot Diggity (Perry Como)
9. To You My Love (G. Shaw)
10. Please Tell Me Why (Betty Johnson)

**THIEM'S RECORD SHOP**  
Raleigh, N. C.

1. Lovely One (Four Voices)
2. Main Title (E. Bernstein)
3. A Tear Fell (Teresa Brewer)
4. Blue Suede Shoes (Perkins)
5. I'll Be Home (Pat Boone)
6. Why Do Fools Fall In Love (Teen Agers)
7. Poor People Of Paris (Baxter)
8. Please Tell Me Why (Johnson)
9. Our Love Affair (Charles)
10. The Great Pretender (Platters)

**BILL'S "T" RECORD SHOP**  
Tulsa, Okla.

1. Heartbreak Hotel (E. Presley)
2. Why Do Fools Fall In Love (Teen Agers)
3. Blue Suede Shoes (C. Perkins)
4. A Tear Fell (Teresa Brewer)
5. Eddie My Love (Teen Queens)
6. Poor People Of Paris (Baxter)
7. I'll Be Home (Pat Boone)
8. No, Not Much (Four Lads)
9. Lisbon Antigua (N. Riddle)
10. R-O-C-K (Bill Haley)

**STEEDEFORD'S RECORD SHOP**  
Pittsburgh, Pa.

1. Magic Touch (Platters)
2. Hot Diggity (Perry Como)
3. Blue Suede Shoes (C. Perkins)
4. That's Your Mistake (Otis Williams)
5. Cry Baby (Bonnie Sisters)
6. Main Title (Gaylords)
7. If You Can Dream (4 Aces)
8. Ask Me (Nat Cole)
9. Lovely One (Four Voices)
10. No, Not Much (Four Lads)

**MOSHER MUSIC CO.**  
Boston, Mass.

1. Poor People Of Paris (Baxter)
2. Rock And Roll Waltz (Starr)
3. You're Wrong All Wrong (Eileen Rogers)
4. No, Not Much (Four Lads)
5. Mr. Wonderful (Teddi King)
6. I'll Be Home (Pat Boone)
7. See You Later, Alligator (Bill Haley)
8. Innamorata (Jerry Vale)
9. Eloise (Kay Thompson)
10. Hot Diggity (Perry Como)

**RADIO DOCTORS**  
Milwaukee, Wis.

1. Why Do Fools Fall In Love (Teen Agers)
2. Ivory Tower (Cathy Carr)
3. Saints Rock & Roll (Haley)
4. A Tear Fell/Bo Weevil (Teresa Brewer)
5. Rock Island Line (Donegan)
6. Blue Suede Shoes (Perkins)
7. Eddie My Love (Chordettes)
8. Main Title (Maltby/Jacobs)
9. I'll Be Home (Pat Boone)
10. Magic Touch (Platters)

**FERGUSON'S RECORD SHOP**  
Memphis, Tenn.

1. I Was The One (E. Presley)
2. Blue Suede Shoes (Perkins)
3. Poor People Of Paris (Baxter)
4. Lisbon Antigua (N. Riddle)
5. Rock And Roll Waltz (Starr)
6. Hey Doll Baby/Devil Or Angel (Clovers)
7. Why Do Fools Fall In Love (Teen Agers)
8. Tutti Frutti (Little Richard)
9. Dungaree Doll (Eddie Fisher)
10. I'll Be Home (Pat Boone)

**FOX MUSIC HOUSE**  
Charleston, S. C.

1. Blue Suede Shoes (Perkins)
2. Heartbreak Hotel (E. Presley)
3. R-O-C-K (Bill Haley)
4. Rock And Roll Waltz (Starr)
5. Tutti Frutti (Pat Boone)
6. Poor People Of Paris (Baxter)
7. Drown In My Own Tears (Ray Charles)
8. Juke Box Baby (Perry Como)
9. Let's Play House (Presley)
10. Darling, Don't Hurt Me (Cole)

**COMER'S RECORD SHOP**  
San Antonio, Tex.

1. Poor People Of Paris (Baxter)
2. Heartbreak Hotel (E. Presley)
3. Blue Suede Shoes (Perkins)
4. Main Title (Billy May)
5. Lisbon Antigua (N. Riddle)
6. Hot Diggity (Perry Como)
7. I'll Be Home (Pat Boone)
8. Why Do Fools Fall In Love (Teen Agers)
9. Long Tall Sally (L. Richard)
10. Ivory Tower (Otis Williams)

**G. C. MURPHY COMPANY**  
Washington, D. C.

1. Poor People Of Paris (Baxter)
2. Eddie My Love (Chordettes)
3. Rock & Roll Waltz (Starr)
4. Lisbon Antigua (N. Riddle)
5. Hot Diggity (Perry Como)
6. I'll Be Home (Pat Boone)
7. The Great Pretender (Platters)
8. Blue Suede Shoes (Perkins)
9. Large, Large House (Mariners)
10. See You Later, Alligator (Bill Haley)

**HUDSON ROSS**  
Chicago, Ill.

1. Why Do Fools Fall In Love (Teen Agers)
2. Poor People Of Paris (Baxter)
3. Lisbon Antigua (N. Riddle)
4. Blue Suede Shoes (C. Perkins)
5. Juke Box Baby (Perry Como)
6. Eddie My Love (Chordettes)
7. Theme From Three Penny Opera (Dicy Hyman)
8. No, Not Much (Four Lads)
9. Rock And Roll Waltz (Starr)
10. See You Later, Alligator (Bill Haley)

**AMERICAN MUSIC CO.**  
Houston, Tex.

1. Lisbon Antigua (N. Riddle)
2. Poor People Of Paris (Baxter)
3. The Great Pretender (Platters)
4. No, Not Much (Four Lads)
5. Rock And Roll Waltz (Starr)
6. Theme From Three Penny Opera (Hyman/Welk)
7. See You Later, Alligator (Bill Haley)
8. I'll Be Home (Pat Boone)
9. Why Do Fools Fall In Love (Diamonds)
10. Juke Box Baby (Perry Como)

**SUPER MUSIC, INC.**  
Baltimore, Md.

1. Theme From Three Penny Opera (Dick Hyman)
2. Tutti Frutti/I'll Be Home (Pat Boone)
3. Mumbles Blues (B. Bennett)
4. Rock & Roll Waltz (Starr)
5. Lovely One (Four Voices)
6. Into The Night/You're Mine (Dreamers)
7. Hot Diggity (Perry Como)
8. The Great Pretender (Platters)
9. Lisbon Antigua (N. Riddle)
10. Missing (McGuire)

**COX RECORD SHOP**  
Atlanta, Ga.

1. Heartbreak Hotel (E. Presley)
2. Rock Island Line (Donegan)
3. The Great Pretender (Platters)
4. Why Do Fools Fall In Love (Teen Agers)
5. Blue Suede Shoes (Perkins)
6. Eddie My Love (Chordettes)
7. Hot Diggity (Perry Como)
8. Lovely One (Four Voices)
9. Magic Touch (Platters)
10. Too Young To Go Steady (Nat Cole)

**REGENT RECORD SHOP**  
Flint, Mich.

1. Blue Suede Shoes (Perkins)
2. Hot Diggity (Perry Como)
3. Main Title (E. Bernstein)
4. Heartbreak Hotel (Presley)
5. A Tear Fell (Teresa Brewer)
6. Long Tall Sally (Little Richard)
7. Why Do Fools Fall In Love (Teen Agers)
8. Lisbon Antigua (N. Riddle)
9. Rock Island Line (Donegan)
10. Winner Take All (Platters)

**LOVE MAN'S INC**  
Birmingham, Ala.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. No, Not Much (Four Lads)
4. Theme From Three Penny Opera (Dick Hyman)
5. Poor People Of Paris (Baxter)
6. Lisbon Antigua (N. Riddle)
7. I'll Be Home (Pat Boone)
8. Mr. Wonderful (Peggy Lee)
9. A Tear Fell (Teresa Brewer)
10. The Great Pretender (Platters)

**ARCHIE BLEYER'S  
RECORD CENTER**  
Hempstead, L. I., N. Y.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Theme From Three Penny Opera (Dick Hyman)
4. Rock And Roll Waltz (Starr)
5. Why Do Fools Fall In Love (Teen Agers)
6. No, Not Much (Four Lads)
7. Eddie My Love (Chordettes/Teen Queens)
8. Main Title (Jacobs/Maltby)
9. The Great Pretender (Platters)
10. Eloise (Kay Thompson)

**MAJESTIC MUSIC SHOPS,  
INC.**  
Perth Amboy, N. J.

1. Why Do Fools Fall In Love (Teen Agers)
2. Hot Diggity (Perry Como)
3. Poor People Of Paris (Baxter)
4. See You Later, Alligator (Bill Haley)
5. I'll Be Home (Pat Boone)
6. Eddie My Love (Fontanes)
7. The Great Pretender (Platters)
8. Lisbon Antigua (N. Riddle)
9. A Tear Fell (Teresa Brewer)
10. Innamorata (Dean Martin)

**MARTHA JANE'S  
MELODY LANE**  
New Orleans, La.

1. Magic Touch (Platters)
2. R-O-C-K (Bill Haley)
3. Lovely One (Four Voices)
4. Juke Box Baby (Perry Como)
5. Heartbreak Hotel (E. Presley)
6. Poor People Of Paris (Baxter)
7. Ivory Tower (Otis Williams)
8. Crazy Little Palace (Williams)
9. No, Not Much (Four Lads)
10. Rock & Roll Waltz (Starr)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



one of the  
**"MOST PLAYED by DISC JOCKEYS"**  
**BOB**  
**MANNING**

his  
 great  
 first  
 for  
**RCA**  
**Victor**



(From the Columbia Picture "The Eddie Duchin Story")

**TO LOVE AGAIN**

b/w SING ME A LOVE SONG  
 RCA Victor 20/47-6462

With  
**JOE**  
**REISMAN'S**  
 Orchestra  
 and  
 Chorus

the dealer's choice

**RCA VICTOR**





THE Original  
AND THE HOTTEST RECORD IN AMERICA

# ROCK ISLAND LINE



LONNIE DONEGAN

AND HIS

## SKIFFLE GROUP

#1650

### BILLBOARD

- 1st Week — "SPOTLIGHT"  
2nd Week — "BEST BUY"  
3rd Week — "No. 21 BEST SELLER"

HOT POPS

NEW POPS

THE  
FOUR ESQUIRES  
LOOK  
HOMEWARD  
ANGEL  
SANTO DOMINGO  
1652

The JOHNSTON BROS.  
ROSES OF  
PICARDY  
JUST A WEARYIN' FOR YOU  
1616

DAVID WHITFIELD  
with Mantovani  
WHEN YOU LOSE  
THE ONE YOU  
LOVE  
1617

TED HEATH  
SIBONEY  
THE MAN WITH  
THE GOLDEN ARM  
1644



# LONDON

RECORDS

# THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records — City by City

<b>Chicago, Ill.</b> <ol style="list-style-type: none"><li>Poor People Of Paris (Baxter)</li><li>Blue Suede Shoes (Perkins)</li><li>Why Do Fools Fall In Love (Teen Agers)</li><li>Lisbon Antigua (N. Riddle)</li><li>Juke Box Baby (Perry Como)</li><li>Rock And Roll Waltz (Starr)</li><li>Eddie My Love (Chordettes/Fontanes)</li><li>Main Title (Richard Maltby)</li><li>Theme From Three Penny Opera (Dick Hyman)</li><li>No, Not Much (Four Lads)</li></ol>	<b>Los Angeles, Calif.</b> <ol style="list-style-type: none"><li>Poor People Of Paris (Baxter)</li><li>No, Not Much (Four Lads)</li><li>Lisbon Antigua (N. Riddle)</li><li>Why Do Fools Fall In Love (Teen Agers)</li><li>Rock And Roll Waltz (Starr)</li><li>Main Title (R. Maltby)</li><li>Juke Box Baby (Perry Como)</li><li>See You Later, Alligator (Bill Haley &amp; Comets)</li><li>Band Of Gold (Don Cherry)</li><li>Theme From Three Penny Opera (Dick Hyman)</li></ol>	<b>Detroit, Mich.</b> <ol style="list-style-type: none"><li>Hot Diggity (Perry Como)</li><li>Blue Suede Shoes (Perkins)</li><li>Rock Island Line (Donegan)</li><li>Ivory Tower (Otis Williams)</li><li>Main Title (Maltby/Jacobs/Mays)</li><li>And The Angels Sing (Chuckles)</li><li>A Tear Fell (Teresa Brewer)</li><li>Poor People Of Paris (Baxter)</li><li>Magic Touch (Platters)</li><li>Why Do Fools Fall In Love (Teen Agers)</li></ol>
<b>Pittsburgh, Pa.</b> <ol style="list-style-type: none"><li>Hot Diggity (Perry Como)</li><li>Blue Suede Shoes (Perkins)</li><li>Lovely One (Four Voices)</li><li>Why Do Fools Fall In Love (Teen Agers)</li><li>Poor People Of Paris (Baxter)</li><li>Magic Touch (Platters)</li><li>Rock Island Line (Donegan)</li><li>No, Not Much (Four Lads)</li><li>A Tear Fell (Teresa Brewer)</li><li>That's Your Mistake (Williams)</li></ol>	<b>Minneapolis, Minn.</b> <ol style="list-style-type: none"><li>Heartbreak Hotel (E. Presley)</li><li>Why Do Fools Fall In Love (Diamonds)</li><li>Lisbon Antigua (N. Riddle)</li><li>I'll Be Home (Pat Boone)</li><li>Poor People Of Paris (Baxter)</li><li>Hot Diggity (Perry Como)</li><li>Blue Suede Shoes (Perkins)</li><li>No, Not Much (Four Lads)</li><li>Rock Island Line (Donegan)</li><li>A Tear Fell (Teresa Brewer)</li></ol>	<b>Cincinnati, Ohio</b> <ol style="list-style-type: none"><li>Poor People Of Paris (Baxter)</li><li>Heartbreak Hotel (Presley)</li><li>Ivory Tower (Cathy Carr)</li><li>I'll Be Home (Pat Boone)</li><li>No, Not Much (Four Lads)</li><li>Juke Box Baby (Perry Como)</li><li>Lisbon Antigua (N. Riddle)</li><li>Hot Diggity (Perry Como)</li><li>Why Do Fools Fall In Love (Gale Storm)</li><li>Main Title (Elmer Bernstein)</li></ol>
<b>Philadelphia, Pa.</b> <ol style="list-style-type: none"><li>Why Do Fools Fall In Love (Teen Agers)</li><li>Rock And Roll Waltz (Starr)</li><li>No, Not Much (Four Lads)</li><li>Poor People Of Paris (Baxter)</li><li>Lisbon Antigua (N. Riddle)</li><li>Juke Box Baby (Perry Como)</li><li>I'll Be Home (Pat Boone)</li><li>Blue Suede Shoes (Perkins)</li><li>A Tear Fell (Teresa Brewer)</li><li>Without You (Eddie Fisher)</li></ol>	<b>Kansas City, Mo.</b> <ol style="list-style-type: none"><li>Blue Suede Shoes (Perkins)</li><li>Heartbreak Hotel (E. Presley)</li><li>Poor People Of Paris (Baxter)</li><li>I'll Be Home (Pat Boone)</li><li>Juke Box Baby (Perry Como)</li><li>Main Title (R. Maltby)</li><li>Long Tall Sally (L. Richard)</li><li>Why Do Fools Fall In Love (Teen Agers)</li><li>A Tear Fell (Teresa Brewer)</li><li>Lisbon Antigua (N. Riddle)</li></ol>	<b>Memphis, Tenn.</b> <ol style="list-style-type: none"><li>I Was The One (Presley)</li><li>Blue Suede Shoes (Perkins)</li><li>Bo Weevil (Teresa Brewer)</li><li>Hey Doll Baby (Clovers)</li><li>Our Love Affair (T. Charles)</li><li>Poor People Of Paris (Baxter)</li><li>A Tear Fell (Teresa Brewer)</li><li>Long Tall Sally (Little Richard)</li><li>Why Do Fools Fall In Love (Teen Agers)</li><li>Cry Baby (Billy Williams)</li></ol>
<b>Denver, Colo.</b> <ol style="list-style-type: none"><li>No, Not Much (Four Lads)</li><li>Poor People Of Paris (Baxter)</li><li>Lisbon Antigua (N. Riddle)</li><li>Rock &amp; Roll Waltz (Starr)</li><li>I'll Be Home (Pat Boone)</li><li>The Great Pretender (Platters)</li><li>Theme From Three Penny Opera (Hayman/August)</li><li>Main Title (Les Elgart)</li><li>Hot Diggity (Perry Como)</li><li>Eddie My Love (Fontanes/Chordettes)</li></ol>	<b>New York, N. Y.</b> <ol style="list-style-type: none"><li>Why Do Fools Fall In Love (Teen Agers)</li><li>Lisbon Antigua (N. Riddle)</li><li>Poor People Of Paris (Baxter)</li><li>Rock And Roll Waltz (Starr)</li><li>Hot Diggity (Perry Como)</li><li>Blue Suede Shoes (C. Perkins)</li><li>No, Not Much (Four Lads)</li><li>Theme From Three Penny Opera (Dick Hyman)</li><li>Innamorata (Vale/Martin)</li><li>I'll Be Home (Pat Boone)</li></ol>	<b>St. Louis, Mo.</b> <ol style="list-style-type: none"><li>Blue Suede Shoes (Perkins)</li><li>Why Do Fools Fall In Love (Teen Agers)</li><li>Poor People Of Paris (Baxter)</li><li>A Tear Fell (Teresa Brewer)</li><li>Rock Island Line (Donegan)</li><li>Hot Diggity (Perry Como)</li><li>Heartbreak Hotel (E. Presley)</li><li>Lisbon Antigua (N. Riddle)</li><li>Church Bells May Ring (Willows)</li><li>Main Title (Dick Jacobs)</li></ol>
<b>Atlanta, Ga.</b> <ol style="list-style-type: none"><li>Poor People Of Paris (Baxter)</li><li>No, Not Much (Four Lads)</li><li>The Great Pretender (Platters)</li><li>Blue Suede Shoes (Perkins)</li><li>Why Do Fools Fall In Love (Teen Agers)</li><li>Heartbreak Hotel (E. Presley)</li><li>Hot Diggity (Perry Como)</li><li>Rock &amp; Roll Waltz (Starr)</li><li>Juke Box Baby (Perry Como)</li></ol>	<b>Houston, Tex.</b> <ol style="list-style-type: none"><li>Poor People Of Paris (Baxter)</li><li>Lisbon Antigua (N. Riddle)</li><li>Why Do Fools Fall In Love (Diamonds/Teen Agers)</li><li>Juke Box Baby (Perry Como)</li><li>No, Not Much (Four Lads)</li><li>Heartbreak Hotel (Presley)</li><li>Rock &amp; Roll Waltz (Starr)</li><li>I Was The One (Presley)</li><li>Blue Suede Shoes (Perkins)</li><li>Lovely One (Four Voices)</li></ol>	<b>New Orleans, La.</b> <ol style="list-style-type: none"><li>Juke Box Baby (Perry Como)</li><li>Poor People Of Paris (Baxter)</li><li>Lisbon Antigua (N. Riddle)</li><li>No, Not Much (Four Lads)</li><li>Eddie My Love (Teen Queens)</li><li>Bo Weevil (Domino/Brewer)</li><li>Theme From Three Penny Opera (Dick Hyman)</li><li>Rock &amp; Roll Waltz (Starr)</li><li>The Great Pretender (Platters)</li><li>Magic Touch (Platters)</li></ol>
<b>Miami, Fla.</b> <ol style="list-style-type: none"><li>Poor People Of Paris (Baxter)</li><li>Why Do Fools Fall In Love (Teen Agers)</li><li>Rock &amp; Roll Waltz (Starr)</li><li>No, Not Much (Four Lads)</li><li>I'll Be Home (Pat Boone)</li><li>Blue Suede Shoes (Perkins)</li><li>Hot Diggity (Perry Como)</li><li>Lisbon Antigua (N. Riddle)</li><li>Heartbreak Hotel (Presley)</li><li>Eddie My Love (Teen Queens)</li></ol>	<b>Boston, Mass.</b> <ol style="list-style-type: none"><li>Poor People Of Paris (Baxter)</li><li>Lisbon Antigua (N. Riddle)</li><li>Rock &amp; Roll Waltz (Starr)</li><li>No, Not Much (Four Lads)</li><li>The Great Pretender (Platters)</li><li>Blue Suede Shoes (Perkins)</li><li>Innamorata (Jerry Vale)</li><li>I'll Be Home (Pat Boone)</li><li>Hot Diggity (Perry Como)</li><li>Why Do Fools Fall In Love (Teen Agers)</li></ol>	<b>Cleveland, Ohio</b> <ol style="list-style-type: none"><li>Blue Suede Shoes (Perkins)</li><li>Hot Diggity (Perry Como)</li><li>Poor People Of Paris (Baxter)</li><li>I Was The One (Presley)</li><li>A Tear Fell (Teresa Brewer)</li><li>Lisbon Antigua (N. Riddle)</li><li>Main Title (Dick Jacobs)</li><li>Rock Island Line (Donegan)</li><li>Ivory Tower (Carr/Williams)</li></ol>
<b>San Francisco, Calif.</b> <ol style="list-style-type: none"><li>Poor People Of Paris (Baxter)</li><li>Lisbon Antigua (N. Riddle)</li><li>Rock &amp; Roll Waltz (Starr)</li><li>No, Not Much (Four Lads)</li><li>Hot Diggity (Perry Como)</li><li>See You Later, Alligator (Bill Haley)</li><li>Band Of Gold (Don Cherry)</li><li>Why Do Fools Fall In Love (Teen Agers)</li><li>Blue Suede Shoes (Perkins)</li><li>Juke Box Baby (Perry Como)</li></ol>	<b>Shoals, Ind.</b> <ol style="list-style-type: none"><li>Poor People Of Paris (Baxter)</li><li>Why Do Fools Fall In Love (Gale Storm)</li><li>Lisbon Antigua (N. Riddle)</li><li>Rock &amp; Roll Waltz (Starr)</li><li>No, Not Much (Four Lads)</li><li>The Great Pretender (Platters)</li><li>Theme From Three Penny Opera (Richard Hayman)</li><li>I'll Be Home (Pat Boone)</li><li>See You Later, Alligator (Bill Haley)</li><li>Band Of Gold (Don Cherry)</li></ol>	<b>Seattle, Wash.</b> <ol style="list-style-type: none"><li>Heartbreak Hotel (Presley)</li><li>Poor People Of Paris (Baxter)</li><li>Main Title (Richard Maltby)</li><li>No, Not Much (Four Lads)</li><li>Why Do Fools Fall In Love (Teen Agers)</li><li>Lisbon Antigua (N. Riddle)</li><li>Sister Sookee (Turbans)</li><li>See You Later, Alligator (Bill Haley)</li><li>Eddie My Love (Chordettes)</li><li>I'll Be Home (Pat Boone)</li></ol>



*America's Fastest Selling Records*



**DECCA**  
RECORDS

# "TO LOVE AGAIN"

BASED ON CHOPIN'S  
E-FLAT NOCTURNE

The Theme from the  
Columbia Pictures  
CinemaScope  
Production

"THE  
EDDY DUCHIN  
STORY"

b/w

"CHARLIE WAS  
A BOXER"

DECCA

29889 (9-29889)



A New World of Sound



**DECCA records**

"It's What's in THE CASH BOX That Counts"



## Donating Blood



MILWAUKEE, WIS.—Disc jockey, Bob Drews of WRIT, Milwaukee donates a pint of blood to the Milwaukee Blood Center while doing his daily 5 to 9 A.M. program. Nurse Eleanor Behlke is in charge of the operation. The station claims that the pained expression on Bob's face is due to the blood-giving process. Nurse Behlke blames the expression on Bob's script.

## Columbia Aids Cancer Society Fund

NEW YORK—Columbia Records announced that it had joined forces with the United Airlines to spur the American Cancer Society's 1956 Fund Drive.

A United Airlines flagship will ferry Dick Linke, who will act as coordinator, Tony Bennett, Mitch Miller, Percy Faith and Lu Ann Simms on a 15-city hop which will end in Los Angeles. The 15 cities will be visited in a period of four days, from April 9 to 12.

Arrangements are being set up in all the cities for the plane to be met at the airports by city dignitaries and radio personnel, the latter with equipment to broadcast on the spot. A group of musicians will accompany the artists on the trip so as to provide musical support at the airports.

The Columbia Records' and United Airlines' "Flying Crusade" will be launched on Sunday, April 8, via the Ed Sullivan TV show. Sullivan will sign a specially prepared 13 ft. by 6 ft. check dubbed the "Check Up Check". As the plane drops into the various cities on its schedule, key newspaper, political and entertainment figures will be at the airport to sign the "Check Up Check". The signer thereby promises to take a physical check up himself and send a check to the American Cancer Society to aid it to reach its goal of 26 million dollars.

## Bennett & Coins Score In New Copa Show

One of the best shows to hit these parts in quite some time was unveiled last week at New York's Copacabana headlining Tony Bennett and featuring the Four Coins.

Bennett has revamped his act considerably, inserting such blues and torch tunes as "It Had To Be You", "Always" and "One For My Baby", with wonderful results. He commands attention right from the opening number—a delightful piece of special material dubbed "Why Can't I Say Hello". He follows this with exciting interpretations of such favorites as "Rags To Riches", "Without a Song", "Taking a Chance On Love", "My Baby Just Cares for Me" and "Cold Cold Heart". On the night this scribe witnessed the show, the crowd just wouldn't let Tony step off the stage. So he gratefully continued with some other record hits: "Boulevard of Broken Dreams", "Sing You Sinners" and a spiritual-type item "Lost In the Stars". He concluded with "Since My Lover Has Gone".

Tony's stature as a performer has grown considerably since his previous starring assignment at the Copa, and there is no doubt that bigger and better dates are in store for the crooner. Especially now that his latest Columbia release "Can You Find It In Your Heart" is breaking through.

The Four Coins, Epic Recording stars, who double between the upstairs lounge and the main stage of the club, came over well with driving renditions of "Shake, Rattle and Roll", "Darktown Strutters' Ball" and "Has Anybody Seen My Gal". They drew applause for their disk hit "Memories of You" and closed with the audience singing along to "I'll Be True To You".

## More Movie Songs For Aces

NEW YORK—During the past two years, the Four Aces, consistently top sellers, have numbered among their biggest Decca hits many tunes from motion pictures. The Aces started their Hollywood binge with the title tune from the picture "Three Coins In the Fountain". Since then, other recordings by the group of music from movies have included the title numbers from "It's A Woman's World" and "Love Is a Many Splendored Thing"; "A Woman In Love" from the picture "Guys and Dolls"; and most recently, "If You Can Dream" and "The Gal With the Yaller Shoes" from the new film "Meet Me In Las Vegas". Now Decca announces the release of another tune from a film—the Four Aces' recording of "To Love Again", from the upcoming Columbia pic "The Eddy Duchin Story".

## JO ANN TOLLEY

sings Rock and Roll

## "FIRST OFFENDER"

b/w the beautiful ballad

## "ALWAYS A BRIDESMAID"

JUBILEE 5240

**Jubilee** Records  
1650 Broadway, New York City

## Gold! Gold! Gold!

—In A New Port

# NELSON RIDDLE

follow-up to 'Lisbon Antigua'

# "PORT ALL PRINCE"

**Capitol** RECORDS  
#3374

Published by  
EDWARD B. MARKS  
MUSIC CORP.  
(B.M.I.)



# Rock 'n Roll = Hot Hits!



## WING RECORDS

### SWINGING SALES



## "DING DONG"

(AS FEATURED IN THE COLUMBIA PICTURE "ROCK AROUND THE CLOCK")

### FREDDIE BELL AND THE BELL BOYS

WING 90066

### JUST RELEASED

RED RIDES AGAIN!

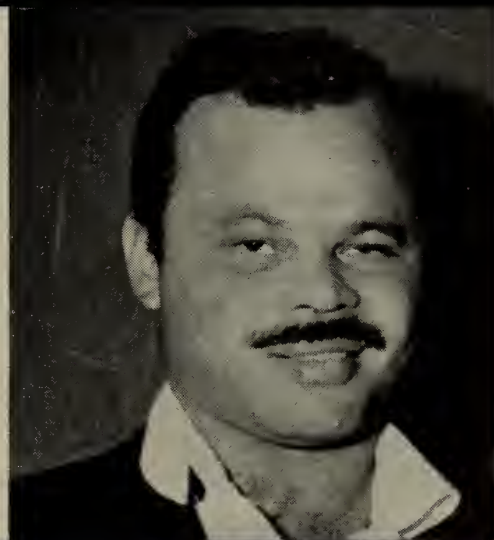
## "FRUIT BOOTS"

AND

## "PLAID LACES"

### RED PRY SOCK

WING 90070



### NEW RELEASES

Forever More / Leave It To Me

WING 90067 • THE GRIFFINS

My Silent Heart / My Dearest Treasure

WING 90068 • CHARLIE JONES

Tell Me Why / As Long As I Love

WING 90069 • MARIE KNIGHT

Lovers In Love / This Is Where I Came In

WING 90071 • TOMMY PRISCO

### CURRENT BEST SELLERS

The Man With The Golden Arm / I Should Care

WING 90063 • BUDDY MORROW

Doot Doot Dow / I Don't Want Nobody

WING 90064 • BUDDY JOHNSON

Monkey See Monkey Do / Eyes Of Fire, Lips Of Wine

WING 90065 • JERRY WALLACE

Baby Girl Of Mine / Flowers, Mr. Florist Please

WING 90056 • BOBBY SHARP



## WING

## RECORDS

A SUBSIDIARY OF MERCURY RECORD CORPORATION



From The M-G-M Picture  
"FOREVER DARLING"

# FOREVER DARLING

LEO FEIST, INC.

THE HIT VERSION!

"EDDIE  
MY LOVE"  
by THE CHORDETTEs

# 1284

**cadence**  
RECORDS



## "COMPLETELY YOURS"

THE FOUR CHAPS  
RAMA # 195

MYERS MUSIC, INC.  
122 N. 12th ST. PHILA. 7, PA.

## Smash Ballad!

"HELD FOR  
QUESTIONING"

by

RUSTY DRAPER... Mercury  
FRANKIE LESTER... Vik

LARRY TAYLOR MUSIC CORP. (ASCAP)  
1650 BROADWAY, N. Y. 19

Watch this cute novelty go!

**SMALL TOWN**

Recorded by Kay Cee Jones

on  
**AMERICAN  
RECORDS**



AMERICAN ACADEMY OF MUSIC, INC.

2 Hit Recordings  
on the New Hit Tune

## "RIO BATUCADA"

recorded by

GEORGE CATES and Orchestra. Coral  
LEROY HOLMES and Orchestra. MGM

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**PANORAMA MUSIC CORP.**

sole selling agents

Keys Music, 146 W. 54 St., N. Y.

## Decca Debut



NEW YORK—Bobby Darin, 19-year-old vocalist who was recently signed to a Decca contract, confers with A&R director Milt Gabler (left) and musical director Jack Pleis (right) during his first recording date. Darin's initial sides are "Rock Island Line" and "Timber". He is co-author of the latter tune. Darin made his network TV debut on the Saturday, March 10th stanza of "Stage Show" over CBS-TV.

### WNEW Program Changes

NEW YORK — New York indie, WNEW, has announced the following program changes:

Klavan and Finch will now be heard Monday through Saturday from 6 AM to 10 AM. They were originally heard from 6:00 to 9:30 AM. The half hour extension is reported based on many listener requests for extra air time for this popular pair.

William B. Williams steps into a new slot at 12 Noon joining vocalist Bill Harrington, Roy Ross and the Orchestra. This one-hour show will be known as "Harrington, Williams and Company". This all-live segment will be aired Monday through Saturday.

Dick Shepard will move into the daily segment of "Sentimental Mood" from 1:00 to 2:00 PM vacated by William B. Williams. Shepard recently subbed for Art Ford while Art was away from the microphone for two months. Dick received a tremendous amount of acclaim and was the natural choice for "Sentimental Mood".

Bob Howard, formerly one of New Orleans's top d.j.'s and now WNEW's newest addition to the staff, will host "Sunday Serenade" 5:35 to 7:30 PM, Sundays.

### Manny Greenfield Signs Lonnie Donegan For U.S. Management

NEW YORK — Manny Greenfield, manager of Don Cornell, the Goofers, the Five Demarco Sisters and others, has just signed Lonnie Donegan, the London recording artist who introduced the current chart sensation "Rock Island Line" in both the U.S. and England.

Greenfield will manage Donegan in the United States. It has not yet been decided whether Donegan will come to the U.S. for personal appearances. It all depends on the recording's success in this country.

With the signing of Donegan, an unusual situation has arisen for Greenfield. Now he has two artists who have recorded the "Rock Island Line" number. Both Donegan and Don Cornell.

### Hal March Records "64,000 Question"

NEW YORK—Hal March, emcee of "The \$64,000 Question" CBS-TV program, did his first professional singing in 15 years when he recorded for Columbia Records "Love Is The \$64,000 Question". Norman Leyden, musical conductor for the TV show, wrote the music; Fred Ebb, the lyrics. March, who sang in nightclubs and burlesque early in his career, has backed "The \$64,000 Question" tune with a novelty song, "Do It Yourself," by Jay Livingston and Ray Evans. Norman Luboff flew in from the coast to coach, arrange and conduct the recording session. Disk was released last week.

### Advance on "Fair Lady" Album Sets Col Mark

NEW YORK — Columbia Records announced this week that the advance sale on the Original Cast album of the latest Broadway sensation "My Fair Lady" starring Rex Harrison and Julie Andrews, has already exceeded the 100,000 mark, representing a gross figure of approximately a half-million dollars.

This is a new Columbia mark and may possibly be a new industry mark.

### Kidding Around



LAS VEGAS—Ralph Young and Frankie Laine seen kidding about Ralph's new Decca recording of "Molly-O". Ralph and Frankie were working side by side at the time. Ralph at the Silver Slipper, Frankie at the New Frontier.

## Stan Rubin Dixieland Band To Play For Grace Kelly Wedding

PRINCETON, N. J.—Stan Rubin, who attained national fame as a Dixieland band leader and clarinet player during his undergraduate days at Princeton University, and his Tigertown Five will play for the Grace Kelly-Prince Ranier III wedding festivities in Monaco next month, it was revealed this week.

Rubin, now a 22-year-old law student at Fordham University, and his band will leave here by Pan American Air Lines April 13. The band will play on several occasions during the festivities which extend from April 15 through April 19. Their first appearance will be as a featured attraction at the Gala International Ball April 15. They will be guests of the Prince during their stay in Monaco.

Rubin's group is the only American jazz band which will be present.

Rubin met Miss Kelly last May when his band played for an engagement party at Cherry Hill, New Jersey.

He later sent her an RCA Victor album of "Dixieland Comes To Carnegie Hall" which was made when he gave a concert there November 24, 1954. Miss Kelly wrote back, telling him how much she enjoyed his music at the party as well as the album. After he learned of her engagement and that the Prince also was a jazz devotee, Rubin wrote her again, offering the services of the band. The offer was accepted.

Rubin, the son of Mr. and Mrs. Irving Rubin, New Rochelle, N. Y., organized the Tigertown Five in 1951 during his freshman year at Princeton. When a sophomore, the Princeton University Store advanced him \$1,000 to finance production of his first record album which established the band as one of the nation's top collegiate jazz organizations.

After working their way across the Atlantic in the summer of 1953 as a ship's band for a Holland-American lines student tour, the group enjoyed great success at Maxim's on the French Riviera. Before returning to the United States the band also played in Italy and Switzerland.

In 1955 Rubin modified the band's Dixieland style to include swing. By last November, when the band gave its second Carnegie Hall concert, the group had become acclaimed as one of the most popular young jazz outfits in the country.

One of the numbers that Rubin will perform for the festivities is an original composition which he recently recorded for RCA Victor, "Eight, Nine, Ten, I'll Never Get Mad Again". Rubin performed and sang the number on NBC's Wide, Wide World television program Sunday, March 25. Other numbers to be performed all are included in his newest long play-in Victor album, "Dixieland Bash".

The group will be uniquely costumed for their Monacan appearances. At the request of Prince Ranier III, the outfit will wear the orange blazers and straw hats that were presented to the band by the Princeton Class of 1930.

Personnel of the band, other than Rubin, will include Ed Polcer, of Paterson, N. J., a Princeton sophomore, cornet; Bill Spilka, of Long Beach, N. Y., who is studying for his Master's in art at New York University, trombone; Jim Beck of Merrick, N. Y., drums; and Frank Thompson of Laurelton, N. Y., piano.



## Brad Phillips Annual Show Set For April 8

NEW YORK—Brad Phillips of WINS, this city, will hold his annual Anniversary show on Sunday, April 8. The show will mark the popular jockey's entry into his 8th year with WINS.

The show will run from 9:00 AM to 2:00 PM, and a special pitch will be made for listeners to donate money to the Harlem YMCA. Jackie Robinson, Brooklyn Dodger star, and chairman of the Harlem "Y", will appear on the show, as will many top record stars. Some who have already expressed their desire to appear on the show are Sammy Davis, Jr., the Chordettes, Tony Bennett, Eydie Gorme, Betty Madigan, and Jimmie Komack.

The results of Phillips' popularity poll naming the king and queen of the "Battle Royal" and the kings and queens of the vocal groups will be announced on the program.

## Kahl Appoints GPM

NEW YORK—Phil Kahl, head of the Patricia and Kahl Music Publishing Companies, announced this week the appointment of Mack Martin to the post of general professional manager of the two firms. Martin recently resigned from Dena Music.

## Roberta Sherwood Signs For 4 "Stage Show" Stints

NEW YORK — Roberta Sherwood, vocalist who has recently made her Decca debut with "I Got Lost In His Arms" and "In A Strange Pair Of Arms", has been booked for four appearances on the CBS-TV "Stage Show". Miss Sherwood, currently appearing at Murray Franklin's in Miami Beach, will make her network TV debut on the March 31st stanza, and will guest on the show again on April 4th, May 12th, and May 19th.

## Freed's Hartford Show Breaks Previous Mark

HARTFORD, CONN.—Alan Freed's Rock 'N' Roll Show at the State Theatre in Hartford, Connecticut, showed a gross of \$19,327 for the two weekend days Saturday 3/24 and Sunday 3/25, topping his previous October mark by \$1,200.

The show starred Fats Domino, Frankie Lyman and the Teenagers, the Flamingos, the Rover Boys, Dori Anne Gray, and Sam "The Man" Taylor.

The show moved into the Brooklyn Paramount in New York on Friday, March 30th for the Easter Holidays, headed by the Platters.

## Becker Resigns From Columbia; Townsend Takes Over Duties

NEW YORK—Goddard Lieberson, executive vice president of Columbia Records has announced the resignation of Gene Becker, director of special popular A & R for the diskery.

Becker's former responsibilities will be added to those of Irving Townsend. His duties included the creation of special popular singles, the CL-2500 "House Party" series, the "Hall of Fame" series, and EP releases. He also produced the bulk of Les Elgart's output.

## Decca-Worth Perfumes Tie-In

NEW YORK — Worth Perfumes, one of the most famous of the Parisian perfume houses, is cooperating with Decca in the promotion of the new Victor Young album "April In Paris." Promotion plans include dealer display material, as well as a mailing to disk jockeys of the album along with a bottle of Worth's "Vers Toi". Suggested radio scripts will accompany the deejay package.

## Jockey Digs Johnny



NEW YORK—Disk Jockey Lenny Sulik, left, of Freeport's WGBB, toasts his Long Island jazz listeners with pianist Johnny Eaton's new Columbia album, "College Jazz: Modern." Eaton represents Princeton and his group, The Princetonians, in providing Lenny with some authentically "hip" commentary.

## Premium Industry Makes Award To Columbia

NEW YORK—It was announced this week that The Premium Industry Club had issued a joint award to Columbia Records Transcription Division and Guild Films for the best promotion tie-in sales plan of 1955.

The award was made for the astonishingly successful Bank-Liberace record. Bank sponsors in more than 100 markets offered a free Liberace record to all new depositors of \$10. or more. Currently more than 1,000,000 disks have been given away in this plan, representing deposits, according to Guild spokesmen, of \$250,000,000.

Columbia Transcriptions Department is one of the most active suppliers of record premiums services, having most of the label's artists to draw upon.

## Good Time Jazz Inks Pact With N.O. Jazz Group

LOS ANGELES—Good Time Jazz and the New Orleans Jazz Society have signed an agreement whereby the N.O.J.S. will record concerts, festivals, programs, private affairs, as well as the best of the Crescent City bands, and G.T.J. will release them on a royalty basis.

First to kick off the recordings was Santo Pecora & The Tailgaters with four tunes. Next up was Sharkey Bonano's Jazz Band, followed by Eddie Pearson's Creole Stompers to complete the first 12" LP for the West Coast indie.

G.T.J. has also announced that it has moved its recording equipment and audio personnel to San Francisco for a solid week of recording. Bob Scobey's Frisco Band was first on the list of contract artists to wax, with the Bay City Jazz Band, Don Ewell's Trio featuring Darnell Howard, and singer Clancy Hayes following.

If time permits, G.T.J. will also record Kidd Ory's Creole Jazz Band. Ory is currently playing the Tin Angel, popularized in the second Cinema.

## Treasury Bond Show



CHICAGO—Another get-together of the weekly U.S. Treasury Saving Bond Shows arranged by WJJD disk jockey Sig Sakowicz for Chicago High Schools. Pictured above at Holy Family Academy Show of March 23, 1956, are (L-R) Sig—Deed recording star Rita Raines—Milt Wolf (Director of Special Events, U.S. Treasury)—pianist Cele Fields plus WBKB—TV and recording star Dick "Two-Ton" Baker.

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NEWARK, N. J.



## Top 15 Best Selling Pop Albums

1. BELAFONTE .....Harry Belafonte (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)
2. THE MAN WITH THE GOLDEN ARM.....Original Movie Score (Decca DL 8257)
3. SONGS FOR SWINGING LOVERS...Frank Sinatra (Capitol W 653, EAP 653)
4. ELVIS PRESLEY .....Elvis Presley (RCA Victor LPM 1254; EPB 1254)
5. JULIE IS HER NAME .....Julie London (Liberty LP 3006)
6. CAROUSEL .....Original Movie Cast (Capitol W 694; EDM 694)
7. FOUR FRESHMEN AND 5 TROMBONES .....Four Freshmen (Capitol T 683; EAP 683)
8. THE BENNY GOODMAN STORY...(Decca DL 8252, 3; ED 797, 8, 9)
9. OKLAHOMA .....Original Movie Cast (Capitol SAO 595; SDM 595)
10. HIS SPARKLING STRINGS .....Lawrence Welk (Coral CRL 57011; EC 82020)
11. THE STUDENT PRINCE .....Mario Lanza (RCA Victor LM 1837; ERB 1837)
12. MUSIC TO CHANGE HER MIND...Jackie Gleason (Capitol W 632; EAP 632)
13. TV FAVORITES .....Lawrence Welk (Coral CRL 57205; EC 82019)
14. ROMANTIC JAZZ .....Jackie Gleason (Capitol W 568; EBF 568)
15. IN THE WEE SMALL HOURS .....Frank Sinatra (Capitol W 581; EBF 1, 2-581)
15. SO SMOOTH .....Perry Como (RCA Victor LPM 1085; EPB 1085)

### Five Big Records

## SERENADE

Recorded by  
**MARIO LANZA**—R.C.A. Victor  
**SLIM WHITMAN**—Imperial  
**DAVID ROSE**—M.G.M.  
**MARGARET WHITING**—Capitol  
**RAY HEINDORF**—Columbia

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 Herb Ellis, and Ray Brown.

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## THE CASH BOX



# Album Reviews

### POPULAR

#### "KATHRYN GRAYSON SINGS"—MGM E-3257 (1-12" LP)

JALOUSIE; LOVER COME BACK TO ME; YOU ARE LOVE; WILL YOU REMEMBER; LOVE IS WHERE YOU FIND IT; YESTERDAYS; ALWAYS; ALL OF A SUDDEN MY HEART SINGS; SMOKE GETS IN YOUR EYES; THEY DIDN'T BELIEVE ME; MY HEART STOOD STILL; WANTING YOU.

One of Hollywood's most distinguished singing stars, Kathryn Grayson, applies her famous voice to the classics of light music. The set is filled with lovely melodies that have remained listenable despite the number of times they have been heard. Her fine vocal range is demonstrated dramatically in her rendition of "Love Is Where You Find It". The waxing should have heavy sales to the over-all record public.

#### "XII O'Clock"—Greta Keller With The Norman Paris Trio And Others—Dolphin 5 (1-12" LP)

LET ME LOVE YOU; SOMEDAY I'LL FIND YOU; THERE'S NOTHING TO DO; GUARDIAN ANGELS; MAD ABOUT THE BOY; I DON'T WANT TO BE ALONE; MY OWN TRUE LOVE; MAKE LOVE TO ME; EVERY TIME WE SAY GOODBYE; TWELVE O'CLOCK & ALL'S WELL; I'D LOVE TO FALL ASLEEP; SLEEP WELL.

Creating an atmosphere of sophistication and intimacy is the well known art of Greta Keller. And on this Dolphin release Miss Keller is faithfully captured as she interprets songs of an urban and polished nature. Such material must include Noel Coward and/or Cole Porter, thus "Someday I'll Find You", "Mad About The Boy" and "Everytime We Say Goodbye". Solid item in its sparsely populated domain. Miss Keller has an extremely loyal following that will rush to the stores for this one.

#### "EDDIE ALBERT AND MARGO"—Orchestras Directed By Glenn Osser, David Terry and Charles Dant—Kapp KL-1017 (1-12" LP)

SEPTEMBER SONG; EBB TIDE; JOHN HENRY; JENNY KISSED ME; LITTLE CHILD; HELLO YOUNG LOVERS; HOW DO I LOVE THEE; MI AMOR MI CORAZON; YOU BELONG TO MY HEART; JUST FOR THE BRIDE AND GROOM; VOLA COLUMBA; I'M IN FAVOR OF FRIENDSHIP.

Two people bearing sincerity and likable personalities as their main musical talent apply these qualities in highly gratifying amounts on their newest LP. Eddie Albert and his wife Margo perform the rich pieces with an obvious satisfaction in doing them. The package includes Albert's "Little Child" hit. Should enjoy a healthy sale among the adult disk buyers.

#### "IN A ROMANTIC MOOD"—Oscar Peterson with Strings—Verve MG V-2002 (1-12" LP)

RUBY; STARS FELL ON ALABAMA; BLACK COFFEE; LAURA; THE BOY NEXT DOOR; OUR WALTZ; TENDERLY; I THOUGHT ABOUT YOU; I ONLY HAVE EYES FOR YOU; STELLA BY STARLIGHT; A SUNDAY KIND OF LOVE; IT COULD HAPPEN TO YOU.

Oscar Peterson, so closely associated with expert jazzmanship, enters a somewhat different realm of music on this lovely release. It's the mood music field and it would appear that Oscar has found a second home. Good mood music, like jazz, requires great feeling and imagination; and Oscar has it. Supporting the pianist is a good, lush string ork and some powerful material. The waxing should catch many of Peterson's jazz following plus the horde of mood music lovers.

#### "EVERBODY SING"—Featuring Guy Cherney—Mercury MG 20131 (1-12" LP)

BEER BARREL POLKA; SWEET ADELIN; SHINE ON HARVEST MOON; SCHOOL DAYS; THAT OLD GANG OF MINE; LET ME CALL YOU SWEETHEART; YOU ARE MY SUNSHINE; MY WILD IRISH ROSE; HAIL! HAIL! THE GANG'S ALL HERE; HAPPY BIRTHDAY; FOR HE'S A JOLLY GOOD FELLOW; AULD LANG SYNE; GOODNIGHT LADIES.

When any get-together needs perking up, here's the platter that may do the trick. It's a collection of favorite cornball staples performed by an infectious group (those at the party) led by the talented Guy Cherney (the host). Every selection is so well known that there should be hardly any difficulty in either humming the tune or singing the lyrics. Good appeal to adult party throwers or just plain adults.

#### "MUSIC FOR SWEETHEARTS"—The Romantic Compositions Of Victor Herbert—Peter York And His Concert Orchestra—Decca DL 8242 (1-12" LP)

A KISS IN THE DARK; I'M FALLING IN LOVE WITH SOMEONE; SWEETHEARTS; THINE ALONE; WHEN ALONE; WHEN YOU'RE AWAY; ROMANY LIFE; AH! SWEET MYSTERY OF LIFE; KISS ME AGAIN; ITALIAN STREET SONG; GYPSY LOVE SONG; MOONBEAMS; MARCH OF THE TOYS.

The melodies that have endeared Victor Herbert in the hearts of people the world over are decked with all their sentiment, thanks to Peter York And His Orchestra. Certainly only a few composers of light music have contributed more entrancing melodies than Mr. Herbert. The set's obvious mood music market should be delighted with it.

#### "QUEEN OF THE GYPSIES"—The Rhythms Of Carmen Amaya—Carmen Amaya And Company—Sabicas, Guitarist—Decca DL 9816 (1-12" LP)

RITMO DE CARMEN AMAYA; TARANTA; SIGUIRIYA GITANA; SOLEARES; TIENITO CANASTERO; SOLEARES; SIGUIRIYA; RONDENA; SOLEA POR BULERIA; ALEGRIAS.

Though it is not an easy task to capture on recordings what is essentially visual, this Decca disk does relate the excitement of superb Flamenco rhythms. The artists are famed dancer Carmen Amaya and her guitarist arranger Sabicas. This combination keeps the listener excited as they perform one frenzied and colorful rhythm after another. This specialized art of Miss Amaya and Sabicas should find a grateful but restricted audience.

#### "ORGAN REVERIES"—George Wright—Favorite Organ Solos On The Mighty New York Paramount Theater Pipe Organ—King 395-504 (1-12" LP)

JEANNINE I DREAM OF LILAC TIME; ALWAYS; MAKIN' WHOOPEE; EASTER PARADE; BODY AND SOUL; TIMES SQUARE BOOGIE; ESPANA CANI; SMOKE GETS IN YOUR EYES; BIRTH OF THE BLUES; TENDERLY; HONKY TONK TRAIN BLUES; FALLING IN LOVE WITH LOVE.

One of today's most successful organ artists on records, George Wright, applies his gifted talents to a number of tastefully selected pieces. Most of the material is played in a nostalgic manner as the set's title may indicate. It should be noted that nostalgia seldom gets in the way when Mr. Wright wants to give his instrument greater flexibility and fresher sounds. George's fans will find the waxing on a par with his older money-making entries.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



## THE CASH BOX



# Album Reviews

## CLASSICAL

**PUCCINI: Tosca (Opera-For-Orchestra)**—Andre Kostelanetz And His Orchestra—Columbia CL 767 (1-12" LP)

Continuing his Opera-For-Orchestra Series, Andre Kostelanetz has set down the orchestral version of Puccini's "Tosca". The poignant and dramatic score lends itself well to the full and accomplished orchestra. Even those opera lovers who have the vocal performance will want to add to their collection. Undoubtedly Kostelanetz's tremendous following (aided by his pop recordings and the recent 98¢ Kostelanetz sampler) will widen the package's audience. Those who have already been injected with the superb qualities of Kostelanetz's "Carmen", "La Traviata", etc., opera-for-orchestra recording, will consider this release a must.

**SCHUBERT: Sonata For Piano In B-Flat Major-Landler, Op. 171**—Leon Fleisher, piano—Columbia ML 5061 (1-12" LP)

In his mere 31 years on this earth Schubert wrote a prodigious number of sensitive and compelling pieces. Leon Fleisher, an acclaimed young key board artist, performs two Schubert piano works, the "Sonata For Piano In B-Flat Major" and "Landler, Op. 171". The former is a delicate and moody opus that Mr. Fleisher plays with stirring insight. "Landler", a happy little gem, finds the pianist meeting the piece's challenge admirably. It looks like the definitive recording of the two works. Adherents of piano music will find this pressing a desirable acquisition.

**VERDI: Il Trovatore**—Maria Carena, Olga De Franco, Sopranos—Irene Minghini-Cattaneo, Mezzo-soprano—Aureliano Pertile, Giordano Callegari, Tenors—Apollo Granforte, Baritone—Bruno Carmassi, Antonio Gelli, Basses—With Members Of La Sala Opera Company Chorus And Orchestra, Milan—Carlo Sabajno, Conductor—Camden CAL 289 (2-12" LP)

Verdi's music to a strange and macabre plot has made "Il Trovatore" one of the favorites in the operatic catalogue. Camden, with its valuable Victor backlog, has issued the complete work on two separate biscuits that are banded together. Though the sound is not always dependable it is a worthy performance. With a price tag that is temptingly modest (\$3.96) sales are sure to be impressive.

**FLOTOW: Martha**—Ferruccio Tagliavini, Tenor—Carlo Tagliabue, Baritone—Pia Tassinari, Contralto—Elena Rizzieri, Soprano—Symphony Orchestra And Chorus Of Radiotelevisione Italiana, Turin Conducted by Francesco Molinari Pradelli—Cetra B 1254 (2-12" LP)

Flotow's "Martha" is a light-hearted and frolicsome work that has many delightful melodies to offer the listener. This rarely recorded opus is given a sprightly run-through by a competent cast led by Elena Rizzieri as Lady Harriet and Ferruccio Tagliavini as Lionel. For its sheer melodic inventiveness there is no reason why this fragile opera shouldn't make the rounds (live and on records) more often. This Cetra waxing is a completely satisfying addition to any opera lover's library.

**TCHAIKOVSKY: Symphony No. 5**—BBC Symphony Orchestra, Sir Malcolm Sargent, Conducting—RCA Victor LM-1947 (1-12" LP)

Probably the most personal works Tchaikovsky ever wrote were his last two symphonies, the Fifth and Sixth. In this Victor pressing the composer's Fifth Symphony is given a highly thoughtful and delicate performance by the BBC Symphony Orchestra under noted conductor Sir Malcolm Sargent. This is just the interpretation the brooding and impassioned work must receive. Excellent addition to the many other disks of the work available.

**SCHUMANN: Symphony No. 2 in C Major, Op. 61**—Paul Paray Conducting The Detroit Symphony Orchestra—Mercury MG 50102 (1-12" LP)

Before one hears the third movement of Schumann's Second Symphony, the work is overwhelmingly in its almost consistent vitality. The third movement, however, is a passage of considerable lyrical beauty. The fourth movement once again repeats the over-all grandeur of the work. Paul Paray and the Detroit Symphony Orchestra give the opus a generally impressive and creditable reading. Good sound. The set's a worthy addition to the growing number of recordings of the work being made available.

## JAZZ

**"NOBODY ELSE BUT ME"**—Betty Bennett—The Arrangements Of Shorty Rogers And Andre Previn—Atlantic 1226 (1-12" LP)

NOBODY ELSE BUT ME; YOU'RE DRIVING ME CRAZY; MY MAN'S GONE NOW; ISLAND IN THE WEST INDIES; THE NEXT TIME I CARE; TOMORROW MOUNTAIN; TREAT ME ROUGH; MOUNTAIN GREENERY; THIS IS THE MOMENT; YOU TOOK ADVANTAGE OF ME; HAVE YOURSELF A MERRY LITTLE CHRISTMAS; SIDEWALKS OF CUBA.

The voice, melodies, and the arrangements are perfectly matched in this Atlantic platter to give it a special stamp of distinction. The vocalist, Betty Bennett, sings warmly or dynamically depending upon the tune. And she has a wealth of tastefully chosen selections to work with. Shorty Rogers and Andre Previn have supplied the singer and accompaniment with zestful and sensitive arrangements. Both arrangers are also part of the accompaniment. It all adds up to a vocal-jazz disk that should receive an excellent reception.

**"INTRODUCING RITA MOSS"**—Epic LN 3201 (1-12" LP)

JUNGLE DRUMS; ONE HUNDRED YEARS FROM TODAY; THIS CAN'T BE LOVE; DID I REMEMBER; TAKE THE "A" TRAIN; I GOT IT BAD AND THAT AIN'T GOOD; BOPLIGATTO; EXACTLY LIKE YOU; MY ROMANCE; I ONLY HAVE EYES FOR YOU; LOVE IS HERE TO STAY; THE BLUE ROOM.

Rita Moss, a new, versatile jazz stylist, has successfully jumped all the important hurdle record-wise with a strong introductory disk. In this Epic release Miss Moss handles herself vocally and instrumentally (organ, drums, piano) with a pleasant and imaginative jazz-air. Her languid phrasing creates the intimate jazz mood that is one of the basics of her profession. She's exceedingly clever with "I Only Have Eyes For You". The latter tune typifies the set's solid material. One hopes that this platter will be Miss Moss' big break.

(Continued on page 32)

## Record Promoter's Dream



**BOSTON**—Joe Smith, top DJ at station WVDA in Boston hands over record, mike and earphones of his Rock and Roll Show to Don Dumont, record promoter for Records, Inc., local indie distributor. Joe's show is heard from 9-10 P.M., five nights a week, and has skyrocketed in popularity since its inception five weeks ago. Don says he's doing it for the experience and would like it to last awhile, but it's only for two weeks while Joe is on vacation.

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# Sunny Autographs Records



NEWARK—Sunny Gale autographs records after her appearance on the Paul Brenner TV show on WATV, Newark, Saturday March 17. Sunny's latest RCA Victor record is "Winner Take All" and "Rock And Roll Wedding".

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- ME AND MY SHADOW
- WHEN THE RED, RED ROBIN

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## McKim Forms Phonodisc, New Canadian Firm

TORONTO, ONTARIO—Don McKim, general manager of Quality Records Limited, Canada, for the past five years, has resigned from that position to form a new Canadian company named Phonodisc, Limited.

Phonodisc will manufacture its own records in a plant which is now being established in the Toronto area, and has located head offices at 199 Bay Street, Toronto. A branch of the company is also being organized in Montreal, Quebec.

Phonodisc will manufacture and distribute throughout Canada for independent labels in the United States and other countries. This is a field in which McKim pioneered as general manager of Quality, enabling the Canadian firm to successfully develop its own labels by combining a number of independents under the one trade name in Canada.

Phonodisc, with McKim as president, has already commenced operations in Montreal and Toronto, the key centers for approximately 70% of the Canadian market, and is lining up independent distribution in western Canada. Currently they are working on the Willows' "Church Bells May Ring", Otis Williams' "Ivory Tower" and Little Richard's "Slippin' and Slidin'", b/w "Long Tall Sally" among others.

Before joining Quality six years ago, McKim was prominent in Canada's broadcasting field, being in charge of advertising and promotion for a national concern, All-Canada Radio Facilities Ltd.

In describing Phonodisc's operations, McKim emphasizes that he has long felt that there is a place in Canada's booming economy for a Canadian record company which is not a subsidiary of any major label and free to fully represent the independents in the American field. He feels that Canada is economically nothing more than an extension of the American market, in view of the fact that buying trends are identical, and points out that Phonodisc's operations in merchandising will be as closely coordinated with its American associates as possible.

Sales activities of Phonodisc will be directed by McKim, who will be assisted by Jack Boswell, well known in Canadian record selling, and Frank Weaver, who managed production at Quality for several years, will be in charge of Phonodisc's plant.

## THE CASH BOX

## Disk Jockeys

## REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 31, without any changes on the part of THE CASH BOX.

### Larry Brownell

WKBW—Buffalo, N. Y.

1. Eddie My Love (Teen Queens Fontanes)
2. Why Do Fools Fall In Love (Teen Ager's Diamonds)
3. I'll Be Home (Pat Boone)
4. Hot Diggity (Perry Como)
5. Blue Suede Shoes (Perkins)
6. Ivory Tower (Carr Williams)
7. Little Musicans (Winterhalter)
8. 11th Hour Melody (Hibbler Busch)
9. Poor People Of Paris (Baxter)
10. Moonglow-Picnic (Stoloff)

### Bill Brant

WJAS—KDKA—  
Pittsburgh, Pa.

1. Hot Diggity (Perry Como)
2. No, Not Much (Four Lads)
3. Why Do Fools Fall In Love (Teen Ager's)
4. Poor People Of Paris (Baxter)
5. Eddie My Love (Chordettes)
6. I'll Be Home (Pat Boone)
7. Lovely One (Four Voices)
8. Street Of 33 Steps (R. Hayes)
9. Innamorata (Jerry Vale)
10. Port Au Prince (N. Riddle)

### Art Hellyer

WCFL—Chicago, Ill.

1. Poor People Of Paris (Baxter)
2. Blue Suede Shoes (Perkins)
3. Why Do Fools Fall In Love (Teen Ager's)
4. Heartbreak Hotel (E. Presley)
5. Too Young To Go Steady (Cole/Page)
6. Can You Find It In Your Heart (Tony Bennett)
7. Innamorata (Jerry Vale)
8. Forever Darling (Ames Bros.)
9. Flamenco Love (Don Costa)
10. Rock Island Line (Donegan)

### Jim Stanley

WWIN—Baltimore, Md.

1. Poor People Of Paris (Baxter)
2. Lovely One (Four Voices)
3. Mr. Wonderful (Teddi King)
4. No, Not Much (Four Lads)
5. Juke Box Baby (Perry Como)
6. Rock Right (Georgia Gibbs)
7. Lisbon Antigua (N. Riddle)
8. 3 Penny Opera (Dick Hyman)
9. Chinese Rock And Egg Roll (Jack Miles)
10. Hot Chocolotta (DeJohns)

### Ralph Phillips

WFBR—Baltimore, Md.

1. Poor People Of Paris (Baxter)
2. Large Large House (Pedicin)
3. Lovely One (Four Lads)
4. Juke Box Baby (Perry Como)
5. Saint Rock And Roll (Haley)
6. A Tear Fell (Teresa Brewer)
7. Lisbon Antigua (N. Riddle)
8. Hot Diggity (Perry Como)
9. No, Not Much (Four Lads)
10. I'll Be Home (Pat Boone)

### Lou Emm

WHIO—Dayton, Ohio

1. Heartbreak Hotel (E. Presley)
2. Poor People Of Paris (Baxter)
3. No, Not Much (Four Lads)
4. Mr. Wonderful (Teddi King)
5. Rock Island Line (D. Cornell)
6. Such A Day (Vera Lynn)
7. First Formal Gown (P. Page)
8. Magic Touch (Platters)
9. To You, My Love (B. Madigan)
10. Old Man River (Bing Crosby)

### Sherm Brody

Radio Workshop—  
Utica College—Utica, N. Y.

1. Mr. Wonderful (Teddi King)
2. I'll Never Know (Four Lads)
3. As I Love You (Stafford)
4. Flowers Mean Forgiveness (Frank Sinatra)
5. Too Young For The Blues (Ella Fitzgerald)
6. Just The Boy (Mar'a Cole)
7. Look At Them (Carol Richards)
8. Baubles, Bangles, Beads (Dick Hyman)
9. Hell Hath No Fury (Laine)
10. You're Wrong, All Wrong (Eileen Rogers)

### John Stone

"Nocturnal Nitecap"  
KOCY—Oklahoma City, Okla.

1. Main Title (Richard Maltby)
2. Cry Baby (Bonnie Sisters)
3. Magic Touch (Platters)
4. Into The Night (Dream Weavers)
5. Rock Island Line (L. Donegan)
6. Little Musicans (Winterhalter)
7. Mr. Wonderful (King Steele)
8. Ivory Tower (Cathy Carr)
9. Port Au Prince (N. Riddle)
10. Rock And Roll Wedding (Sunny Gale)

### Johnny Edwards & Guy Savage

KXYZ—Houston, Tex.

1. Heartbreak Hotel (Presley)
2. Poor People Of Paris (Baxter)
3. Lovely One (Four Voices)
4. Why Do Fools Fall In Love (Diamonds)
5. Lisbon Antigua (N. Riddle)
6. Pickin' Up The Pieces (Don Estes)
7. Juke Box Baby (P. Como)
8. No, Not Much (Four Lads)
9. I Was The One (E. Presley)
10. Main Title (Dick Jacobs)

### Michael Hopkins

CKY—Winnipeg, Canada

1. I'll Be Home (Pat Boone)
2. Poor People Of Paris (Russ Morgan)
3. No, Not Much (Four Lads)
4. Lisbon Antigua (N. Riddle)
5. Why Do Fools Fall In Love (Teen Ager's)
6. Mr. Wonderful (Peggy Lee)
7. 11th Hour Melody (Hibbler)
8. A Tear Fell (Teresa Brewer)
9. Without You (J. Desmond)
10. Hot Diggity (Perry Como)

### Dave Steele

WMAK—Nashville, Tenn.

1. No, Not Much (Four Lads)
2. Heartbreak Hotel (Presley)
3. Poor People Of Paris (Baxter)
4. Why Do Fools Fall In Love (Diamonds)
5. Eddie My Love (Fontanes)
6. Blue Suede Shoes (Perkins)
7. Main Title (Maltby/Jacobs)
8. 3 Penny Opera (Hyman/August/Hayman)
9. Lisbon Antigua (N. Riddle)
10. Rock And Roll Waltz (Starr)

### Jim Lewis

WEMP—Milwaukee, Wisc.

1. Poor People Of Paris (Baxter)
2. Why Do Fools Fall In Love (Teen Ager's/Storm)
3. No, Not Much (Four Lads)
4. Mr. Wonderful (Lee/King)
5. Eddie My Love (Chordettes)
6. Lisbon Antigua (N. Riddle)
7. Rock And Roll Waltz (Starr)
8. Juke Box Baby (Perry Como)
9. To You, My Love (N. Noble)
10. Mack The Knife (3 Penny Opera) (Louis Armstrong)

### Bill Dawes

WCPO—Cincinnati, Ohio

1. Ivory Tower (Cathy Carr)
2. Poor People Of Paris (Baxter)
3. Loner, Alligator (B. Haley)
4. Juke Box Baby (Perry Como)
5. No, Not Much (Four Lads)
6. Lisbon Antigua (N. Riddle)
7. Mr. Wonderful (S. Vaughan)
8. A Tear Fell (Teresa Brewer)
9. On The Street Where You Live (Vic Damone)
10. Forever Darling (Ames Bros.)

### Allin Slate

KIEV—Glendale, Calif.

1. Lipstick And Candy (LaRosa)
2. Valley Valparaiso (P. Faith)
3. Lisbon Antigua (N. Riddle)
4. Poor People Of Paris (Baxter)
5. 11th Hour Melody (Hibbler)
6. Without You (Eddie Fisher)
7. I'll Be Home (Pat Boone)
8. Rock Island Line (Donegan)
9. Get Up, Get Up (Morgan)
10. Lovely Lies (Manhattan Bros.)

### Dick Doty

WHAM—Rochester, N. Y.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. I'll Be Home (Pat Boone)
4. No, Not Much (Four Lads)
5. Juke Box Baby (P. Como)
6. Rock And Roll Waltz (Starr)
7. Flowers Mean Forgiveness (Frank Sinatra)
8. Heartbreak Hotel (E. Presley)
9. Rock Island Line (Donegan)
10. Vibrations (Jimmie Komack)

### Jimmy Peters

WAVZ—New Haven, Conn.

1. Midnight In Paris (F. Verna)
2. Main Title (Les Elgart)
3. Speak Low (Blue Stars)
4. Too Young To Go Steady (Patti Page)
5. Port Au Prince (N. Riddle)
6. Rock And Roll Waltz (K. Starr)
7. Valley Valparaiso (P. Faith)
8. Magic Touch (Platters)
9. 3 Penny Opera (Dick Hyman)
10. Rick Island Line (B. Darin)

### Lou Schwass

WICK—Scranton, Pa.

1. Poor People Of Paris (Baxter)
2. Why Do Fools Fall In Love (Teen Ager's)
3. Hot Diggity (Perry Como)
4. A Tear Fell (Teresa Brewer)
5. Juke Box Baby (Perry Como)
6. Blue Suede Shoes (C. Perkins)
7. Innamorata (Jerry Vale)
8. Ain't Misbehavin' (J. Ray)
9. No, Not Much (Four Lads)
10. Magic Touch (Platters)

### Sam Bradley

KUDL—Kansas City, Mo.

1. Heartbreak Hotel (E. Presley)
2. I'll Be Home (Pat Boone)
3. Juke Box Baby (Perry Como)
4. Blue Suede Shoes (C. Perkins)
5. Bo Weevil (Fats Domino)
6. Long Tall Sally (Little Richard)
7. Main Title (Richard Maltby)
8. Why Do Fools Fall In Love (Teen Ager's)
9. Poor People Of Paris (Baxter)
10. A Tear Fell (Teresa Brewer)

### Dick Kline

WPON—Pontiac, Mich.

1. Rock Island Line (Dresslar/Cornell)
2. Lisbon Antigua (N. Riddle)
3. Ask Me (Nat Cole)
4. Magic Touch (Platters)
5. Rock And Roll Wedding (Ella Mae Morse)
6. Song That God Sings (4 Coins)
7. Main Title (Richard Maltby)
8. Conqueror (Herb Jefferies)
9. Ivory Tower (Otis Williams)
10. That's All (T. Ernie Ford)

### Bob Gribben

KDTH—Dubuque, Iowa

1. Why Do Fools Fall In Love (Diamonds)
2. Bo Weevil (Teresa Brewer)
3. Poor People Of Paris (Russ Morgan)
4. Hot Diggity (Perry Como)
5. Rock And Roll Waltz (K. Starr)
6. A Tear Fell (Teresa Brewer)
7. I'll Be Home (Pat Boone)
8. Eddie My Love (Fontanes)
9. Blue Suede Shoes (C. Perkins)
10. Mr. Wonderful (S. Vaughan)

### Ronnie Barrett

WGAR—Cleveland, Ohio

1. Mystic Midnight (M. Fredricks)
2. Hot Diggity (Perry Como)
3. 11th Hour Melody (Lou Busch)
4. Bitter With The Sweet (Billy Eckstine)
5. Poor People Of Paris (Baxter)
6. When You Lose The One You Love (Daps)
7. Our Love Affair (T. Charles)
8. Too Young To Go Steady (Patti Page)
9. Juke Box Baby (Perry Como)
10. Lisbon Antigua (N. Riddle)

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**THE CASH BOX***Disk Jockeys'***REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 31, without any changes on the part of THE CASH BOX.

**Wayne Logan**

KNAC—Salt Lake City, Utah

1. Poor People Of Paris (Baxter)
2. Moonglow—Picnic (Morris Stoloff)
3. End Of A Love Affair (Dick Kallman)
4. Lisbon Antigua (N. Riddle)
5. Get Up, Get Up (Morgan)
6. Why Do Fools Fall In Love (Gale Storm)
7. Later, Alligator (B. Haley)
8. Lipstick And Candy (LaRosa)
9. Hot Diggity (Perry Como)
10. Eddie My Love (Fontanes)

**Jim Wilson**

WWSW—Pittsburgh, Pa.

1. Blue Suede Shoes (C. Perkins)
2. Poor People Of Paris (Baxter)
3. Why Do Fools Fall In Love (Teen Aegers)
4. Eddie My Love (Teen Queens)
5. I'll Be Home (Pat Boone)
6. Hot Diggity (Perry Como)
7. Lisbon Antigua (N. Riddle)
8. Magic Touch (Platters)
9. No, Not Much (Four Lads)
10. A Tear Fell (Teresa Brewer)

**George Fennell**

WHIL—Medford, Mass.

1. Why Do Fools Fall In Love (Teen Aegers)
2. Blue Suede Shoes (C. Perkins)
3. You're Wrong, All Wrong (Eileen Rogers)
4. Rock Island Line (L. Donegan)
5. Crazy Little Palace (Billy Williams Qt.)
6. Flowers Mean Forgiveness (Frank Sinatra)
7. Eloise (Kay Thompson)
8. My First Formal Gown (Page)
9. Heartbreak Hotel (E. Presley)
10. Moonglow—Picnic (M. Stoloff)

**Dick Piper**

WKBR—Manchester, N. H.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Mr. Wonderful (S. Vaughan)
4. No, Not Much (Four Lads)
5. Hot Diggity (Perry Como)
6. Mack The Knife (3 Penny Opera (Louis Armstrong)
7. Rock And Roll Waltz (Starr)
8. I'll Be Home (Pat Boone)
9. Flowers Mean Forgiveness (Frank Sinatra)
10. Hold Me Forever (D. Roman)

**Jim Larkin**

WHNC—Henderson, N. C.

1. Later, Alligator (Bill Haley)
2. 11th Hour Melody (Hibbler)
3. If You Can Dream (Four Aces)
4. I Was The One (E. Presley)
5. Lipstick And Candy (La Rosa)
6. Great Pretender (Platters)
7. Poor People Of Paris (Baxter)
8. Main Title (Richard Maltby)
9. No School Tomorrow (Maria Cole)
10. Ask Me (Nat Cole)

**Gene Stuart**

WNTM—Vero Beach, Fla.

1. Poor People Of Paris (Baxter)
2. Why Do Fools Fall In Love (Gale Storm)
3. Lisbon Antigua (N. Riddle)
4. Later, Alligator (Bill Haley)
5. 3 Penny Opera (Dick Hyman)
6. Great Pretender (Platters)
7. Rock And Roll Waltz (K. Starr)
8. Heartbreak Hotel (E. Presley)
9. 11th Hour Melody (Hibbler)
10. A Tear Fell (Teresa Brewer)

**Sammy David**

KALB—Alexandria, Wash.

1. No, Not Much (Four Lads)
2. Poor People Of Paris (Baxter)
3. Rock And Roll Waltz (K. Starr)
4. Too Young To Go Steady (Nat Cole)
5. Lovely One (Four Voices)
6. To You, My Love (Nick Noble)
7. You're Mine (Dream Weavers)
8. Forever Darling (Ames Bros.)
9. Tell My Love Goodbye (Lorry Raines)
10. Magic Touch (Platters)

**Sammy Taylor**

KWJJ—Portland, Ore.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Great Pretender (Platters)
4. Band Of Gold (Don Cherry)
5. Lipstick And Candy (LaRosa)
6. Why Do Fools Fall In Love (Gale Storm)
7. Get Up, Get Up (Morgan)
8. Flowers Mean Forgiveness (Frank Sinatra)
9. Ask Me (Nat Cole)
10. Try Another Cherry Tree (Sammy Kaye)

**Larry Kane**

KNUZ—Houston, Tex.

1. Mr. Moon (Alan Dale)
2. Ivory Tower (Carr/Charms)
3. I'll Be Home (Pat Boone)
4. I Was The One (E. Presley)
5. Wild Cherry (Don Cherry)
6. Main Title (Dick Jacobs)
7. Why Do Fools Fall In Love (Diamond/Teen Aegers)
8. Mr. Wonderful (Peggy Lee)
9. Ballad Of James Dean (Todd)
10. Lovely One (Four Voices)

**Gallagher & O'Brien**

WMCA—New York, N. Y.

1. Poor People Of Paris (Baxter)
2. Hot Diggity (Perry Como)
3. No, Not Much (Four Lads)
4. You Can't Be True To Two (Mindy Carson)
5. Lisbon Antigua (N. Riddle)
6. In A Little Spanish Town (Bing Crosby)
7. Innamorata (Dean Martin)
8. Juke Box Baby (Perry Como)
9. Flowers Mean Forgiveness (Frank Sinatra)
10. I'm Still A King To You (Don Cherry)

**Lonny Starr**

WNEW—New York, N. Y.

1. Poor People Of Paris (Baxter)
2. Magic Touch (Platters)
3. Hot Diggity (Perry Como)
4. Main Title (Dick Jacobs)
5. Rock And Roll Waltz (Starr)
6. Moonglow—Picnic (G. Cates)
7. Sierra Madre (Dick Lee)
8. Winner Take All (Sunny Gale)
9. Walk Hand In Hand (Denny Vaughn)
10. Can You Find It In Your Heart (Tony Bennett)

**Ken Garland**

WPOR—Portland, Me.

1. Hot Diggity (Perry Como)
2. I'll Be Home (Pat Boone)
3. Poor People Of Paris (Baxter)
4. Eloise (Kay Thompson)
5. To You, My Love (N. Noble)
6. If You Can Dream (Four Aces)
7. No, Not Much (Four Lads)
8. Infatuation (Renato Carosone)
9. Street of 33 Steps (R. Hayes)
10. Baby, Baby All The Time (Julie London)

**Charlie Bryan**

WWPG—Palm Beach, Fla.

1. Main Title (Dick Jacobs)
2. Rock Island Line (L. Donegan)
3. Lisbon Antigua (N. Riddle)
4. Port Au Prince (N. Riddle)
5. Poor People Of Paris (Baxter)
6. Hot Diggity (Perry Como)
7. Heartbreak Hotel (E. Presley)
8. A Tear Fell (Teresa Brewer)
9. Eddie My Love (Chordettes)
10. Try Another Cherry Tree (Sammy Kaye)

**"Slim Jim" Stevens**

WLLH—Lowell, Mass.

1. Poor People Of Paris (Baxter)
2. Forever Darling (Ames Bros.)
3. Lisbon Antigua (N. Riddle)
4. No, Not Much (Four Lads)
5. Vio, Vio (Norman Luboff)
6. Little Child (Lael & Calloway)
7. 3 Penny Opera (P. J. Gordy)
8. A Tear Fell (Teresa Brewer)
9. If You Were Mine (Laine/Clayton)
10. Charming Mademoiselle (Lou Bushch)

**Shel Horton**

WKMC—Roaring Spring, Pa.

1. Go On With The Wedding (Patti Page)
2. To You, My Love (B. Madigan)
3. Theme From Three Penny Opera (Paul & Ford)
4. A Tear Fell (Teresa Brewer)
5. So Waevil (Bonnie Lou)
6. Chains Around My Heart (Avalons)
7. Grass Is Green (Abbotts)
8. Forty Two (Rusty Draper)
9. Are You Satisfied (R. Draper)
10. Lisbon Antigua (N. Riddle)

**Cal B. Kolby**

WDRC—Hartford, Conn.

1. Rock And Roll Waltz (K. Starr)
2. Beyond The Sea (R. Williams)
3. No, Not Much (Four Lads)
4. 3 Penny Opera (Dick Hyman)
5. Poor People Of Paris (Baxter)
6. Lisbon Antigua (N. Riddle)
7. Hot Diggity (Perry Como)
8. Eddie My Love (Teen Queens)
9. I'll Be Home (Pat Boone)
10. Eloise (Kay Thompson)

**Tal Hood**

WFGM—Fitchburg, Mass.

1. Blue Suede Shoes (C. Perkins)
2. Hot Diggity (Perry Como)
3. Crazy Little Palace (Billy Williams)
4. Flowers Mean Forgiveness (Frank Sinatra)
5. Infatuation (Renato Carosone)
6. Heartbreak Hotel (E. Presley)
7. Rock Island Line (L. Donegan)
8. In A Little Spanish Town (Bing Crosby)
9. Winner Take All (Platters)
10. When You Lose The One You Love (David Whitfield)

**Bruce Hayes**

KLIF—Dallas, Tex.

1. Poor People Of Paris (Baxter)
2. Blue Suede Shoes (C. Perkins)
3. Why Do Fools Fall In Love (Diamonds)
4. Main Title (Billy May)
5. Heartbreak Hotel (E. Presley)
6. Geronimo (Four Voices)
7. Juke Box Baby (Perry Como)
8. Eddie My Love (Teen Queens)
9. Rock Island Line (L. Donegan)
10. Too Young To Go Steady (Patti Page)

**Alan Fredericks**

WABJ—Adrian, Mich.

1. Why Do Fools Fall In Love (Teen Aegers)
2. Blue Suede Shoes (Perkins)
3. I'll Be Home (Pat Boone)
4. Mumbles Blues (B. Lewis)
5. Hot Diggity (Perry Como)
6. Heartbreak Hotel (Presley)
7. Ivory Tower (O. Williams)
8. No, Not Much (Four Lads)
9. Rock And Roll Waltz (Starr)
10. Tutti Frutti (Pat Boone)

**Charlie Trussell**

KXEL—Waterloo, Iowa

1. Poor People Of Paris (Baxter)
2. No, Not Much (Four Lads)
3. Lisbon Antigua (N. Riddle)
4. Rock And Roll Waltz (K. Starr)
5. 3 Penny Opera (Dick Hyman)
6. Great Pretender (Platters)
7. Tutti Frutti (Pat Boone)
8. Mr. Wonderful (Peggy Lee)
9. Flowers Mean Forgiveness (Frank Sinatra)
10. Later, Alligator (Bill Haley)

**George Sanders**

KRKD—Hollywood, Calif.

1. Lisbon Antigua (N. Riddle)
2. Rock And Roll Waltz (K. Starr)
3. No, Not Much (Four Lads)
4. Poor People Of Paris (Baxter)
5. Band Of Gold (Don Cherry)
6. Lullaby Of Birdland (Blue Stars)
7. Memories Are Made Of This (Dean Martin)
8. Dugaree Doll (Eddie Fisher)
9. Mr. Wonderful (Peggy Lee)
10. Telephone, Telegraph (Harper)

**THE CASH BOX****SURE SHOTS**

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**"LONG TALL SALLY"**THE CASH BOX 3/24  
AWARD OF THE WEEKLittle Richard  
Pat BooneTHE CASH BOX 4/7  
DISK OF THE WEEKSpecialty 572; 45-572  
Dot 15457; 45-15457**"IVORY TOWER"**THE CASH BOX 3/17-3/31  
BEST BETSCathy Carr  
Otis Williams & CharmsFraternity 734; 45-734  
DeLuxe 6093; 45-6093**"TOO YOUNG TO GO STEADY"**THE CASH BOX 3/31  
DISK OF THE WEEK

Nat "King" Cole

Capitol 3390; F-3390

**"MAIN TITLE" (MAN WITH THE GOLDEN ARM)**

Elmer Bernstein Orch.

Decca 29869; 9-29869

**"WILD CHERRY"**THE CASH BOX 3/17  
BEST BETS

Don Cherry

Columbia 40665; 4-40665

**Why So Serious?**

ST. LOUIS, MO.—KXOK disk jockey Ed Bonner (far right) has the floor as he discusses the field of music with music men Jacques Belasco (left foreground) who has just released "Am I The Guy?" on MGM; Art Crafer, writer of "No Arms Can Ever Hold You" and the new Dick Roman release "Unknown To Me"; and Roger "Autumn Leaves" Williams, whose current biscuit is "Beyond The Sea". Bonner seems to have his audience under his spell.

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## Good Skates



NEW YORK—Singing star Tony Bennett and his wife, Patricia, help launch their son D'Andrea, 2, on an ice skating career at the Grossinger Country Club, Grossinger, N. Y., while vacationing at the resort. The Bennetts have another son, Daegal, four-months old.

## Decca Makes V.I.P. Award

NEW YORK — Decca Records' "V.I.P. Award", for the best sales performances during the month of February, will go to their Baltimore Branch, headed by Ed Keeland. The distributor receiving the award for February is the J. E. Redmond Supply Co., Inc. in Phoenix, Ariz.

## "CORRINE CORRINA"

Sung by

JOE TURNER

ATLANTIC 1088

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MOVING FAST . . .

## "PLEADIN' FOR LOVE"

by LARRY BIRDSOING

EXCELLO # 2076

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GOING GREAT!

## "TELL IT LIKE IT IS"

Louis Ogletree

PARROT 822

PARROT RECORD CO.

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A NEW HIT RECORD  
"I'LL BE THERE"By RAY RIVERA and the DAVID MARTIN BAND  
On GRAND RECORDS

Published By

MONUMENT MUSIC (BMI)

Watch This Record Go

Writers: CAIN, RIVERA, SAYAGE, D'AGOSTINO  
Cash Box says: "Happy disk that will please."ABC-Paramount Signs  
Don Elliott to Many  
Sided Contract

NEW YORK—Don Elliott, who is best known as a mellophone, vibraphone and jazz virtuoso, has been signed to an unusual contract with ABC-Paramount.

First and foremost, Don is a star performer of the jazz department. His first album on this label "A Musical Offering By Don Elliott" is to be released momentarily. Although Don Actually heads a quartet, he plays with a sextet on this album. "Our Love" from this LP is being released as a single. His next album will be with his own quartet.

Elliott's contract also reads that he must record vocally for their Pop Department. Besides this, Don will write the arrangements, for and his group will back up, several of the company's singers, beginning with Janet Brice's new LP.

ABC-Paramount also has first choice of all of Elliott's original tunes to be recorded by himself or by other artists. So far, three of Don's tunes have been used, all of which are published by D & D Publishing Company, belonging to Don and his Manager, Doris Wiss.

There is also a strong possibility that Don will lead the ABC-Paramount dance band for recordings.

Don's contract also has a non-exclusivity clause, permitting him to record for other companies as long as "By courtesy of ABC Paramount" appears under his name.

Bill Carrigan Named  
Manager of WHLP

NASHVILLE, TENN.—Bill Carrigan, who has been mentioned as one of the top deejays in the nation, this week accepted the position as station manager of WHLP, Centerville, Tennessee, according to J. G. Thompson, president of the station.

Carrigan outlined a plan of rapid development for WHLP and he is scheduling 4½ hours of country music here in this strong country section. The station is a daytime operation with a strong signal into surrounding cities, including Nashville.

Prior to accepting the WHLP position, Carrigan, was employed in Chattanooga, Tennessee, where he went from duties at WSM and WMAK in Nashville. While serving with the American Forces Network in Europe, he is credited with having started the European version of the Grand Ole Opry which was very successful.

Carrigan records for Dot Records with his group called "Bill Carrigan's Top Bop Band." Kirk Hansend is the feature vocalist on the first release. Carrigan's entry in the music publishing field is "Rock City Music."

Dot Covers "Ivory Tower"  
With Gale Storm

NEW YORK—Randy Wood, prexy of Dote Records, had his eye on the tune "Ivory Tower" for a cover by one of his artists, for a number of weeks. As soon as he had received an indication of the song's strength, he flew to Hollywood and recorded the number with Gale Storm.

Wood states that 150,000 disks were shipped during last weekend.

## THE CASH BOX

## R &amp; B SURE SHOTS

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

## "IVORY TOWER"

Otis Williams &amp; His Charms

THE CASH BOX  
AWARD OF THE WEEK 3/17  
DeLuxe 6093

## "IN PARADISE"

The Cookies

Atlantic 1084

## "PLEASE, PLEASE, PLEASE"

James Brown &amp; Famous Flames

Federal 12258

## ALBUM REVIEWS (Continued from page 29)

"FIREHOUSE FIVE PLUS TWO PLAYS FOR LOVERS"—Good Time Jazz L-12014 (1-12" LP)

WHAT IS THIS THING CALLED LOVE?; GIRL OF MY DREAMS; I CAN'T GIVE YOU ANYTHING BUT LOVE; MY HONEY'S LOVIN' ARMS; LOVE NEST; I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME; LOVE IS JUST AROUND THE CORNER; MY CUTIE'S DUE AT TWO TO TWO; I LOVE MY BABY; CARELESS LOVE; I LOVE YOU TRULY; LOVE SONGS OF THE NILE.

The Firehouse Five Plus Two find themselves exactly where they left off on their last release—dishing out explosive and individualized Dixieland music. Sticking, in the main, to Tin Pan Alley, these Disney employees just won't let up in providing pulsating music that leaves the listener breathless but delighted. Firehouse Five fans have a full seven course meal in this one!

## Valleybrook In High Gear

NEW YORK—The new Valleybrook Publishing Company of Chester, Pa., has begun operations in Class "A" fashion with a host of recorded tunes. Among them are Bill Haley's "The Saints Rock And Roll" (Decca); "Up The Creek" by the Matys Bros. (Decca); "I Oughta" b/w "Everything But You" by Dotti Malone on Wing; "Half Your Heart" b/w "Goodie Bye Bye Baby" waxed by Kitty Nation (Wing); "The Rockin' Boogie Shuffle", Morrison Sisters (Deed); and "Hook, Line and Sinker" by Jerry Tyfer (Wing).

## English Star In U.S. Disk Debut

NEW YORK—England's television, musical comedy and recording star Johnny Brandon is making the dee jay rounds in the U.S. in conjunction with his fifth King label release "Rock-A-Bye Baby" handled in today's popular rock and roll style. The handsome youngster is enthused with the acceptance the jockeys have given his initial King platter and he plans to return here for personal appearances in September.

He goes back to England on May 11th to fulfill TV obligations which will keep him busy through September.

## Leaving For Overseas Jaunt

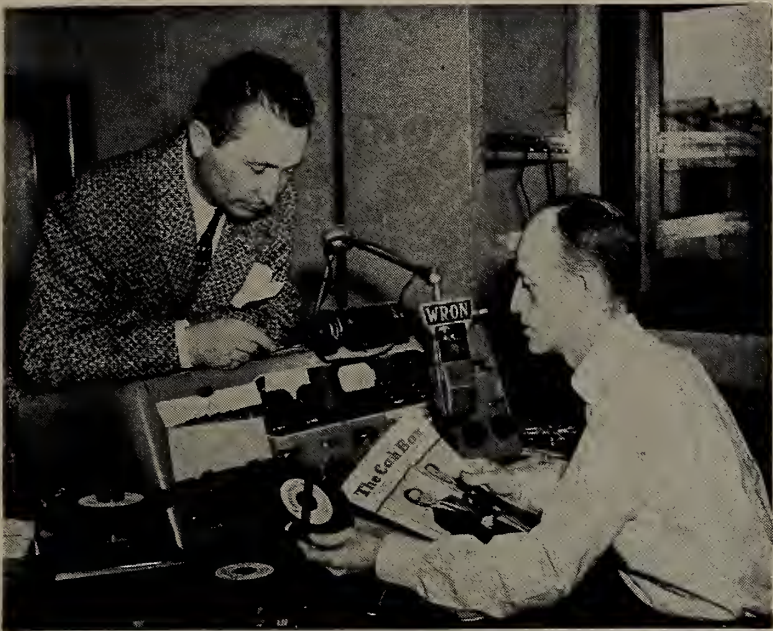


NEW YORK—Members of Dizzy Gillespie's new orchestra as they departed for a 10 week tour of the middle east. The band joined Gillespie in Rome then journeyed on for concerts in Iran, Pakistan, Syria, Lebanon, Turkey, Yugoslavia and Greece. Program will include a complete history of American jazz from early blues to modern. Gillespie is the first American jazzman to be presented by the State Department in its program to assist our performing artists in touring abroad. Arrangements were made by A.N.T.A., the appointed professional agent for the Dept. of State.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# A Jockey's Best Friends



RONCEVERTE, W. VA.—“Red” Mullens of WRON in Ronceverte, West Virginia, seems determined to prove that a disk jockey's best friends are his 45 rpm's and his copy of **The Cash Box**. The interested onlooker is George Cardini, president of Greenbrier Records. The disk Mullens is about to spin is Greenbrier's latest release, “Did The Mambo Come From Ireland?”.

## B.G. To Take Band On One-Nighter Tour of Colleges

NEW YORK — Benny Goodman has announced that he will take his band, featuring vocalist Mitzie Cottle, on a one-nighter tour of the colleges and universities across the United States after his successful seven-week stay at the Empire Room of the Waldorf on April 1.

The King of Swing will offer the students the tunes that he made famous such as “Sing, Sing, Sing”, “King Porter Stomp”, “Stompin’ At the Savoy”, and “Memories of You”, along with other songs that should pack the gymnasium dance floors.

B G's partial itinerary includes: University of Minnesota, April 21; Purdue University, April 27; University of Detroit, May 4-5; Virginia Poly. Inst., May 11; University of Ohio, May 19, and The Citadel, June 1.

Additional dates will be announced in the future.

## Four Lads Donate \$1000 To Cleveland Institute of Music

CLEVELAND, OHIO—Co-existence between the ‘long-hair’ and ‘pop’ musical camps hit a new harmonious high in Ohio, on Sunday night (March 25), when Cleveland disk jockey Bill Randall accepted a \$1000 check from the Four Lads, to be presented as a gift to the Cleveland Institute of Music. The check was then given to Frank Taplin, president of the Cleveland Symphony Orchestra, who praised the Lads for their abiding interest in classical music, and their own contribution to good music in the popular idiom, in which “they have maintained the highest musical standards.”

The Lads' interest in classical music is no surprise, as the boys met and formed their association in a choir school where they all received the solid musical background that has skyrocketed them to stardom.

## “Alligator” Becomes Haley’s 4th Gold Disk

NEW YORK — Decca Records has announced that its recording of “See You Later, Alligator”, by Bill Haley and His Comets has passed the million mark in sales. Haley will be presented with a gold record to commemorate the sales mark on the March 28th stanza of the Arthur Godfrey Show over CBS-TV.

“See You Later” is the fourth Haley platter to hit the million mark. He reached it with his waxing of “Crazy, Man, Crazy” and since joining Decca he has scored with “Rock Around the Clock” (now reported at the two million mark), and “Shake, Rattle and Roll”.

## First R. R. E. Release Features Herb Jeffries

HOLLYWOOD, CAL.—The first release by the newly formed Record Releasing Enterprises was announced in Hollywood this week by Jack Moon. The new firm will release records nationally under an artist's own label. The first single is by Herb Jeffries, on the Herb Jeffries Presents label. An album of religious narratives by film star Eleanor Powell was issued and distribution was begun last week.

## Prestige Appoints Distribs

NEW YORK—Bob Weinstock, prexy of Prestige Records, announced, this week, the appointment of the following distributors for his line:

A-1 Record Distributing (Oklahoma and Louisiana); Eastern Record Distributing (Connecticut); Big State (Dallas); W. H. Daly Dist. (Houston, Texas); D & D Dist. Co. (Minneapolis, Minn.); California Record Dist. (San Francisco); Leonard Smith, Inc. (Albany, N. Y.).

## Alvy West Joins Am-Par

NEW YORK — Alvy West rejoins the ranks of recording artists when he debuts on the ABC-Paramount label with his group called the Little Band.

His first release for the diskery couples “Ya Ya Ya” b/w “Blue Bongo”. On the former side, he gets an assist from 10 youngsters from Roslyn High School, being billed on the disk as the Roslyn Teenagers.

# THE CASH BOX

## Rhythm 'N' Blues Disk Jockey

### REGIONAL RECORD REPORTS

Tommy “Dr. Jive” Smalls  
WWRL—New York

1. Eddie My Love (Teen Queens)  
2. Why Do Fools Fall In Love (Teenagers)  
3. Darling How Long (Heartbeats)  
4. Indeed I Love You (Sugar ‘N Spice)  
5. I’ll Drown In My Own Tears (Ray Charles)  
6. I Don’t Want Nobody To Have My Love But You (Ella Johnson-Buddy Johnson)  
7. We Go Together (Moonglows)  
8. Church Bells Are Ringing (Willows)  
9. Cha Cha Baby (N. Yorkers S’s)  
10. Moments Like This (Batoneers)

John Stone & Jack The Cat  
KOCY—Oklahoma City, Okla.

1. Drown In My Own Tears (Ray Charles)  
2. Long Tall Sally (Little Richard)  
3. Be My Girl (Nitecaps)  
4. Down In Mexico (Coasters)  
5. Jivin’ Around (E. Freeman)  
6. Why Do Fools Fall In Love (Teen Agers)  
7. Eddie My Love (Teen Queens)  
8. A Tear Fell (Ivory Joe Hunter)  
9. I Don’t Want Nobody (Ella & Buddy Johnson)  
10. One Night (Smiley Lewis)

Jack The Bellboy  
WJIV—Savannah, Ga.

1. Drown In My Own Tears (Ray Charles)  
2. Church Bells May Ring (Willows)  
3. I’m Not Worthy Of You (Clyde McPhatter)  
4. Speedoo (Cadillacs)  
5. Great Pretender (Platters)  
6. Why Do Fools Fall In Love (Teen Agers)  
7. Eddie My Love (Teen Queens)  
8. Seven Days (Clyde McPhatter)  
9. Yes Sir, That’s My Baby (Sensations)  
10. Come Home (Bubba Johnson)

Chuck Dunaway  
WMIL—Milwaukee, Wisc.

1. Why Do Fools Fall In Love (Teen Agers)  
2. We Go Together (Moonglows)  
3. Church Bells May Ring (Willows)  
4. Strange Love (Native Boys)  
5. Blue Suede Shoes (Perkins)  
6. Long Tall Sally (Little Richard)  
7. Cry Baby (Bonnie Sisters)  
8. Slippin’ And Slidin’ (Richard)  
9. Diddy Wah Diddy (Diddley)  
10. Show Me The Way (S Notes)

Art Adams  
WKBR—Oakland, Calif.

1. Lil Tipa Tina (Five Swans)  
2. Why Do Fools Fall In Love (Teen Agers)  
3. WPLJ (Four Deuces)  
4. Why Do You Do Me This Way (Solomon Burkes)  
5. I Need Your Love (Little Willie John)  
6. Blue Suede Shoes (Perkins)  
7. Tell Me Darling (Gaylarks)  
8. Eddie My Love (Teen Queens)  
9. Devil Or Angel (Clovers)  
10. Lost Dreams (Ernie Freeman)

Bill Walker  
WGH—Norfolk & Newport News, Va.

1. Why Do Fools Fall In Love (Teen Agers)  
2. Eddie My Love (Teen Queens)  
3. Drown In My Own Tears (Ray Charles)  
4. Blue Suede Shoes (E. Presley)  
5. Bo Weevil (Fats Domino)  
6. Tutti-Frutti (Little Richard)  
7. Devil Or Angel (Clovers)  
8. Nobody Loves Me (Leaders)  
9. I’ll Be Home (Flamingos)  
10. No Money Down (C. Berry)

“Did” Dwyer  
KAMO—Rogers, Ark.

1. Later, Alligator (Otto Bash)  
2. Church Bells May Ring (Willows)  
3. Seven Days (McPhatter/Lanson)  
4. Chains Around My Heart (Avalons)  
5. Gambler’s Prayer (T. Brown)  
6. Seven Nights To Rock (Moon Mullican)  
7. Down In Mexico (Coasters)  
8. Jivin’ Around (E. Freeman)  
9. Tear Fell (Ivory Joe Hunter)  
10. Devil Or Angel (Clovers)

Jay Michael  
WCAE—Pittsburgh, Pa.

1. Why Do Fools Fall In Love (Frankie Lymon)  
2. Blue Suede Shoes (C. Perkins)  
3. Magic Touch (Platters)  
4. Down In Mexico (Coasters)  
5. Ivory Tower (Otis Williams)  
6. Devil Or Angel (Clovers)  
7. Long Tall Sally (L. Richard)  
8. I’ll Be Home (Flamingos)  
9. Ko Ko Wop (El Capris)  
10. I’m In Love Again (Fats Domino)

Dick Kline  
WPON—Pontiac, Mich.

1. I Don’t Want Nobody (E&B Johnson)  
2. Devil Or Angel (Clovers)  
3. Drown In My Own Tears (Ray Charles)  
4. Bo Weevil (Fats Domino)  
5. Jivin’ Around (E. Freeman)  
6. Great Pretender (Platters)  
7. Blue Suede Shoes (C. Perkins)  
8. Tutti-Frutti (Little Richard)  
9. Eddie My Love (Teen Queens)  
10. Speedoo (Cadillacs)

ARRIBA!

“DOWN IN MEXICO”

THE COASTERS

ATCO 6064

ATCO RECORDS

234 West 56th Street, New York 19, New York

THE MOONGLOWS

“We Go Together”

c/w

“Chickie Um Bah”

CHESS # 1619

RECORD CO.

CHÉSS 4750 52 COTTAGE GROVE AVE

CHICAGO 15, ILLINOIS

BIG EASTERN SELLER!

(Ask: Johnny Halonka—New York, Harry Finfer—Philadelphia, Henry Nathanson—Baltimore, Harry Levin—Detroit, and Cecil Steen—Boston.)

“STRANGE LOVE”

Native Boys

Combo No. 113

COMBO RECORDS

1107 EL CENTRO AVENUE

HOLLYWOOD 28, CALIFORNIA

Hollywood 2-3273

A Smash Hit

THE CLEFTONES

“LITTLE GIRL OF MINE”

b/w “You’re Driving Me Mad”

GEE 1011

GEE

220 WEST 42nd STREET, N. Y. C., N. Y.

Breaking For a Hit

THE VALENTINES

“THE WOO-WOO TRAIN”

b/w “WHY”

RAMA 196

RAMA

WI 7-0652



# THE CASH BOX

## RHYTHM N' BLUES

### Ramblings

#### NEW YORK:

Newspaper reports (and all the local papers carried the story) tell of the approximately 22,000 teenagers who flooded into the State Theatre in Hartford, tied up traffic, and ended with a number of arrests and fines ranging from drunkenness and breach of peace. The cause of it all was a three day Alan Freed show. It was reported that Hartford was "hopping mad" and that the acting city manager called a conference of the police, fire, building and license departments to discuss the revocation of the State Theatre's vaudeville license. Psychiatrist Dr. Francis Braceland of the Institute of Living called the music "a communicable disease . . . its music appeals to the adolescent insecurity and drives teenagers to do outlandish things . . . like wearing zoot suits. . . . It's cannibalistic and tribalistic." It seems to us that the answer is in the fact that 22,000 kids literally poured themselves into the theatre as against the half dozen or so that were hauled into court and fined. Can you get 22,000 kids anyplace and not run into a few bad pennies. And even the bad few can be controlled with the proper supervision. When 22,000 people attend a ball game at Ebbetts Field, the Yankee Stadium, or the Polo Grounds, the city



THE WILLOWS

assigns special policemen, the management puts special patrolmen in every section, the traffic departments assign extra policemen to control the heavier influx of cars, and the city transportation department puts on more trains to handle the heavier passenger traffic. And the spectators are adults, for the main part, not kids. We've witnessed any number of fights break out in the stands but the flareups are quelled in seconds and no one ever dreams of suggesting that the licenses of the ball clubs be revoked. It's true that the 22,000 kids in Hartford were spread out over a period of three days, not one show, but the point is that proper supervision and foresight are the answers, not banning. Remember raccoon coats and flasks; waterhose fights in the towns after a football game, panty raids, tearing up the insides of trains on the way to some event? How do you explain these wild escapades when they can't be blamed on rock and roll? The management of the theatres involved are making more money on these rock and roll shows than they have made in many, many years. Let them spend some of it on more ushers and special policemen and there will be no repercussions later to kill the goose that laid the golden guldens. . . . Atlantic Records expects big things from its newest releases. All four items on Atlantic, Joe Turner's "Corrine-Corrina"; Ruth Brown's "Sweet Baby of Mine"; The Drifters' "You Promise To Be Mine"; and The Cardinals' "Off Shore" and "Choo Choo" promise to be best sellers according to the diskery's board of strategy. They also are high on the new Sensations, "Ain't He Sweet" on Atco. The artist loaded firm also announced the grand coup of the week when they signed Chuck Willis, vocalist-song writer. Chuck will be in town this week to go over material and possibly into a session. . . . George Goldner, Rama and Gee Records, tells us he is doing a great business with four disks doing verreeee nicely for him. "Why Do Fools Fall In Love" by the Teenagers; "Little Girl of Mine" by The Clefftones; "Completely Yours" by the 4 Chaps; and "The Woo Woo Train" by the Valentines. . . . Bea Kaslin, Hull Records, tells us William Miller and Billy Dawn, on the road plugging the latest Hull plotters and playing some future releases for the distributors and jockeys, report that they have been given wonderful treatment by all they've visited and that the reaction has been exciting. . . . Jerry Winston thinks he has a big-big item in Mardi Gras' new LaPlaya release "The Laughing Cha Cha Cha". . . . Hy Siegel, Apollo Records, reports "I'm Wise", Eddie Bo, keeps building and spreading into new territories each week. "It looks like a real big one for us", says Hy. . . . Ray Clark, Groove Records, announces the appointment of two more distributors this week. Essex Distributors, Newark, N. J., and Universal Record Distributors, Philadelphia, Penna. Ray received a phone call from Piano Red who excitedly told him that "I Ain't Nobody's Fool" is the number one request tune at WAOK-Atlanta, Ga. . . . Bob Rosen, Herald Records, reports the diskery has three tunes that are selling very well and on the verge of breaking out into the hit category. They are "Sister Sookee", The Turbans; "Dear Diary", The Smoothtones on Ember; and "Little Fool" by the Charlie and Ray. Rosen advises the Herald jazz lp line will be expanded by two in about ten days. They are Reg Wilson's "All By Himself" and Mickey Sheen's "Have Swing Will Travel". . . . Another Fats Domino release and it looks like another Domino r & b-bop hit. Fats sings the standard "My Blue Heaven" and "I'm In Love Again". . . . The Dell-Tones, female quartet with Baton Records, are scheduled for a tour of Canada the first week in April plus eleven weeks in Atlantic City this summer. The Dell-Tones' new release, "Believe It", is showing good action in Virginia and Philadelphia. . . . The Cadillacs have joined headliners Ruth Brown and Fats Domino on "Rhythm and Blues 1956", a package show scheduled in over 40 cities during April and May. . . . The Buck Ram-Joe Delaney Rock-A-Rama opens for twenty three consecutive days in Stanley Warner Theatres in up state New York, Connecticut, Massachusetts and Rhode Island. Featured acts include the Chuckles (Vik), the Penguins (Mercury), Eddie Fontaine (Vik), Shirley Gunter (Modern), the Blockbusters (Aladdin) and Arnold Dover, rock and roll impressionist. In his advance work, Delaney found the record distributors, one stops operators, dealers and deejays enthusiastic and 100% cooperative. Everyone, dealers included, has joined in the promotion of the records of the artists involved. Each day will find deejays acting as MC's with co-op ads combining theater and station plugs. Some of the jockeys who have agreed to work with the Rock-A-Rama are Danny Fusco, Carl Swanson, Bruce Rector (WRUN), Nick Dardano, Stan Sanders, Ed Hickey, Bob Stanley, Carl Fimmano (WGAT), Sherm Brodey (WRUC), Ernie Anderson, Paul Flanagan, Jack Dugan (WTRY), Bill Pope, Marty Ross, Alix Blake, Geo.



THERMAN RUTH  
(WOV—New York)



FOUR HORSEMEN

Schaefer (WABY), Bill Hickok (WPTR), and many others. . . . Don Robey, Duke Record prexy, advises Johnny Ace fans another Johnny Ace release is due out shortly. Soon after that Robey will issue a platter by Buddy Ace on the same label. In the meantime the Duke and Peacock presses are busy with Big Walter and his Combo's "Shirley Jean" and "Gamblin' Woman", Randy Shipp's "Baby I Need You" and "Am I To Blame", Little Richard's "Directly From My Heart To You". Robey also discloses the sales are brisk on The Sensational Nightingales' "See How They Done My Lord" backed with "Lord Have Mercy". . . . My Weiss, Old Town Records, touring the south, midwest and east with "I Believe In You" by Robert & Johnny. Deck has a sock appeal that should bring in a tidy return. . . . Morty Craft, Melba Records, left for Cincinnati and then to the coast. He plans to return to New York via Texas. Morty is handling two hot items, the Willows' "Church Bells May Ring" and the Shepherd Sisters' "Gone With The Wind". The Willows will appear with Alan Freed's Easter Show at the Brooklyn Paramount for ten days. In addition to Kay Ryan in New York, Craft has set Robbie Buckley for promotion in Cleveland, Dale Scott in Detroit, and Bunny Lauth in Chicago. . . . The Clovers, Atlantic Records, in town to record. . . . Lavern Baker, Atlantic Records, appearing at the Boulevard nitery this week. . . . Tico Recording artist Pete Terrace and his Quartet are the new attraction at the Bachelorette Supper Club. . . . Joe Rico (WHL-D-Buttalo), and owners Harry Altman and Harry Wallens, wire that Erroll Garner played to capacity houses at the Town Casino the entire week of March 19 and broke the house record on Sunday matinee jazz concert series during a blizzard and the first day of Holy Week. It was necessary to accommodate overflow audiences by seating them on the stage. . . . Tommy "Dr. Jive" Smalls (WWRL-New York), who has done a fine job as owner-operator of Harlem's "Small's Paradise", has brought back Wild Bill Davis and his Trio for another date. Tommy, a smart young man, is working hard at the business of being a nite-club owner and is making it pay off well, especially when it comes to giving the people a good show. . . . Larry Dean (WCIN-Cincinnati, O.) is currently knee deep in work trying to enroll disc jockeys in Ohio, Tennessee and Kentucky into the "National Jazz, Rhythm and Blues Disc Jockey Association" via letters and phone calls. Larry would like to use this column to reach deejays he may have been unable to contact. He wants them to write or call him at WCIN. Dean also writes he has discovered a new r & b artist, Roosevelt Lee, who will soon record for Kit Records. . . . WERD picture seen in this column is of Joe Howard, Roosy Johnson, Jim Wittington and Jockey Jack. The foursome has organized a club for teenagers called The Four Horsemen. A dance is held every Saturday afternoon from 2 to 6 pm and the fellas feel they are doing a good job in keeping the kids happy and decent. . . . Therman Ruth, creator of "Old Ship of Zion" on WOV-New York, tells us his show at the Apollo Theater this week has been drawing standing room audiences. Ruth's gospel show played the Apollo Christmas week and did so well he was brought back by Frank Schiffman, owner of the famous Harlem playhouse, for a pre-Easter stand.

#### CHICAGO:

Spring arrives and business is climbing steadily. . . . Len Chess reports that he is very busy and that "things are going along very nicely". . . . The four "Zing, Zing, Zing" boys, The Dells have just signed with Ben Wallers Enterprises who will now do their booking. . . . Sam Evans of WGES is impatiently awaiting the big R&B deejay meeting here May 18, 19 & 20. Rumor has it that Sam and Abner of Vee-Jay are cooking up some neat surprise for the jockeys who will attend. Sam is also busy arranging for his "Jam With Sam" dance at the Madison Rink. The all-star show is on April 7 and will feature Ray Charles and his band, The Morocos, The Cool Gents, The Daps and The Diablos. As an added attraction, Lu Mac with Eddie Johnson's band will entertain the customers. . . . Eli Toscano at ABCO tells us that he is going all out on a new harmonica recording by Lewis Meyers. The sides recorded were "Just Whalin'" and "Bluesy". Eli also reports that Freddie Hall's disking of "Can This Be Mine" is going great. . . . Priscilla Bowman and Jay McShann were excited to hear from Vee-Jay's Abner who said, "I've got news for you" (also the title of their newest disk). The news was that this number is really clicking. . . . The "Cavalcade of Stars", featuring Jimmy Reed, The Spaniels, The El Dorados and Tommy Dean's Swingin' Ork, report that they're bustin' all records in Seattle. The show is clicking everywhere they go, but the Seattle stay was their biggest triumph. . . . Big Maybelle is due to open at the Crown Propeller. . . . Mike Oury, who does the publicity for Paul Glass at All-State, picks "Little Girl of Mine" by The Clefftones on the Gee label to be a number two best seller within three weeks. . . . The El Dorados latest disking for Vee-Jay is "Rock 'N Roll's For Me" and "Now That You're Gone". . . . The Platters' follow-up to their hit record of "The Great Pretender", "The Magic Touch", reported to be clicking. The group appears on Jackie Gleason's TV-er of April 7 and many will be able to see their complete act.

#### LOS ANGELES:

Irving Marcus of Duke and Peacock Records in town to spend some time with Irv Shorten of Allied Distributing. . . . Etta James in town last week to record for Modern Records. . . . A new group, The Phantoms also cut their first sides for Modern last week. . . . Eddie Ray out on the road, promoting a flock of new Imperial hits. . . . Dig Records has made a successful debut in the R&B field all four discs on the first release showing good action. . . . John Dolphin has re-recorded "Jivin' Around" with a vocal by Lois Peters and expects the new version to climb the charts the way his instrumental did. . . . Lillian Randolph's rendition of "Were You There", an Easter favorite on the Gildersleeve show, on which she appears, is included in her first LP titled "Spiritual Moments" on the Dootone label. When she performed the song last year on the show, the studio received a tremendous amount of calls requesting records. . . . A new R&B group, The Cliques, will have their first release of "The Girl In My Dreams" out on Modern this week. . . . Gene Normans first effort in the R&B record field was an immediate hit, with all markets reporting big sales on "Cherry Lips" by The Robins. . . . The Blockbusters leave for the East to join the Rock-A-Rama show, at the same time that their first Aladdin release of "In A Little Spanish Town" hits the market. . . . According to Milt Wiess, Little Willie John has a smash follow-up to "Need Your Yove" in his new King disc of "I'm sticking With You, Baby" b/w "Are You Ever Coming Back". . . . The Penguins to New York this week for some Mercury recording sessions. . . . Jean Bennett also leaves for the East to help with the advance promotion for the Rock-A-Rama show. . . . Jerry Zinnamon reports from the Bay area that "Please, Please, Please", by James Brown has taken off big in that territory. . . . Both sides of the new Specialty record by Little Richard have already shown up on the charts.



ETTA JAMES



# The Nation's Rhythm & Blues TOP 15

Pos. Last  
Week

- |           |   |           |
|-----------|---|-----------|
| <b>1</b>  | <b>WHY DO FOOLS FALL IN LOVE</b><br>Teen Agers<br>(Gee 1002)      | <b>1</b>  |
| <b>2</b>  | <b>BLUE SUEDE SHOES</b><br>Carl Perkins<br>(Sun 234)              | <b>4</b>  |
| <b>3</b>  | <b>EDDIE MY LOVE</b><br>Teen Queens<br>(RPM 453)                  | <b>2</b>  |
| <b>4</b>  | <b>DROWN IN MY OWN TEARS</b><br>Ray Charles<br>(Atlantic 1085)    | <b>3</b>  |
| <b>5</b>  | <b>LONG TALL SALLY</b><br>Little Richard<br>(Specialty 572)       | <b>9</b>  |
| <b>6</b>  | <b>DOWN IN MEXICO</b><br>Coasters<br>(Atco 6064)                  | <b>10</b> |
| <b>7</b>  | <b>AIN'T THAT LOVIN' YOU BABY</b><br>Jimmy Reed<br>(Vee-Jay 168)  | <b>7</b>  |
| <b>8</b>  | <b>THE GREAT PRETENDER</b><br>Platters<br>(Mercury 70753)         | <b>5</b>  |
| <b>9</b>  | <b>BO WEEVIL</b><br>Fats Domino<br>(Imperial 5375)                | <b>8</b>  |
| <b>10</b> | <b>DEVIL OR ANGEL</b><br>Clovers<br>(Atlantic 1089)               | <b>6</b>  |
| <b>11</b> | <b>CHURCH BELLS MAY RING</b><br>Willows<br>(Melba 102)            | —         |
| <b>12</b> | <b>SLIPPIN' AND SLIDIN'</b><br>Little Richard<br>(Specialty 572)  | —         |
| <b>13</b> | <b>SMOKESTACK LIGHTNING</b><br>Howlin' Wolf<br>(Chess 1618)       | <b>11</b> |
| <b>14</b> | <b>I'LL BE HOME</b><br>Flamingos<br>(Checker 830)                 | <b>14</b> |
| <b>15</b> | <b>NEED YOUR LOVE SO BAD</b><br>Little Willie John<br>(King 4841) | <b>13</b> |

## Joni James Week



BOSTON—Joni James, center, on her recent night club engagement in Boston, was one of the happiest stars ever to guest at WHIL, Medford, Mass. Reason being the station's all out celebration, "Joni James Week". Disk jockeys George Fennell, Jim Aylward, and Al Bennett, left to right, played Joni's MGM records every hour and featured her album "In The Still Of The Night" 15 minutes each pm. Greater Boston record dealers plugged the records and albums in store windows along with card displays as shown above. Result . . . the happy pic above!

### Sammy Kaye Disputes Rock 'n Roll Critic

NEW YORK—"Thoughtless and in bad taste!" said bandleader Sammy Kaye today in lashing out at Dr. Francis J. Braceland, of the Institute of Living in Hartford, Connecticut concerning the psychiatrist's comments about rock and roll music and teenagers.

Dr. Braceland, in a statement pertaining to disturbances that led to 11 arrests last weekend in a Hartford theater, had described rock-and-roll as a "communicable disease", and had condemned teenagers' "insecurity and rebellion", which, he said, impels them to affect ducktail haircuts, wear zoot suits and carry on boisterously at rock-and-roll affairs.

In a letter to Dr. Braceland, Kaye noted, "It seems . . . that you regard any person who enjoys rock-and-roll on much the same plane as you would regard a gangster."

"You most certainly have a low opinion of millions of decent well behaved teenagers," Kaye said.

Noting that he, as a bandleader, prefers to play a more gentle kind of music, Kaye told Dr. Braceland that he has nevertheless questioned hundreds of "intelligent, alert American youngsters . . . the kind you would be proud to call your own", about their liking for rock-and-roll. The most frequent reply to his queries, said the bandleader, has been "It's exciting. It's different."

"Perhaps," said Kaye, "that sums it up best. Teenagers like that which is 'different' . . . Why call them dirty names just because they are young?"

Agreeing that those youngsters who had misbehaved in the theater should be punished, Kaye admonished . . .

"But please do not injure the millions of nice, respectable youngsters who like rock-and-roll by automatically putting them in the same class as the wrongdoers."

### Decca Promotes Two Movie Albums "Picnic" And "Anything Goes"

NEW YORK—Decca Records has announced joint promotions with Columbia Pictures and Paramount Pictures on the film companies' respective new releases of "Picnic" and "Anything Goes". Decca is simultaneously releasing the soundtrack albums from both of these films. Promotional plans on the albums will be directed toward dealers, for whom extensive display pieces have been prepared, and disk jockeys. The release of these two new soundtracks marks the latest in Decca's activity in this field. So far this year, in addition to "Picnic" and "Anything Goes", Decca has released the tracks from "The Benny Goodman Story," "The Man With The Golden Arm" and "The Court Jester".

"The Man With The Golden Arm," which is one of the country's biggest sellers as an album, and is racking up heavy sales via single recordings of the "Main Title" theme, now has had lyrics added to it. Danny Kaye has waxed the new number for Decca. It is the aforementioned "Main Title", now called, in its lyric version, "Delilah Jones". New lyrics were penned by Sylvia Fine. Music is by Elmer Bernstein. Flip side of the Kaye disk is "Molly-O", also from the same picture.

### Dot Names New Production Director

NEW YORK — Mrs. Christine ("Chris") Hamilton has been appointed to the post of Director of Production for Dot Records, Inc., according to an announcement by president Randy Wood.

Mrs. Hamilton will be in charge of the coordination of new Dot releases; merchandise orders; information on merchandise ordered but not received; general information concerning artists, catalogues, ads, and TV shows; and inventory control on stock.

"Chris" has been with Dot Records for four years and has more or less grown up with the company.

Mrs. Hamilton will operate out of Dot's Gallatin, Tennessee offices.

2 HOT NEW RELEASES!  
**"DANCE AND SWING"**  
 b/w  
**"I WANT A LOVE"**  
 THE MEDALLIONS  
 # 393  
**"OOP BOOPY OOP"**  
 DON JULIAN'S MEADOWLARKS  
 # 394  
**DOOTONE RECORDS**  
 9512 S. Central Ave., Los Angeles, Calif.

FOR THE BEST IN  
 ROCK 'N ROLL, POP  
 AND R&B, CONTACT

### ALL-STATE RECORD DISTRIBUTING CO.

2023 SO. MICHIGAN AVE.  
 CHICAGO 16, ILL.

(All Phones: CAumet 5-0924)

HEADING FOR THE TOP  
 THE ORIGINAL

### "I'M WISE"

by  
**EDDIE BO**  
 APOLLO # 486

### APOLLO RECORDS

457 W. 45 St. (Plaza 7-0060) N. Y.

**SAVOY SAVOY**

**"OPEN UP  
THAT DOOR"**  
 Smashing Thru The  
 HIT BARRIER!  
**NAPPY BROWN**  
 SAVOY 1187

**SAVOY RECORD CO.**  
 58 MARKET ST.  
 NEWARK, N. J.

Another Big Hit!  
**"DARLING HOW LONG"**  
 The Heartbeats  
 H-713  
 New Hit Release!  
**"QUEEN BEE"**  
 Bee Bee Queen  
 H-714

### HULL RECORD CO.

1595 BROADWAY  
 NEW YORK 19, N. Y. JU 6-5390

A National Hit!  
**"SISTER SOOKEY"**  
 THE TURBANS  
 HERALD # 469

Breaking in Pop!  
**"DEAR DIARY"**  
 THE SMOOTHTONES  
 EMBERS # 1001

**Herald RECORDS**  
 1697 B'way,  
 New York City, N.Y.



**RECORDS, INC.**  
2809 ERASTUS ST.  
HOUSTON 26, TEX.

**singing**

b/w

DUKE # 150

with feeling

b/w



RECORDS, Inc.  
2809 Erastus Street  
Houston 26, Texas

## Terrific New Artist

Two great tunes . . .

**"SHIRLEY JEAN"**

b/w

## "GAMBLING WOMAN"

PEACOCK # 1661

# El Dorados



# SING

c/w

**VEE-JAY # 180**

*Vee-Jay* RECORDS, INC.

**2129 So. Michigan Ave.**

**Chicago, Ill.**

## THE CASH BOX

**in  
NEW  
ORLEANS**

**The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.**

**10** **ZOOM**  
*Cadillacs*  
(Josie 792)

**SMOKESTACK  
LIGHTNING**  
*Howlin' Wolf*  
(Chess 1618)

**WE LIKE MAMBO**  
*Eddie Bo*  
(Ace)

**in  
SAN FRANCISCO**

**10** **EDDIE MY LOVE**  
*Teen Queens*  
(RPM 453)

**LITTLE GIRL OF MINE**  
*Cletones*  
(Gee 1011)

**LIL TIPA-TINA**  
Five Swans  
(Music City 795)

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*



# THE CASH BOX

in  
PHILADELPHIA

in  
LOS ANGELES

in  
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **WHY DO FOOLS FALL IN LOVE**  
Teen Agers  
(Gee 1002)
- 2 **CHURCH BELLS MAY RING**  
Willows  
(Melba 102)
- 3 **EDDIE MY LOVE**  
Teen Queens  
(RPM 453)
- 4 **I'LL BE HOME**  
Flamingos  
(Checker 830)
- 5 **DROWN IN MY OWN TEARS**  
Ray Charles  
(Atlantic 1085)
- 6 **I DON'T WANT NOBODY**  
Ella & Buddy Johnson  
(Wing 90064)
- 7 **NO MONEY DOWN**  
Chuck Berry  
(Chess 1615)
- 8 **BLUE SUEDE SHOES**  
Carl Perkins  
(Sun 234)
- 9 **JIVIN' AROUND**  
Ernie Freeman  
(Cash 1017)
- 10 **SWEETNESS**  
Castelles  
(Grand)

**WHY DO FOOLS FALL IN LOVE**  
Teen Agers  
(Gee 1002)

**EDDIE MY LOVE**  
Teen Queens  
(RPM 453)

**I'M A FOOL**  
Turks  
(Money 215)

**BLUE SUEDE SHOES**  
Carl Perkins  
(Sun 234)

**CHERRY LIPS**  
Robins  
(Whippet 100)

**LONG TALL SALLY**  
Little Richard  
(Specialty 572)

**DOWN IN MEXICO**  
Coasters  
(Atco 6064)

**DEVIL OR ANGEL**  
Clovers  
(Atlantic 1089)

**DROWN IN MY OWN TEARS**  
Ray Charles  
(Atlantic 1085)

**BO WEEVIL**  
Fats Domino  
(Imperial 5375)

**BLUE SUEDE SHOES**  
Carl Perkins  
(Sun 234)

**WHY DO FOOLS FALL IN LOVE**  
Teen Agers  
(Gee 1002)

**DROWN IN MY OWN TEARS**  
Ray Charles  
(Atlantic 1085)

**EDDIE MY LOVE**  
Teen Queens  
(RPM 453)

**SMOKESTACK LIGHTNING**  
Howlin' Wolf  
(Chess 1618)

**SLIPPIN' AND SLIDIN'**  
Little Richard  
(Specialty 572)

**LONG TALL SALLY**  
Little Richard  
(Specialty 572)

**AIN'T THAT LOVIN' YOU BABY**  
Jimmy Reed  
(Vee-Jay 168)

**IN PARADISE**  
Cookies  
(Atlantic 1084)

**MAGIC TOUCH**  
Platters  
(Mercury 70819)

in  
DALLAS

in  
SAVANNAH

in  
MEMPHIS

- 1 **BLUE SUEDE SHOES**  
Carl Perkins  
(Sun 234)
- 2 **WHY DO FOOLS FALL IN LOVE**  
Teen Agers  
(Gee 1002)
- 3 **LONG TALL SALLY**  
Little Richard  
(Specialty 572)
- 4 **DROWN IN MY OWN TEARS**  
Ray Charles  
(Atlantic 1085)
- 5 **FINE LITTLE HEALTHY THING**  
Billy Emerson  
(Sun)
- 6 **DID YOU EVER LOVE A WOMAN**  
B. B. King  
(RPM 457)
- 7 **HEARTBREAK HOTEL**  
Elvis Presley  
(RCA Victor 20-6420)
- 8 **JIVIN' AROUND**  
Ernie Freeman  
(Cash 1017)
- 9 **SLIPPIN' AND SLIDIN'**  
Little Richard  
(Specialty 572)
- BO WEEVIL**  
Fats Domino  
(Imperial 5375)

**EDDIE MY LOVE**  
Teen Queens  
(RPM 453)

**WHY DO FOOLS FALL IN LOVE**  
Teen Agers  
(Gee 1002)

**BLUE SUEDE SHOES**  
Carl Perkins  
(Sun 234)

**LONG TALL SALLY**  
Little Richard  
(Specialty 572)

**THE GREAT PRETENDER**  
Platters  
(Mercury 70753)

**AIN'T THAT LOVIN' YOU BABY**  
Jimmy Reed  
(Vee-Jay 168)

**HEARTBREAK HOTEL**  
Elvis Presley  
(RCA Victor 20-6420)

**I DON'T WANT NOBODY**  
Ella & Buddy Johnson  
(Wing 90064)

**DROWN IN MY OWN TEARS**  
Ray Charles  
(Atlantic 1085)

**SPEEDOO**  
Cadillacs  
(Josie 785)

**LONG TALL SALLY**  
Little Richard  
(Specialty 572)

**BLUE SUEDE SHOES**  
Carl Perkins  
(Sun 234)

**HEY DOLL BABY**  
Clovers  
(Atlantic 1089)

**PLEADIN' FOR LOVE**  
Larry Birdsong  
(Excella 2076)

**WHY DO FOOLS FALL IN LOVE**  
Teen Agers  
(Gee 1002)

**THAT'S YOUR MISTAKE**  
Otis Williams  
(DeLuxe 6091)

**LILY MAEBELLE**  
Valentines  
(Rama 171)

**CHURCH BELLS MAY RING**  
Willows  
(Melba 102)

**IVORY TOWER**  
Otis Williams  
(DeLuxe 6093)

**A TEAR FELL**  
Ivory Joe Hunter  
(Atlantic 1086)

## "Rock Around The Clock" Flic Features Haley, Freed, Platters

NEW YORK—Decca's rock and roll stars Bill Haley and his Comets; Mercury sensations, The Platters; and popular rock and roll disk jockey Alan Freed, along with a number of other tremendous rock and roll talents, made their film debut an impressive one via "Rock Around the Clock", the new Columbia pic.

The Robert Kent-James Gordon story and screen play is simple and does the job of tying all the sprightly music that's heard throughout this 77-minute flicker. Johnny Johnston, manager of a pop band, joins the ranks of the unemployed when the public interest in pop dance bands dwindles. He discovers the Haley rock and roll band in a small town, makes an agreement to handle the group, and here begins the combo's climb to stardom. A romantic twist is woven into the plot between Johnston and Lisa Gaye.

Alan Freed, an old buddy of Johnston, gets a good opportunity to display his exciting personality with some emcee chores.

But it's the music that takes the spotlight all through the pic. For it's the music that will have the kids jamming the box office. Haley lets loose with some of his classics: "Mambo Rock", "Razzle Dazzle", and "Rock A-Beatin' Boogie", and is in top form with two current chart items: "See You Later, Alligator" and his latest release "R-O-C-K". As expected, he tears down the house with his two-time hit, "Rock Around the Clock". It wouldn't be at all surprising if the latter starts hitting over again.

The Platters provide strong kid material in their two smashes: "Only You" and "The Great Pretender". And Wing's new group, Freddie Bell and the Bellboys ring out with their wild "Ding Dong."

Though low budget, this should pull plenty into the till. In addition to doing a great deal for the producers (moneywise) it will also serve as a great booster for the artists involved.

## DJ Special



HOLLYWOOD — KFWB (Los Angeles) deejay Zeke Manners, and Pacific Jazz Records sales-promotion head, Woody Woodward, are shown kicking off the company's new 12-inch Disk Jockey Edition album, which contains short version tracks of 10 of Pacific Jazz's top artists.

RED  
HOT  
POP  
HITS...

No. 5378

**Bobby Mitchell**  
"TRY ROCK AND ROLL"

No. 5380

**Smiley Lewis**  
"ONE NIGHT"

No. 5381

**Ernie Freeman**  
"LOST DREAMS"

No. 5382

**Johnny Fuller**  
"SISTER JENNY"

Imperial Records



# RHYTHM 'N BLUES REVIEWS

ⓐ AWARD & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓑ VERY GOOD	ⓑ MEDIOCRE

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

#### "I'M IN LOVE AGAIN" (2:00)

[Reeve BMI—Domino, Bartholomew]

#### "MY BLUE HEAVEN" (2:10)

[Leo Feist ASCAP—Whiting, Donaldson]

FATS DOMINO

(Imperial 964)



FATS DOMINO

● It is evident that Fats Domino, having kicked national hits into

the r & b and pop charts on his last couple of releases, intends to stay in there. Fats comes along with a sizzling item, "I'm In Love Again", a middle beat rhythmic easy rocker, that has all the qualities for a fast take off into the top sellers. Stay real close to this one. The coupling, "My Blue Heaven", is a great reading of the classic oldie and will come in for its share of deejay play and sales. However, for the stronger over the counter action we lean to "I'm In Love Again".

#### EARL BOSTIC

(King 4905)

ⓑ "I'LL STRING ALONG WITH YOU" (2:33) [Witmark ASCAP—Warren, Dubin] Earl Bostic, his talented sax and his combo turn in a warm and ear pleasing reading of the melodic oldie. Bostic continues to build his catalogue with material from the standard files, and as ever, turns in magnificent efforts.

ⓑ "BUGLE CALL RAG" (2:14) [Mills ASCAP—Schoebel, Meyers, Pettis] Bostic ups the tempo with a racing reading of Bugle Call Rag. Bostic's screaming horn spits out a gymnastic performance that excites.

#### RANDY SHIPP

(Duke 150)

ⓑ "BABY, I NEED YOU" (2:31) [Lion Publishing BMI—Robey, Washington] Randy Shipp makes his bow on the Duke label with a middle beat rhythmic bouncer that comes out a pleasant wax.

ⓑ "AM I TO BLAME" (2:46) [Lion Publishing BMI—Robey, Washington] The flip is a slow paced ballad warmly sung. Shipp's warm performance could have been strengthened with a more potent musical backing.

## THE CASH BOX

Rhythm 'N Blues

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "I'LL STRING ALONG WITH YOU"	Earl Bostic	King 4905
★ "GAMBLIN' WOMAN"	Big Walter	Peacock 1661
★ "I BELIEVE IN YOU"	Robert & Johnny	Old Town 1021
★ "FRUIT BOOTS"	Red Prysock	Wing 90070
★ "OFF SHORE"	The Cardinals	Atlantic 1090
★ "CHOO CHOO"		
★ "YOUR IMAGINATION"	Sonny Boy Williamson	Checker 834

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

#### BIG WALTER

(Peacock 1661)

ⓑ "SHIRIEY JEAN" (2:30) [Lion Publishing BMI—W. Price] Big Walter sings a slow rock set to a pretty melody. Walter handles the item effectively. It was a very catchy phrase that could help it pick up good action.

ⓑ "GAMBLIN' WOMAN" (2:42) [Lion Publishing BMI—S. Hemphill] Big Walter sings one for the southern markets in a middle beat jump. It's a story of his dice shaking woman who loses all the time. This side has the drive to make it a strong selling wax.

#### SAM (THE MAN) TAYLOR

(MGM K12218)

ⓑ "AROUND THE HORN" (2:22) [Time BMI—Taylor] Sam Taylor goes crazy on a racing ditty in which his sax blowing is featured. Taylor takes off on some astounding runs that leave the listener breathless. Wild, man, wild.

ⓐ "O'HO, OH YEAH, UH HUH" (2:38) [Overtone BMI—Wyche, McFarland] Taylor sings a mild romantic chucker that comes off a fair side, but without the excitement his horn engenders.

#### ROBERT & JOHNNY

(Old Town 1021)

ⓑ "I BELIEVE IN YOU" (2:41) [Maureen Music BMI—Mitchell & Carr] Robert & Johnny chant an easy swinging lilt of a slow tempo ballad. The lads come up with a wonderful sound and treatment of the melodic ditty and the deck bears every promise of making it big.

ⓑ "TRAIN TO PARADISE" (2:42) The duo does a good job on another slow rhythmic blues with sound and tempo to simulate a train. Deck is well done—but it must bow to the superior commercial possibilities of "I Believe In You".

#### THE GRIFFINS

(Wing 90067)

ⓑ "FOREVER MORE" (2:20) [Blossom Music BMI—] The Griffins blend smoothly on a melodic slow beat ballad with good results. It is a romantic item that makes pleasing listening. Ok deck.

ⓑ "LEAVE IT TO ME" (2:28) [Wadsworth BMI—] The Griffins back with a rhythmic quick beat that is a sprightly item. Deck has sparkle and drive. The kids can romp to it.

#### RED PRY SOCK

(Wing 90070)

ⓑ "FRUIT BOOTS" (2:37) [Duchess Music BMI—] Red Prysock, whose song titles have been as intriguing as the music his horn and band supply, makes this entry a modified (for Prysock) rocker that will please his fans. Excellent jump wax.

ⓑ "PLAID LACES" (2:41) [Hartsdale Music BMI—] Similar comments. A swinging, hard hitting deck with screaming horns and a big beat. Two lindy hoppin' sides.

#### LLOYD PRICE

(Specialty 571)

ⓑ "WOE HO HO" (2:20) [Venice BMI—L. Price] Lloyd Price pushing his comeback since his release from the armed forces with a middle beat rocker. Deck has a lot of drive and it should meet with a good reception.

ⓑ "I YI YI GOMEN-A-SAI" (2:20) [Venice BMI—L. Price] Lloyd rocks with an oriental flavor on the flip and the result is an engaging jump etching. Both decks have the drive to catch on.

#### THE NITECAPS

(Groove 4G-0147)

ⓑ "TOUGH MAMA" (2:37) [Patricia Music BMI—Bob Hamilton] The Nitecaps skip through a middle beat bouncer with a delightful bit of verve. Happy sounding deck that should stir up action.

ⓑ "SWEET THING" (2:20) [Arcady Music ASCAP—DeLaine, Curtis] A cute jump delivered with a lightheartedness that pleases. Deck moves nicely. Good two sider for the teeners.

#### THE CLIQUES

(Modern 987)

ⓑ "THE GIRL IN MY DREAMS" (2:50) [Josea, Ling, Taub, Davis] The Cliques work with an easy going delivery as they etch a slow, restrained ballad jump. Easy to take melody and reading.

ⓑ "I WANNA KNOW WHY" (2:20) [Modern BMI—Josea, Ling, Taub] The lads blend well on a middle beat rocker in which they ask "why you do me like you do". Good beat for the dance crowd, tho the deck doesn't have the real excitement the kids go for.

#### MEL WILLIAMS

(Dig 107)

ⓐ "TALK TO ME" (2:55) [Dig Music BMI—Otis, Kelso, Williams] Mel Williams sings a sincere reading of a slow rhythmic blues with a romantic lyric. Pop styled.

ⓑ "HERE AT MY PHONE" (2:28) [Dig Music BMI—Hal Roberts] Williams offers a tender slow paced ballad on the flip. Chanted with moving sincerity. Easy to listen to.

#### THE DELTONES

(Baton 223)

ⓑ "BELIEVE IT" (2:05) [Marlyn Music BMI—Scott, Taylor] The Deltones turn in an ok performance on a middle beat bouncer with a rocking beat. Teener fare.

ⓑ "MY SPECIAL LOVE" (2:46) [Dare Music BMI—Lou Sprung] The group chants a slow beat ballad blues effectively. Rhythmic, pulsating wax easy to listen to.



# RHYTHM 'N' BLUES REVIEWS

## THE CASH BOX SLEEPER OF THE WEEK

### "YOUR PROMISE TO BE MINE" (2:35)

[Progressive BMI—Oliver]

### "RUBY BABY" (2:15)

[Tiger BMI—Leiber, Stoller]

#### THE DRIFTERS

(Atlantic 1089)



THE DRIFTERS

● The Drifters come up with a powerhouse follow up to their big hit, "Adorable", in a slow paced

romantic mood ballad, "Your Promise To Be Mine". The group turns in an emotional performance filled with the vocal gimmicks that are currently the vogue with the kids. An intensely dramatic arrangement of the floater is stirringly performed, with the laurels going to the lead for his stirring reading. The flip, "Ruby Baby", is a middle beat jump rocked with spirit by the Drifters. It will be well received by the teenagers, tho we feel it's "Your Promise To Be Mine" for the charts.

#### BIXIE CRAWFORD

(Empire 102)

**B** "HOW BIG A FOOL" (2:27) [House of Fortune Music BMI—Motola, Brandt] Bixie Crawford handles the slow, rhythmic blues with a feeling filled vocal. Backing the thrush is Ernie Freeman currently a chart item on his own. An easy to listen to side.

**B** "ROCK AND ROLL WEDDING" (2:33) [Simon House BMI—Motola, Brandt] Miss Crawford has one on this side that is beginning to make noise in the top field via another reading. This is the more intriguing side to the record buyer. Real teener material.

#### DIMPLES HARRIS

(Crest 1013)

**B** "IF YOU'LL BE TRUE" (2:28) [American Music BMI—Harris] Dimples Harris offers a deal. If he'll be true, she'll give her heart to him. It is a quick beat jump with an infectious rhythm and vocal.

**C+** "THIS I DO BELIEVE" (2:33) [American Music BMI—Harris] Miss Harris changes pace on the flip, wailing a slow paced blues with warmth. Fair wax.

#### CHARLES BROWN

(Aladdin 3316)

**B** "ONE MINUTE TO ONE" (2:39) [Leo Feist-Coots, Lewis] Charles Brown drifts lazily through a slow, delicate ballad. Brown tenders the romantic item with an intimate treatment. Low lights and a nook in the far corner.

**B** "PLEASE DON'T DRIVE ME AWAY" (2:20) [Aladdin BMI—Ervin, Brown] Brown wails a slow blues on the flip. His soft treatment lends authenticity to the lyric in which he begs his woman not to drive him away. Ok deck.

#### THE CARDINALS

(Atlantic 1090)

**B+** "OFF SHORE" (2:40) [Hanover ASCAP—Diamond, Graham] The Cardinals drift through the delicate melody with a whispering softness and haunting quality. It is a beautiful wax that deserves attention. It is perhaps just a shade too fragile for the wants of our teenagers, tho there should be sufficiently large enough market to sell plenty of this etching. Given enough exposure it could make its biggest dent in the pop field.

**B+** "CHOO CHOO" (2:46) [Progressive BMI—Winfield Scott] The Cardinals back with a strong quick beat, performed with excellent harmony and teamwork. This deck has the beat that should appeal to the teenagers. Should do well saleswise.

#### LARRY EVANS

(Fabar 4009)

**B** "WHAT ABOUT ME" (2:30) [Quintet BMI—Stoller, Leiber] Larry Evans rocks out an appealing jump in good style. Deck is a spirited one and Evans gives the chuckley tale of woe a strong reading.

**B** "JUNCO RETURNS" (2:21) [Dandelion BMI—Larry Evans] Evans reads a middle beat calypso type ditty with an easy charm. Ok two sider.

#### SONNY BOY WILLIAMSON

(Checker 834)

**B+** "YOUR IMAGINATION" (2:39) [Arc Music BMI—Williamson] Sonny Boy Williamson sings a southern middle beat blues bemoaning the treatment he is accorded by his baby. It is a wailing blues given a strong vocal treatment by the chanter. Should rack up a goodly sale.

**B** "LET ME EXPLAIN" (2:39) [Arc BMI—Williamson] Williamson backs with another middle beat southern blues. A strong rocking beat is accompanied by a lyric in which Williamson begs for the opportunity to explain. Two good sides.

## THE CASH BOX TERRITORIAL TIPS

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

\* indicates first appearance on Territorial Tips

ARE YOU EVER COMING BACK  
I'M STICKING WITH YOU BABY  
Little Willie John (King 4893)

A TEAR FELL  
Ivory Joe Hunter (Atlantic 1086)

CHERRY LIPS  
Robins (Whippet 100)

LET'S DO THE BOOGIE  
B. B. King (RPM 457)

FINE LITTLE HEALTHY THING  
Billy Emerson (Sun)

HEARTBREAK HOTEL  
Elvis Presley (RCA Victor 20-6420)

HEY DOLL BABY  
Clovers (Atlantic 1089)

I'M A FOOL  
Turks (Money 215)

I'M WISE  
Eddie Bo (Apollo 486)

IN PARADISE  
Cookies (Atlantic 1084)

I'VE GOT NEWS FOR YOU  
McShann & Bowman (Vee-Jay 179)

IVORY TOWER  
Otis Williams (DeLuxe 6093)

LILY MAEBELLE  
Valentines (Rama 171)

LIL TIPA-TINA  
Five Swans (Music City 795)

LITTLE GIRL OF MINE  
Cletones (Gee 1011)

LOST DREAMS  
Ernie Freeman (Imperial 5381)

ONE NIGHT  
Smiley Lewis (Imperial 5380)

PLEADIN' FOR LOVE  
Larry Birdsong (Excelsio 2076)

PLEASE, PLEASE, PLEASE  
James Brown (Federal 12258)

SISTER SOOKEY  
Turbans (Herald 469)

SWEETNESS  
Castelles (Grand)

THAT'S WHAT I'LL DO  
Shirley & Lee (Aladdin 3313)

THAT'S YOUR MISTAKE  
Otis Williams (DeLuxe 6091)

THE MAGIC TOUCH  
WINNER TAKE ALL  
Platters (Mercury 70819)

TRY ROCK AND ROLL  
Bobby Mitchell (Imperial 5387)

\*WE LIKE MAMBO  
Eddie Bo (Ace)

WHEN YOU'RE ALONE  
Daps (Marberry 5249)

WHO  
IT AIN'T RIGHT  
Little Walter (Checker 833)

YOU'RE THE ONE  
Jimmy Rogers (Chess 1616)

ZOOM  
Cadillac (Josie 792)

## Presentation



LOS ANGELES—Paul Levy, right owner of Midwest Distributing Co. presents Pete Brandt of the Brandt Distributing Co., local Wurlitzer distributor, with a copy of the Fats Domino's Imperial recording of "Bo Weevil" for one of the new Wurlitzer "1900" phonographs.

## "The Girl In My Dreams"

The Cliques  
Mod. 987

Modern RECORDS

9317 W. Washington Blvd., Culver City, Calif.

## "MY BUDDY"

b/w

## "EASY PICKIN' "

Jackie Kelso

## VITA RECORDS

1486 No. Fair Oaks Avenue  
Pasadena California

## 3 New Releases

### FREDDIE HALL

SINGING

### "Can This Be Mine"

B/W

### "Playin' Hard To Get"

G-103

### LOUIS MEYERS

### "Just Whailin'"

B/W

### "Bluesy"

ABCO-104

### ZONA SAGO

### "Jivin' At Random"

b/w

### "Short Order"

ABCO No. 102

**ABCO**  
RECORDS

(SUBSIDIARY OF A. B.'s ONE STOP)  
2854 W. ROOSEVELT RD.  
CHICAGO 12 ILLINOIS  
(All Phones: NEVada 8-2130)



# THE CASH BOX Country Roundup

Grandpa Jones and Stringbean recently bought a large farm on the outskirts of Nashville. The farm has two homes on it and Grandpa and Stringbean plan to move in sometime in the late spring.

WSM has been receiving many queries about how to arrange for an appearance on Mr. Dee Jay, USA. Mr. Dee Jay, USA is open to any country music disk jockey who asks for a place on the show and is willing to wait his turn, for reservations are usually filled several weeks in advance. Any deejay who has not yet appeared on the show and wishes to do so should write to William R. McDaniel, Director of Public Relations, WSM, and ask for a reservation and give WSM some idea of the date on which he prefers to appear. The program has now been operating almost three years. In that time the disk jockeys who have appeared on it have come from 36 states and Canada. No one has ever appeared twice on the program, for requests for an initial appearance are so heavy we have not felt justified in permitting those who have already been on once to come back for a second appearance.



GRANDPA JONES

Little Jimmy Dickens starred on the March 24th Prince Albert portion of the Grand Ole Opry and Red Sovine was special guest. Carl Smith held the spotlight on the March 31st show and Goldie Hill was special guest on that evening.

Webb Pierce (Decca) is now back on the 'Opry' with his own show. Pierce returned with the 'Opry' broadcast of March 17th.

Audrey Williams is reported to be getting top attention and mention with her latest MGM record "Ain't Nothing Gonna Be Allright" and "Livin' It Up, And Havin' A Ball". Nice newsletter and Fan Club Journal from Del Wood's Fan Club prexy, Pat Boyd, Grand Rapids, Michigan.

Herbert Shucher, personal manager of Jim Reeves, types that Reeves is set for the Prince Albert portion of the Grand Ole Opry on April 7th. April 1st, Reeves worked the State Theatre in Niagara Falls, N. Y. with Ramblin' Lou promoting the date.



RED SOVINE

George and Earl (Mercury) into Nashville recently for a Mercury recording session with Dee Kilpatrick, Mercury's A&R topper. Also visiting Nashville was Rocky Bill Ford and Wayne Walker, songwriters of Houston, Texas.

Boudleaux and Felice Bryant, Nashville songwriting team making the rounds last week promoting one of their current releases . . . that of Bobby Lord's "Beautiful Baby" on Columbia.

Friend Bill Carter of KBOX, Modesto, California promoting his latest Republic disk . . . "By The Sweat Of My Brow" and "You Ain't Got My Address".

Hot Gilliam working with Buddy Meredith and the Dakota Cowboys, who work off WKYB and are heard at 11:30 A.M. Monday through Friday.

Mac Wiseman (Dot) who is still getting top play with his recording of "Eatin' High On The Hog" is scheduled for personal appearances in Hammond, Ind. on April 8th.

Bill Lowery, Atlanta, Ga., promoting the latest Jerry Reed release of "Honey Child" and the flip is "I'm A Lover, Not A Fighter". Reed has drawn much attention since his debut on Capitol with his recording of "If The Good Lord's Willing" and "Here I Am."

Carl Stuart, WVOM, Boston, Mass., debuts on the Starday label with his first recording of "Let 'Em Talk" and "I Did Care, I Do Care."

Sheriff Tex Davis of Norfolk, Va. and Country Music promoter, reports that he recently featured the following artists in a 'package show' which drew some 3,500 paid admissions: On the bill were Marty Robbins, Jim Reeves, Wilburn Brothers, Don Reno and Red Smiley, Don Winters, Frankie Starr, Giner and Hal Willis and special guest Cy Cohen, songwriter.



CARL SMITH

Ray Godwin WFJX, Ft. Jackson, S. C. continues to do his part of the C&W diskings, doing several hours of C&W music on his record shows each week.

Good to hear from deejay friend Walt Gaines of WCSS, Amsterdam, N. Y. who holds forth with his C&W record shows over WCSS and also WLFH in Little Falls, New York.

Word from Art Barrett informs us that Willie Phelps' newest release is out on the Dixie label with a boy named Biddy Meredith. Title of the song is "Moon Song," placed by Gabe Tucker of the Ernest Tubbs office. Reports from "Meet Me In The Chapel"

are still good, and encouraging, Barrett says. Also, the Virginia Rounders have an upcoming release on the Cactus label soon! Watch for this one.

The Blackwood Brothers Quartet (RCA Victor) are currently engaged in a series of personal appearances that includes dates in the states of Tennessee, North and South Carolina, Georgia, Mississippi, Arkansas, Texas, Alabama and end their current schedule of appearances in Memphis, Tenn., their home town, on April 28th.

Ramblin' Lou's latest Fan Club magazine into the office this week. It's loaded with good newsy items . . . nice cover too! Thanks to Mary Cory, club president.

Ken Nelson, Capitol's A&R topper into Nashville past week for several recording sessions. While in town Nelson introduced new signee vocalist Wynn Stewart with a terrific recording . . . "The Waltz Of The Angels."

Gabe Tucker, personal manager of Ernest and Justin Tubbs reports that Ernest, The Carlises, Jean Shepard, Hawkshaw Hawkins, Bobbie and Joyce and Tommy Smith recently scored with 7,438 paid admissions on Sunday, March 25th in Hammond, Ind. at the Civic Center with Bob Connley promoting the affair.

Lou Millett continues to promote his Ekko recording of "Chapel Of My Heart."

Our good friend Jeff "Country" Dale is now spinning them regularly along with doing the programming duties and sales at KWRD in Henderson, Texas. Good luck, Jeff.



CARL STUART

Uncle Cyp Brasfield and brother Rod Brasfield played to packed houses recently at Atlanta's Fox theatre, where the bill was headlined by Elvis Presley. Earlier in the week, Uncle Cyp had played Denver and Scottsbluff, Neb., with Porter Wagoner, Shirley Cadell and Billy Walker.

Carl Perkins, who guested on the Jubilee on March 17th from Springfield, Mo. with Red Foley, was recently involved in an auto accident that will sideline the rapidly rising Sun artist for a few days. Reports from Dallas say Perkins will be back strong in a few days, working his schedule.

Jim Coleman has been added to the staff of Red Foley Enterprises, handling publicity and promotion.

Maxine, Jim Edward and Bonnie Brown debut with their first RCA Victor recording that looks like a real clicker. "Goo-Goo-Dada", is the title and is now top promotion from Earl Barton Music, publishers of the song. Dee Kilpatrick of Mercury has also released it on Mercury with the Carlises.

Red Foley's "Junior Jubilee" was before the ABC-TV cameras once again on March 31st with ten-year-old Libby Horne and an all-little-folks cast in the spotlight.

Red Foley unveiled a news sheet this past week from the Ozarks. Title of the informative news letter is "From The Files Of Foley".

Chuck Bowers reported to be clicking with his first Mercury Records release entitled "Old Mr. Cottontail". Chuck is a regular member of the 'Ozark Jubilee' and all in all is reported to be holding down the small number of 16 jobs.



RED FOLEY

Hank Snow's son, Jimmie Rodgers Snow is reported to be recovering nicely from his recent auto accident. Here's wishing you a very speedy recovery, Jimmie!

Georgie Riddle, 20-year-old country entertainer and D. J. has joined the staff at WRHC in Jacksonville, Florida and will do from two to four hours of record spinning each day. Riddle was formerly with radio and TV in Knoxville Tennessee working on the big Cas Walker shows. Larry Dexter (Republic) and Ted Crutchfield of Norfolk, Virginia are also spinning wax at the station.

W. O. Fleener of Sage and Sand Records notes that Eddie Dean appeared in "Buck Smith's Barn", Medford, Oregon, Mar. 17th. Eddie also appears on "Western Varieties", KTLA-Los Angeles, Calif. each Friday, and on Fri. and Sat. with Tex Williams at the Riverside Rancho. Fleener says that Dean's waxing of "Look Homeward, Angel" and "Downgrade" is moving in Los Angeles, Chicago and Cincinnati and that it looks as if it might top "Hillbilly Heaven". Phil Gray has the first of the pop covers of "Look Homeward, Angel" on the Ridgeway label.

The Frontiersmen, Sage & Sand, just returned from a 30-day tour with Rex Allen through Tex., Ariz., and New Mexico. The boys also appear with Dean, each week, when not on tour. They have two new decks out tagged "Whitlin' Kind Of Love" backed with "Cold Gray Dawn" and "The Baby On The Doorstep" paired with "All Alone". . . New Sage & Sand artist Terry King is out with "Don't Use My Heart For A Stepping Stone" and "There's My Heart".

Sheriff "Tex" Davis, WCMS-Norfolk, Va., reports that he had Carl Perkins and The Buckskins, winners of Arthur Godfrey's "Talent Scouts", for the March 21st show, just previous to Perkins' bad auto crash.



MARTY ROBBINS

"Uncle" Len Ellis (WJOB-Hammond, Ind.) now has a special program every afternoon which he programs from the "Top Twenty" in The Cash Box.

Ray Anderson, WCHO-Washington Court House, reports that he's opened a new record shop in town, Friday, March 30th on South Fayette Street . . . called "Ray's Record Shop" . . . and in dire need of records on all labels. He's only going to handle Hillbilly and Sacred and would like to hear from anyone who handles records of this type on any label . . . and also would like any artist who happens to be in his area at anytime to stop by the shop and visit with him. He has 2½ hours per day on the air right from the shop, 2:00 P. M. till 4:30 P. M. and is adding an extra hour every evening.

But above all . . . he needs records in the worst way . . . and a little help from some distributors who handle country-western-sacred records . . . and also country and sacred song books. In addition, he'll be glad to handle fan club magazines.

Wes Rose just back in Nashville after a visit throughout the South on a promotion trip for the Acuff-Rose pubbery, according to word received from Wes' office and Joe Lucas. Wiley Barkdull's recording on Hickory of "You're Always On My Mind" is reported to be doing very well. Flip is "Me, You And My Heart".

(Continued on page 43)



# THE CASH BOX

Reports

## THE NATION'S BIG 10

### Country JUKE BOX TUNES

POS. LAST WEEK

- |    |  |    |
|----|--|----|
| 1  | <b>HEARTBREAK HOTEL</b><br>Elvis Presley<br>(RCA Victor 20-6420; 47-6420)  | 2  |
| 2  | <b>BLUE SUEDE SHOES</b><br>Carl Perkins<br>(Sun 234; 45-234)   | 4  |
| 3  | <b>I FORGOT TO REMEMBER TO FORGET</b><br>Elvis Presley<br>(RCA Victor 20-6357; 47-6357)<br>(Sun 223; 45-223)         | 1  |
| 4  | <b>WHY, BABY, WHY</b><br>Red Sovine & Webb Pierce<br>(Decca 29739; 9-29739)<br>George Jones<br>(Starday 202; 45-202) | 3  |
| 5  | <b>I DON'T BELIEVE YOU'VE MET MY BABY</b><br>Louvin Brothers<br>(Capitol 3300; F3300)                                | 6  |
| 6  | <b>EAT, DRINK AND BE MERRY</b><br>Porter Wagoner<br>(RCA Victor 20-6289; 47-6289)                                    | 5  |
| 7  | <b>YES, I KNOW WHY</b><br>Webb Pierce<br>(Decca 29805; 9-29805)  | 9  |
| 8  | <b>SO DOGGONE LONESOME</b><br>Johnny Cash<br>(Sun 232; 45-232)<br>Ernest Tubb<br>(Decca 29836; 9-29836)              | 10 |
| 9  | <b>LOVE, LOVE, LOVE</b><br>Webb Pierce<br>(Decca 29662; 9-29662)   | 8  |
| 10 | <b>YOU AND ME</b><br>Kitty Wells & Red Foley<br>(Decca 29740; 9-29740)   |    |

## "Beautiful Baby"



NASHVILLE, TENNESSEE — Pictured here are Boudeleux and Felix Bryant, prominent Nashville songwriters who have many hit songs to their credit, as they lay-out a promotional-advertising campaign on their latest effort. The tune "Beautiful Baby" has received a dynamic performance by Bobby Lord, Columbia Recording star, who is working closely with the Bryants in promoting the tune.

## CINCINNATI CUT-UPS

The big news around here is that William P. Robinson, Vice-President of Crosley Broadcasting, has resigned from the corporation, it was announced by Robert E. Dunville, President of Crosley Broadcasting. Robinson will leave WLW station effective March 31st. He has been with the station for over 18 years, and has served in many capacities. It was learned that Robinson will become Vice-President in charge of sales for the Land Mark Corporation, of Washington, D.C. . . . Another resignation at the Crosley station this week was Tom Diskin, director of national publicity. He will assume the position of director of publicity for the State of Kentucky April 2nd.

Woody Mercer (Decca) the country recording artist from WLS in Chicago was in town making the rounds of country DJ's with his first recording for Decca "Touch Of Angel". . . . A new song is breaking in the Queen City; it's "Ivory Tower" as recorded by Cathy Carr for Fraternity. The song is written by Jack Fulton and Lois Steele. Jack used to sing at WLW; he's now in Chicago. . . . Gil Shephard is back spinning records at the Colony again. Seems like old times to have him back and you can bet all the music men will make it their favorite dining spot. . . . Cincinnati's Dick Noel recently sang on the Breakfast Club, a new song, "A Wonderful Thing Happened" written by Art and Ruth

Van Gelder, a husband-wife composing team from the Queen City.

From Wheeling comes news that Hylo Brown (Capitol) suffered a heart attack while working a personal with his Buckskin Boys at the Naval Base in New London, Conn. He was in the Hospital there for a short time. . . . A new face on the World's Original Jamboree is Smokey Pleacher who does bang-up comedy. . . . Marty Krauss was the visiting DJ on WWVA's Command performance. Marty spins them at WILY in Pittsburgh. . . . Dusty Owens from Capitol to Admiral records has his first release out for the label called "Good Bye And So Long To You" penned by Abner of the Jamboree. . . . A son Stephen John born to Buddy and Marion Durham of the WWVA Jamboree.

## Ivory Tower Hospital

DETROIT, MICH.—Due to the success of "Ivory Tower", Charley Gray, head of Cosnat Distributing in Detroit, has been confined to the ivory tower of the Detroit Hospital.

Gray was delivering several boxes of Cathy Carr's Fraternity recording of "Ivory Tower" to Tom Mutter, the one-stop in this city, when he slipped on a sheet of ice and broke some of his ribs. He is now convalescing in the hospital.

## THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

- |  |                                  |
|--|----------------------------------|
| 1. HEARTBREAK HOTEL                                | Elvis Presley (RCA Victor)       |
| 2. BLUE SUEDE SHOES                                | Carl Perkins (Sun)               |
| 3. YES, I KNOW WHY                                 | Webb Pierce (Decca)              |
| 4. WHY, BABY, WHY                                  | Red Sovine & Webb Pierce (Decca) |
| 5. YOU AND ME                                      | George Jones (Starday)           |
| 6. SO DOGGONE LONESOME                             | Hank Locklin (RCA Victor)        |
| 7. I DON'T BELIEVE YOU'VE MET MY BABY              | Kitty Wells & Red Foley (Decca)  |
| 8. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE) | Johnny Cash (Sun)                |
| 9. FOLSOM PRISON BLUES                             | Ernest Tubb (Decca)              |
| 10. I FORGOT TO REMEMBER TO FORGET                 | Louvin Brothers (Capitol)        |
| 11. SEASONS OF MY HEART                            | Porter Wagoner (RCA Victor)      |
| 12. THESE HANDS                                    | Red Sovine (Decca)               |
| 13. I WANT TO BE LOVED                             | Tex Ritter (Capitol)             |
| 14. I WAS THE ONE                                  | Johnny Cash (Sun)                |
| 15. IF YOU WERE MINE                               | Elvis Presley (RCA Victor)       |
| 16. EAT, DRINK AND BE MERRY                        |                                  |
| 17. FOR RENT                                       |                                  |
| 18. I'VE CHANGED                                   |                                  |
| 19. I'VE GOT FIVE DOLLARS AND IT'S SATURDAY NIGHT  |                                  |
| 20. BLACKBOARD OF MY HEART                         |                                  |
| 20. HOW FAR IS HEAVEN                              |                                  |
| 20. 'CAUSE I LOVE YOU                              |                                  |
| 20. YOU'RE FREE TO GO                              |                                  |
| 20. POOR PEOPLE OF PARIS (JEAN'S SONG)             |                                  |
| 20. A GOOD WOMAN'S LOVE                            |                                  |
| 20. WHERE DID THE SUNSHINE GO                      |                                  |
| 20. LOVE, LOVE, LOVE                               |                                  |

## THE CASH BOX 10 TOP Country Best Sellers

(PLUS THE NEXT FIVE)

1. HEARTBREAK HOTEL  
Elvis Presley  
(RCA Victor 20-6420; 47-6420)
2. BLUE SUEDE SHOES  
Carl Perkins  
(Sun 234; 45-234)
3. YES, I KNOW WHY  
Webb Pierce  
(Decca 29805; 9-29805)
4. I DON'T BELIEVE YOU'VE MET MY BABY  
Louvin Brothers  
(Capitol 3300; F3300)
5. I FORGOT TO REMEMBER TO FORGET  
Elvis Presley  
(RCA Victor 20-6357; 47-6357)  
(Sun 223; 45-223)
6. YOU AND ME  
Kitty Wells & Red Foley  
(Decca 29740; 9-29740)
7. WHY, BABY, WHY  
Red Sovine & Webb Pierce  
(Decca 29739; 9-29739)  
George Jones  
(Starday 202; 45-202)
8. SO DOGGONE LONESOME  
Johnny Cash  
(Sun 232; 45-232)  
Ernest Tubb  
(Decca 29836; 9-29836)
9. YOU'RE FREE TO GO  
Carl Smith  
(Columbia 21462; 4-21462)
10. LOVE, LOVE, LOVE  
Webb Pierce  
(Decca 29662; 9-29662)
11. EAT, DRINK AND BE MERRY
12. I WAS THE ONE
13. 'CAUSE I LOVE YOU
14. FOLSOM PRISON BLUES
15. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE)
15. POOR PEOPLE OF PARIS (JEAN'S SONG)

## Jack Newman Heads Peer's Country Dept.

NEW YORK—Jack Newman, in charge of Southern and Peer International's offices in Montreal, Canada, since 1949, has been appointed head of the firm's country and western operations here in New York.

His first duties will take him to Nashville, Tennessee and Meridian, Mississippi, next week, where he will make plans for the annual Jimmy Rodgers Memorial Day event to be held in Meridian, March 26th. Peer publishes all of Rodgers' songs.

Bob Gilmore, formerly in charge of the country set-up in New York, will now take charge of film and television synchronization of the firm's songs.

## Baby to Moose Charlaps

NEW YORK—Tunesmith Moose Charlap was presented with a baby daughter by his wife Betsy at Doctors' Hospital, this city, on March 29th. The newcomer weighed in at 7 lbs. 2 oz. and will be called Anne.

## SMITH BROTHERS

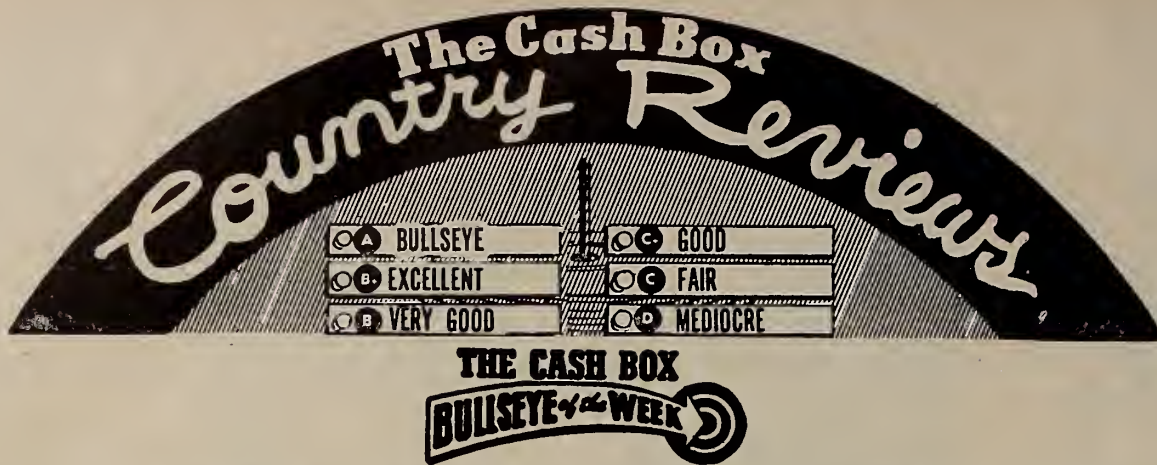
"HEAVEN BOUND"

CAP # 3395

CENTRAL SONGS, INC.

6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.  
HOLLYWOOD 1-9347





**"MY DREAM OF THE OLD RUGGED CROSS" (2:13)**  
[Driftwood BMI—C. Smith, Organ]

**"ANSWERS" (2:38)**  
[Cedarwood BMI—W. Walker]

CARL SMITH (Sacred)  
(Columbia 21507; 4-21507)

● Carl Smith takes one of the top spots in the new release field this week as he comes up with a power-packed platter that oughta make a huge dent in the sacred market as well as appealing to his vast legion of fans. The chanter regrets a lifetime of sin as he, along with a chorus, movingly projects a stand-out, moderate paced item tagged "My Dream Of That Old Rugged Cross". The flip portion, "Answers", is a heartfelt, middle beat deck that finds Smith asking for guidance from above.

**"ROCK ISLAND LINE" (3:00)**  
[Hollis BMI—L. Donegan]

**"THAT'S THE WAY IT'S GONNA BE" (3:00)**  
[Acuff-Rose BMI—J. Work]

JIMMY WORK  
(Dot 1279; 45-1279)

● Jimmy Work steps into the vocal spotlight once again and comes through with another first quality performance on a deck that should mean money in the bank for all concerned. It's a terrific cover, at a bit slower tempo, of the Lonnie Donegan pop hit "Rock Island Line". And Work's slicing should be in there battling for top honors. The under half, "That's The Way It's Gonna Be", is a feelingful, up beat, rhythmic piece that Work spins in most appealing style.

**"I'M RAGGED BUT I'M RIGHT" (2:12)** [Starrite BMI—G. Jones]

**"YOUR HEART" (2:40)** [Starrite BMI—L. Henderson, G. Jones]

GEORGE JONES  
(Starday 234; 45-234)

● George Jones, whose waxings of "Why, Baby, Why" and "What Am I Worth" have helped him climb way up the ladder of success comes through with a new two-sider that should push him up another few rungs. One end, "I'm Ragged But I'm Right", is an infectious, quick beat tale of a 'split-personality' guy that Jones grooves in wonderful style. On "Your Heart" the warbler convincingly delivers a touching, moderate paced weeper. Strong pairing with the edge going to the top half.

**"ROCK ISLAND LINE" (2:42)**  
[Hollis BMI—L. Donegan]

**"HELLO BLUES" (2:03)**  
[Mar Kay BMI—L. M. Jones]

GRANDPA JONES  
(King 4918; 45-4918)

● Grandpa Jones comes up with a top-drawer biscuit that labels him contender all the way. The talented artist returns to the King fold on this release and knocks out a splendid country version of the current pop smash "Rock Island Line". Although there's heavy competition on this side Jones should grab off a large slice of the sales melon. The coupling, "Hello Blues", is a catchy, up-tempo, novelty-blues item that Jones delivers in real pleasing manner. However, it's the upper end for quick action.

#### DON RENO, RED SMILEY

(King 4907; 45-4907)

**B** **"LET'S LIVE FOR TONIGHT" (2:18)** [Lois BMI—D. Reno] Don Reno and Red Smiley sparkle vocally, and instrumentally, as they send up a tantalizing bit of harmony on a quick paced, romantic pleaser. Top notch assist by the Tennessee Cutups.

**B** **"LIMEHOUSE BLUES" (2:08)** [Harms ASCAP—Braham, Furer] Here the entire crew sends up a bright instrumental version of the high-flying, old-time favorite. Should win spins aplenty.

#### JIM EANES

(Decca 29841; 9-29841)

**B** **"DON'T GO LOOKIN' FOR TROUBLE" (2:11)** [Cedarwood BMI—J. Eanes] Jim Eanes applies his smooth tones to a catchy, quick tempo, moral-type novelty. A light-hearted entry that should do well in the boxes and over the airwaves.

**B** **"IT'S A SHAME" (2:28)** [Copar BMI—J. Eanes] On the reverse portion Eanes convincingly waxes a meaningful, middle beat weeper. Two good sides.

#### MERRILL MOORE

(Capitol 3397; F3397)

**B+** **"ROCK ISLAND LINE" [Hollis BMI—L. Donegan]** Merrill Moore tosses his hat into the race for top honors as he comes up with a swinging arrangement of the current pop click. Excellent side. Should share heavily in the final take.

**B** **"KING PORTER STOMP" [Melrose ASCAP—Morton, Burke, Robbins]** Moore's fetching vocal version of the rockin' old-timer, currently being revived via the Benny Goodman flick, is sure to kick up a heap of dust. Socko instrumental support on both ends.

#### JOEY GILLS

(Mercury 70832; 70832x45)

**B** **"MY NAME IS JOE" (2:09)** [Acuff-Rose BMI—J. Miller] Joey Gills introduces himself to a new gal, and to the public, via his Mercury debut, as he engagingly spins an easy-on-the-ears, quick beat, romantic ditty. Bears close watching. Could step out.

**B** **"POOR CRYING HEART" (2:27)** [Acuff-Rose BMI—Miller, Lyles] Here Gills sings 'right from the heart' on a persuasive, middle beat weeper. Two strong entries. Gills has loads of potential.

#### BILLY WALLACE

(Republic 7127; 7127-F)

**B** **"THAT OLD LOVE OF YOURS" (2:34)** [Green Hills BMI—Garret] Billy Wallace comes up with a soft, sincere vocal effort on a sad, moderate paced romantic opus.

**C+** **"I CAN'T RUN AWAY" (2:27)** [Murray Nash BMI—Garret, Wallace] On the bottom side Wallace waxes a middle beat, sentimental piece in distinctive style. Adequate string support on both ends.

#### JESSE COATES

(Headline 102; 45-102)

**C+** **"A TALK WITH MY SON" [Heart BMI—J. Coates]** A slow moving, heartbreaker is capably handled by Jesse Coates as the Dixie Playboys warmly assist. Penetrating mid-deck recitation.

**C** **"TOOK" [Al Kennedy ASCAP—Al Kennedy]** On the under lid Coates sings a cute, middle beat romantic ditty.

#### LEFTY FRIZZELL

(Columbia 21506; 4-21506)

**B+** **"TODAY IS THAT TOMORROW" (2:10)** [Golden West BMI—J. Johnson] The time for parting that Lefty Frizzell had regretfully expected, arrives and he tells about it in emotion-packed fashion. A powerful, middle beat, crying-towel deck.

**B+** **"PROMISES" (2:02)** [J. Tucker] Here Frizzell refreshingly etches a bouncy, love novelty in a manner that should make the boxes jingle. Keep your eye on both ends.

#### MINNIE PEARL & GRANDPA JONES

(RCA Victor 20-6474; 47-6474)

**B+** **"KISSIN' GAMES" (2:20)** [Tree BMI—M. Pearl, L. Jones] Minnie and Grandpa Jones combine their delectable vocal stylings on an enticing, quick beat novelty that bounces merrily along in gay style. A musical-pick-me-up.

**B** **"I'M GETTIN' GRAY HAIR" (2:21)** [Tunesmiths—V. Whitehurst] Here Jones takes the solo spotlight as he bemoans the fact that his gal's been away so long. An interesting, middle beat piece that Jones nasalizes in effective fashion.

#### SMOKEY MAC

(ABC-Paramount 9682; 45-9682)

**B** **"SECOND CHANCE" (2:27)** [Cedarwood BMI—Pierce, Wilburn] Smokey Mac's voice comes across with the utmost of sincerity on this poignant, moderate paced lover's lament. First class debut platter for Mac.

**B** **"BE FAITHFUL" (2:03)** [Cedarwood BMI—Pierce] Mac's mellow tones make for pleasant listening on this middle beat deck as he warmly projects his plea for true love.

#### HOLLY LANE

(4 Star 1690; 45-1690)

**C+** **"ALL BECAUSE OF MY JEALOUS HEART" (2:11)** [4 Star BMI—K. Adelman] Holly Lane sings in warm and tender fashion on a heart rending, moderate paced romantic opus. Soft, pleasing choral and instrumental support by the Buckskins.

**C+** **"THE GIRL ON THE CALICO HORSE" (2:37)** [4 Star BMI—J. Reagan, S. Stevenson] This end the chirp, ably supported once again by the Buckskins, etches a cute, quick beat ditty with sprightly lyrics.

#### LEON PAYNE

(Starday 232; 45-232)

**B+** **"TWO BY FOUR" (2:25)** [Starrite BMI—Patterson] Leon Payne and an unbilled gal singer do a most inviting take-off on the Kitty Wells-Red Foley click "One By One." It's an amusing, middle beat, romantic delighter that could develop into a hit deck. Watch it.

**B** **"YOU CAN'T LEAN ON ME" (2:28)** [Starrite BMI—Patterson] Here Payne solos on a moderate paced ballad as he tells his unfaithful ex-gal that he now has a true love to take her place. Grade "A" two-sider.

#### BUDDY THOMPSON

(RCA Victor 20-6485; 47-6485)

**B+** **"SWEET DREAMS" (2:14)** [Acuff-Rose BMI—D. Gibson] The polished vocal stylings of Buddy Thompson are a treat to the ear as he waxes an expressive, middle beat lover's lament in stellar style.

**B** **"STUFF LIKE THAT THERE" (2:05)** [Cedarwood BMI—J. Hicks] On the under half Thompson tastefully vocals a dandy, rhythmic novelty bouncer with a rock'n roll flavor and an echo chamber effect. Two solid coin-catchers.



## THE CASH BOX

## Country Disk Jockey

## REGIONAL RECORD REPORTS



BOB & POLLY MCKEEHAN  
KCNA—Tucson, Ariz.

1. If Jesus Came To Your House (Red Sovine)
2. These Hands (Hank Snow)
3. I Want To Be Loved (Johnny & Jack & Wells)
4. Heartbreak Hotel (E. Presley)
5. Blue Suede Shoes (Perkins)
6. You're Free To Go (Smith)
7. Why, Baby, Why (G. Jones)
8. I Forgot To Remember (Elvis Presley)
9. Trouble In Mind (E. Arnold)
10. What Am I Worth (Jones)

JOHNNY RION  
KSTL—St. Louis, Mo.

1. Heartbreak Hotel (Presley)
2. I'm Movin' In (Hank Snow)
3. Blue Suede Shoes (Perkins)
4. You And Me (Wells & Foley)
5. You're Not Play Love (Wilburn Bros.)
6. So Doggone Lonesome (Tubb)
7. Poor People Of Paris (Jean's Song (Chet Atkins))
8. Slow Down Brother (Huskey)
9. I Learned It All (Shepard)
10. You're Still Mine (F. Young)

LES "RANCH HAND RED" COLEMAN  
WJWL—Georgetown, Del.

1. You And Me (Wells & Foley)
2. Horse Named Pete (Robinson)
3. Southern Fried Chicken (Cimerons)
4. If You Were Mine (Reeves)
5. Where Did The Sunshine Go (Jimmy Dickens)
6. Enjoy Yourself Sq. Dance (Milton Estes)
7. Let's Stay Together (Newman)
8. Come On In (Patsy Cline)
9. Follow Me (Al Terry)
10. 'Cause I Love You (Pierce)

MARTY WILSON  
KCLX—Colfax, Wash.

1. Blue Suede Shoes (Perkins)
2. Heartbreak Hotel (Presley)
3. That's A Sad Affair (Reeves)
4. You And Me (Wells & Foley)
5. I Don't Believe You've Met My Baby (Louvain Bros.)
6. Eatin' High On The Hog (Mac Wiseman)
7. So Doggone Lonesome (Tubb)
8. You're Not Play Love (Wilburn Bros.)
9. You're Free To Go (Smith)
10. Sinful Secret (Ferlin Huskey)

BILL BENTLEY  
KSTV—Stephenville, Tex.

1. Heartbreak Hotel (Presley)
2. Poor People Of Paris (Jean's Song) (Chet Atkins)
3. These Hands (Hank Snow)
4. Why, Baby, Why (Sovine & Pierce)
5. I Forgot To Remember (Elvis Presley)
6. Eat Drink And Be Merry (Porter Wagoner)
7. Tall Men (Rose Maddox)
8. I Want To Be Loved (Johnny & Jack)
9. What Am I Worth (Jones)
10. Seasons Of My Heart (Jimmy Newman)

"SHERIFF" JIM  
WHNC—Henderson, N. C.

1. I Was The One (Presley)
2. Tall Man (Rose Maddox)
3. I've Kissed You My Last Time (Kitty Wells)
4. Blue Suede Shoes (Perkins)
5. Folsom Prison Blues (Cash)
6. So Doggone Lonesome (Tubb)
7. Freight Train Blues (Dean)
8. For Rent (Sonny James)
9. Beautiful Lies (J. Shepard)
10. Do You Know Where God Lives (Eddy Arnold)

ART BARRETT  
WCMS—Norfolk, Va.

1. Meet Me In The Chapel (Skeets Yanney)
2. Little Rosa (Sovine & Pierce)
3. Yes, I Know Why (Pierce)
4. On My Mind (Flatt & Scruggs)
5. Hello Old Broken Heart (Curtis Gordon)
6. You're Not Play Love (Wilburn Bros.)
7. Steppin' Out On You (Jimmie Skinner)
8. Wait A Little Longer (Collins)
9. Moon Song (Buddy Meredith)
10. Goin' Crazy (Luke Gordon)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

HAPPY ISON  
WORZ—Orlando, Fla.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (Perkins)
3. Folsom Prison Blues (Cash)
4. For Rent (Sonny James)
5. How Far Is Heaven (Wells)
6. I've Changed (Smith)
7. I Want To Be Loved (Johnny & Jack & Wells)
8. I Don't Believe You've Met My Baby (Louvain Bros.)
9. Blackboard Of My Heart (Hank Thompson)
10. So Doggone Lonesome (Cash)

"UNCLE WILLY" BILL CARRIGAN  
WHLP—Centerville, Tenn.

1. Little Rosa (Sovine & Pierce)
2. I Was The One (E. Presley)
3. Blue Suede Shoes (C. Perkins)
4. Folsom Prison Blues (Tubb)
5. For Rent (Sonny James)
6. Heartbreak Hotel (E. Presley)
7. That's A Sad Affair (Reeves)
8. Yes, I Know Why (Pierce)
9. Hey Mr. Teardrop (Robbins)
10. Long Tall Sally (Robbins)

FRED LYNN'S "HILLBILLY HEAVEN"  
KWTO—Springfield, Mo.

1. What Would You Do (Porter Wagoner)
2. Tall Man (Rose Maddox)
3. I Was The One (E. Presley)
4. So Doggone Lonesome (Lord)
5. Yes, I Know Why (Pierce)
6. You And Me (Wells & Foley)
7. If You Do Dear (Carl Smith)
8. Eat, Drink And Be Merry (Porter Wagoner)
9. Low Down Blues (Rainwater)
10. Ole Mister Cottontail (Wimberly/Bowers)

"UNCLE" LEN ELLIS  
WJOB—Hammond, Ind.

1. I Don't Believe You've Met My Baby (Louvain Bros.)
2. Blue Suede Shoes (Perkins)
3. Why, Baby, Why (Sovine & Pierce)
4. This Has Been Your Life (Jean Shepard)
5. Run Boy (Ray Price)
6. Folsom Prison Blues (Cash)
7. Bayou Baby (Arnold)
8. I've Got \$5 (Faron Young)
9. Heartbreak Hotel (E. Presley)
10. Little Rosa (Sovine & Pierce)

"SMILIN' JIM'S" WESTERN CARAVAN  
WHAY—New Britain, Conn.

1. So Doggone Lonesome (Cash)
2. Eat, Drink And Be Merry (Porter Wagoner)
3. Blue Suede Shoes (Perkins)
4. What Am I Worth (Jones)
5. Yes, I Know Why (Pierce)
6. Whispering Hope (Lee & Juanita)
7. Where Do We Go From Here (Marvin Rainwater)
8. Careless With My Heart (Sonny James)
9. I Want To Be Loved (Johnny & Jack & Wells)

CLAY EAGER  
WLW—Cincinnati, Ohio

1. Yes, I Know Why (Pierce)
2. Heartbreak Hotel (Presley)
3. Why, Baby, Why (Sovine & Pierce)
4. How Far Is Heaven (Wells)
5. Blue Suede Shoes (Perkins)
6. Suspicious Mind (Williams)
7. So Doggone Lonesome (Tubb)
8. I've Got \$5 (Faron Young)
9. I've Changed (Carl Smith)
10. Bo Weevil (Bonnie Lou)

TED CRUTCHFIELD  
WRHC—Jacksonville, Fla.

1. Why, Baby, Why (Sovine & Pierce)
2. I Don't Believe You've Met My Baby (Louvain Bros.)
3. Meet Me In The Chapel (Skeets Yanney)
4. I Was The One (E. Presley)
5. What Would You Do (Porter Wagoner)
6. Yes, I Know Why (Pierce)
7. I'm Eating High On The Hog (Mac Wiseman)
8. Little Rosa (Sovine & Pierce)
9. Blackboard Of My Heart (Hank Thompson)
10. Blue Suede Shoes (Perkins)

PAUL SIMPKINS  
WBAM—Montgomery, Ala.

1. You And Me (Wells & Foley)
2. I've Chanced (Carl Smith)
3. Seasons Of My Heart (Jimmy Newman)
4. Why, Baby, Why (Sovine & Pierce)
5. Yes, I Know Why (Pierce)
6. Run Baby (Ray Price)
7. Not Anymore (Lee & Terry)
8. I Don't Believe You've Met My Baby (Louvain Bros.)
9. Let's Stay Together (Newman)
10. Gone Home (Flatt & Scruggs)

DON TIBBETTS  
WGIR—Manchester, N. H.

1. Why, Baby, Why (Sovine & Pierce)
2. Do You Know Where God Lives (Eddy Arnold)
3. Blue Suede Shoes (Perkins)
4. Heartbreak Hotel (Presley)
5. 16 Tons (T. Ernie Ford)
6. Folsom Prison Blues (Wakeley)
7. Love, Love, Love (Pierce)
8. I've Got \$5 (F. Young)
9. Poor People Of Paris (Atkins)
10. For Rent (Sonny James)

"COUNTRY CARAVAN" GEORGIE RIDDLE  
WRHC—Jacksonville, Fla.

1. Yes, I Know Why (Pierce)
2. Heartbreak Hotel (Presley)
3. Folsom Prison Blues (Cash)
4. You And Me (Wells & Foley)
5. Blue Suede Shoes (Perkins)
6. You're Still Mine (F. Young)
7. I Want To Be Loved (Johnny & Jack & Wells)
8. I Was The One (E. Presley)
9. Why, Baby, Why (Sovine & Pierce)
10. Lookin' For A Mustard Patch (J. Murphy)

BIFF COLLIE  
KPRC—Houston, Tex.

1. Seasons Of My Heart (Jimmy Newman)
2. If Jesus Came To Your House (Tex Ritter)
3. Doodle Doo (Biff Collie)
4. Honky Tonk (J. Horton)
5. Let's Stay Together (Rusty & Doug)
6. Any Old Time (Wade Ray)
7. That's All (Tenn. Ernie Ford)
8. Yes, I Know Why (Pierce)
9. For Rent (Sonny James)
10. I've Got A Feelin' (Carter)

TOM EDWARDS  
WERE—Cleveland, Ohio

1. Blue Suede Shoes (Perkins/Presley)
2. I Was The One (E. Presley)
3. Yes, I Know Why (Pierce)
4. I've Got \$5 (Faron Young)
5. How Far Is Heaven (Wells)
6. A Good Woman's Love (Hank Locklin)
7. I Don't Believe You've Met My Baby (Louvain Bros.)
8. Not Anymore (Lee & Terry)
9. Hank Williams, That Alabama Boy (Duke & Null)
10. What Would You Do (Porter Wagoner)

SHEL HORTON  
WKMC—Roaring Springs, Pa.

1. Heartbreak Hotel (Presley)
2. Wandering Love (M. Martin)
3. Why, Baby, Why (Pierce & Sovine)
4. Nobody, Somebody, Nobody (Arthur Smith)
5. Let's Stay Together (Newman)
6. Blue Suede Shoes (P.W. King)
7. Seasons Of My Heart (Jimmy Newman)
8. That's All (Tenn. Ernie Ford)
9. Run Boy (Ray Price)
10. You and Me (Red & B. Foley)

JIMMIE WILLIAMS  
WNOP—Newport, Ky.

1. How Far Is Heaven (K. Wells & C. Sue)
2. Dark As A Dungeon (Moore)
3. Tall Man (Rose Maddox)
4. I Don't Believe You've Met My Baby (Louvain Bros.)
5. So Doggone Lonesome (Cash)
6. My Suspicious Mind (Jimmy Williams)
7. I Want To Be Loved (Lee & Cooper)
8. Hiding In The Darkness (Hart)
9. Where Did The Sunshine Go (Little Jimmy Dickens)
10. You And Me (Wells & Foley)

## Shenanigans

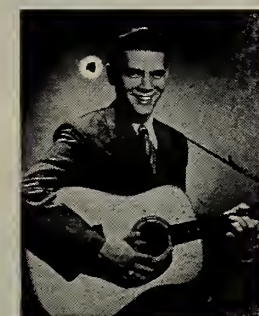


LAS VEGAS—The Modernaires break out with some hilarious hi-jinks during their recent date at the Sahara Hotel, this city. That's pert Paula Kelly leading the shenanigans. The Modernaires' latest Coral record is "April in Paris."

## COUNTRY ROUNDUP

(Continued from page 40)

Good to hear from Johnny Rion, KSTL-St. Louis, Missouri, who continues to promote country music. Rion will open up his park on May 20th and scheduled for the opener is Ernest Tubb. We also hear that Rion is slated for his own record release in the very near future.



JUSTIN TUBB

Two new RCA Victor releases in the office first of this week. Buddy Thompson with "Sweet Dreams" backed with "Stuff Like That There". Another one is Skeeter Bonn with "Somebody New" coupled with "The Yodeling Bird".

Nice letter from Bill Long, CHCH-TV in Hamilton, Canada. Bill has a new release out on Unique Records, called "Blow The Whistle" which is reported to be gaining attention stateside.

Good to hear from Happy Ison, Orlando, Florida. For the past several weeks Happy has been playing 15 minutes of favorite folk songs. For the past 16 weeks Hank Williams has continued to come out as the favorite and recently along came Autry Inman who turned in the winning number of votes to be counted as the top favorite to date.

It's likely that Bob McKinnon of Radio station KTKT-Tucson, Arizona will soon be working on one of the most powerful stations in the Southwest with its hike to 10,000 watts. Thanks for the letter, Bob.

Texas Bill Strength of KEYD-TV, Minneapolis, Minnesota, types that he has a brand spanking new release out on Capitol. "When The Bright Lights Grow Dim" backed with "It Ain't Much, But It's Home". Hope this one is a real big one for you Bill.

Gabe Tucker, personal manager of Justin Tubb has the youthful Decca recording artist set for a solid week through Texas starting April 22nd in Galveston and concluding in San Angelo on April 28th.



BUDDY THOMPSON

The Big D Jamboree continues to be excited over the three-field new comer, Carl Perkins, who has upstaged the music industry with the bombastic "cat and country" tune, "Blue Suede Shoes". Last week Perkins had many in the trade on their tip-toes when it was reported that he was involved in an auto crash enroute to New York City for an appearance on the Perry Como show. Everyone is happy now that Perkins' injuries were only slight.

## JIMMIE WILLIAMS

Singing star on WWVA's "World's original Jamboree"

sings on

MGM

"MY SUSPICIOUS MIND"

b/w

"GO AHEAD & MAKE ME CRY"

For personal appearances

Write—Phone

J. GRIESHOP

7771 CHEVIOT RD., CINCINNATI 24, OHIO





# 20 SELECTIONS

for modern music merchandising  
through **PROPER PROGRAMMING**



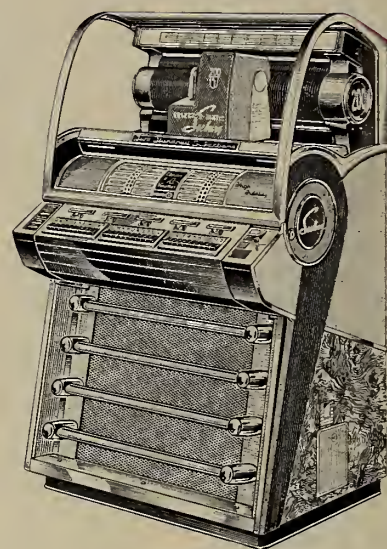
## 45 RPM SINGLES FOR ALL CURRENT POPULAR RELEASES

Proper programming, of course, requires all current record releases—hit tunes, popularity poll leaders, disc jockey favorites. All this music is widely available on 45 RPM Single Records. The Seeburg V-200 provides the opportunity to program a diversified menu of "singles" under appropriate musical classifications.



## 45 RPM E.P.'S FOR ALL STANDARD MUSIC

Proper programming also demands standard music—show tunes, all-time favorites, light classics and varieties. This 45 RPM music is gradually becoming available only on Extended Play Records. To profitably program E.P. Records, the operator must be compensated for the additional playing time required to play E.P. Records.



## THE V-200 PLAYS BOTH KINDS OF RECORDS —PROFITABLY!

The Seeburg V-200 does far more than only play both 45 RPM Single and E.P. Records. The V-200 permits programming 45 RPM Single Records at one price and 45 RPM E.P. Records at a proportionately higher price. This is the BIG PLUS of the Seeburg V-200—the World's First Dual Music System.

**Seeburg**  
DEPENDABLE MUSIC SYSTEMS SINCE 1902  
J. P. SEEBURG CORPORATION  
Chicago 22, Illinois

America's Finest and Most Complete Music Systems





# Industry Acclaims:

## Here and There

WASHINGTON, D. C.—An optimistic report was issued this week by the Department of Agriculture in its "Demand and Price Situation" bulletin. The general level of business activity in the early months of this year has changed little from the record rate of the fourth quarter of 1955, it said. Average prices of farm products have remained steady at levels a little above December. Sizable cuts in auto output and sales and some further decline in residential building were offset by an expansion in business investment outlays and government expenditures for goods and services. According to the Department, there are few indications pointing to a decline in business activity and some current trends suggest renewed strength.

WASHINGTON, D. C.—Diversification of operations is today becoming more and more a fact. Whereas at one time several years ago, most operators specialized in certain types of equipment, today these firms are now operating every type of machine feasible to the success of their business. This trend, it is interesting to note, is becoming more and more apparent in general business. Reports state that "emphasis on research is a theme that currently is running strongly thru all corporation reports. It is clearly apparent that new and improved products are being sought, not only to win new markets, but to protect existing ones. Intimately related to research is the continued effort to cut costs by new investments in more modern tools for production."

WASHINGTON, D. C.—Secretary of Labor Mitchell said this week that employers in most major job areas look for a "relative brisk pickup" in employment this Spring. He stated that employment this January and February already is running more than 2.5 million ahead of the same months of 1955. "Therefore," he stated, "the general optimistic employment outlook for this Spring may indicate Summer job totals ahead of last year's high level." Employment reached a record 65,489,000 last August.

NEW YORK—As we go to press, an Associated Press report released a survey of shopping trends in 23 major cities which indicated that, despite the snow and storms, American families are spending more money this year than ever before for Easter, and that retail sales are heading for another all-time high.

# “TEENAGE CANTEENS”

***Industry's Mothers and Fathers Urge All Get Together to Create "Teenage Canteens" in Communities Everywhere in the Nation. Agree "Teenage Canteens" Will Definitely Help to Eliminate Juvenile Delinquency. See "Teenage Canteens" as Finest Cause That Can be Adopted by the Industry.***

**ACCLAIM "THE CASH BOX" FOR PROPOSING THIS GREAT CAUSE AS INDUSTRY'S MOST OUTSTANDING GOOD WILL WINNING PROGRAM.**

Mothers and fathers thruout the industry nationwide acclaim *The Cash Box* for presenting the cause to be adopted by all in the trade as its good will winning program, "Teenage Canteens".

These mothers and fathers are strong in their belief that "Teenage Canteens", attractively presented and properly conducted, can be of absolutely tremendous value in helping to eliminate juvenile delinquency wherever it exists thruout the nation.

They urge all members of the industry to immediately join in this cause. Many have already offered to "supply the phonographs and all the necessary recordings".

Just as many agree that disk jockeys, to act as masters of ceremonies; recording artists to entertain; noted athletes and outstanding personalities in communities to speak; will be more than happy to cooperate at the "Teenage Canteens".

These mothers and fathers feel that this is the great purpose, the true cause for the industry. They urge one and all, music, vending and amusement operators, their wives, teenage and even older children, to help create and immediately put into action in all communities everywhere in the nation, "Teenage Canteens".

Wives of music, vending and amusement operators, especially mothers of teenage children, acclaim the purpose of the "Teenage Canteens" as much more than a good will winning campaign to bring the industry favorable public opinion.

They acclaim the "Teenage Canteens" as the shining and outstanding cause for all in the industry. They call it a great crusade. They believe this is the truly great purpose for all engaged in the coin machines industry.

The industry's mothers and fathers are enthusiastic in their acclamation of the "Teenage Canteens".

They are definite in their belief that the "Teenage Canteens" can help to eliminate juvenile delinquency.

They even foresee greater development of the "Teenage Canteens" into outstanding organizations of American youth.

This, then, they feel is the great and shining cause of all engaged in the industry.

With the creation of "Teenage Canteens" nationwide will come the heartwarming satisfaction of grand accomplishment to help make this nation greater than ever.



# Ops Agree:

# DIME PLAY IS THE ONLY ANSWER TO THE HIGHER MUSIC INVESTMENT

CHICAGO—Operators of automatic music are in agreement that one answer to bring them better returns, to match the higher investment they have to make in equipment at this time, is dime play.

These men believe that the dime play may not be the "complete answer" to their problems, it still is the one and only way in which they can arrange to receive returns which will make it worthwhile to invest as much as they have to invest at the present time in new equipment.

Said one well known operator:

"Dime play answers most of the problems the operators have to contend with at this time.

"In view of the fact that most taverns are undergoing an adjustment of patronage, with fewer patrons resulting in almost every other case, and the same for diners, restaurants and other locations, the one and only way that an operator can make his music somehow keep up with the overhead with which he is faced at this time, is by dime play."

Others claim that "front money guarantees" as well as "legal lease contracts" and other methods have to go hand in hand with dime play in

most areas to assure the operator of maintaining his locations and retaining his income on a more or less equalized level.

"But there is no doubt", one well known operators' association leader said, "that those music operators who aren't yet charging dimes for their music are going to find the going ever rougher.

"The average music operator can only continue in business on dime play", he emphatically concluded.

Like most other operators he recommends taking complete advantage of each and every location.

He believes that wall and bar boxes should be used efficiently and intelligently in locations where they can bring better returns.

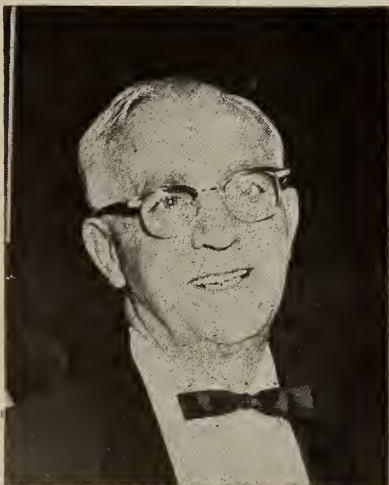
He also believes that every method for promoting and increasing play should also be put into practice by the operators.

He says, "After all is said and done, music is still the mainstay, the backbone of present day operating.

"The operators must do everything in their power to assure themselves that this is a strong and durable backbone. One on which they can base their future."

## Chi Music Ops to Elect Officers at Mass Meeting on April 10

### Bismarck Hotel Chosen For Big Election Meet of Recorded Music Service Association



PHIL LEVIN

CHICAGO—Chicago's music operators will meet at the Bismarck Hotel here on April 10, to choose new officers for their organization.

The association is officially known as the Recorded Music Service Association. Its headquarters address is 188 West Randolph Street.

Phil Levin, president of the asso-

ciation, called this annual election mass meet after discussion with the Board of Directors.

The belief here is that the present officers have proved themselves among the very best the organization has ever had.

Music operators here are of the opinion that Phil Levin should be retained as President of the organization.

His long experience and outstanding, commendable efforts in regard to the general welfare and betterment of all conditions here for the music operators has won the praise of the membership.

Other officers are considered in much the same fashion by the music operators.

They have been discussing the forthcoming election all over town and the general consensus seems to be to retain the present officers. It is expected that election night will bring a turnout of all the Chicago music operators.

## Music Distribs Will Drive to Clear Away Old Clunkers

CHICAGO — Once again, as the weather warms, leading music distributors are taking up the crusade started by this publication two years ago, that of clearing away old, worn-out, dirty, vermin-infested, wartime clunkers from locations everywhere.

The drive started by The Cash Box about three years ago, to rid the industry of "prewar clunkers", was highly successful.

Distributors offered such tempting trades that the greater majority of these prewar phonos were removed from locations within months of this crusade coming into being.

There are still on locations and in actual operation an estimated 35,000 wartime phonographs.

These machines were created from all sorts of parts. They have all types of cabinets, along with makeshift plastic replacements and much worn turntables and mechanisms.

It isn't only the fact that these phonos do not give the public greater selectivity, finer tone quality, beauty and attractiveness, but, what hurts the industry most, is the adverse publicity which results from the operation of such machines.

These phonos, in the greater ma-

jority, are dirty, vermin-infested, toneless, ugly and almost completely worn in every regard.

As one noted music operator stated sometime ago:

"They are held together with string and prayers."

These machines hurt every progressive operator in the country and, especially, have a very bad effect on the trade in the communities where they are located.

The public judges all by the adverse publicity that appears in the press regarding this type of equipment.

It is up to the operators, themselves, to rid the industry of these terrible emergency machines that came into being during the wartime period when new equipment was unobtainable.

Distributors plan to have their salesmen beat the bushes in an all-out effort to replace this sort of equipment.

Not only does this mean better business for the distributors, but also means better operating conditions for all the progressive music operators in any community where such old, worn-out, ugly, dirty, vermin-infested, toneless machines are still operating.

## Bally Mfg. Announces New Automatic Scoring "Booster Pool"



JACK NELSON

CHICAGO—"Booster-Pool" Bally's new automatic-scoring pool game, is now on display at all Bally distributors, according to an announcement this week by Jack Nelson, general sales manager of Bally Manufacturing Company, this city.

The new game is designed to permit players to play for position, block opponent's balls, maneuver balls from ends of table around center-pins into scoring pockets at opposite ends of the table. One of the new features contained in "Booster-Pool" is known as the "Color-Detector Totalizer with Automatic Referee". This new device automatically registers each and every ball sunk in matching color-pocket. For example: when player sinks a red ball in red pocket, correct totalizer immediately credits the shot to the correct color. If ball drops into wrong-color pocket, totalizers ignore the shot, but the "Automatic Referee" signals penalty for that player.

A new Progressive Score feature also introduced in the new game is described as follows by Nelson: "First ball sunk by a player in matching-color pocket scores 1. If second ball is sunk in matching-color pocket, before opponent scores, play is worth 5, and Totalizer credits player with total of 6. Third successful shot, before opponent sinks a ball, scores 9. Progressive score-values are plainly displayed on light-up scoreboard. Last-lit value remain lit, from turn to turn, until opponent scores—then re-sets to 1. Winner is first player scoring 21 or more.

"Booster-Pool" is available in 52 in. by 36 in. size. Deliveries are immediate, according to Nelson.



# Bally NIGHT-CLUB

All the money-making play-appeal of BROADWAY  
plus new **BEFORE** and **AFTER** feature



press buttons  
**BEFORE**  
shooting 4<sup>TH</sup> ball

press buttons  
**BEFORE**  
shooting 5<sup>TH</sup> ball

press buttons  
**AFTER**  
shooting 5<sup>TH</sup> ball

plus Double, Triple and **Quadruple** scores

Magic Squares  
SPOTTED 2 OR 18  
Advancing Scores  
CORNER SCORES  
Extra Balls  
BALLYHOLE

Now players can "second-guess"  
by shifting Magic Squares after shooting  
all 5 balls. Result is that Bally

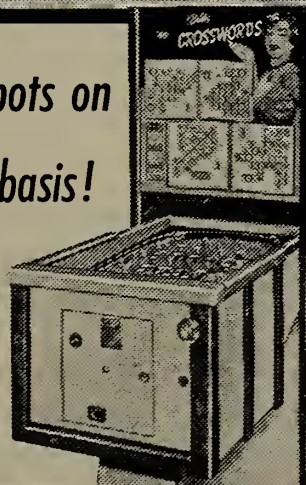
NIGHT-CLUB is actually getting  
bigger play than BROADWAY.

For better-than-BROADWAY earnings  
get NIGHT-CLUB on location now.

**CROSS** Word-Puzzle  
Skill-Game  
*Bally* **WORDS**

Get your 5-ball spots on  
a money-making basis!

Get new Bally  
CROSSWORDS!



## Pin-Pool

**STANDARD**

52 IN. BY 36 IN.

WITHOUT LIGHTS, priced for blanket  
coverage of all types of locations.

LIGHT-UP BUMPERS for locations that  
demand extra flash.

NEON-LIGHTS under side-rails, flood-  
ing table with no-glare illumination.

**SENIOR**

68 IN. BY 36 IN.

With or without light-up bumpers.

ALL MODELS CONVERTIBLE  
2 OR 3 POCKETS



**BALLY MANUFACTURING COMPANY** 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



# **America's Slogan For The Juke Box Industry:**

## **"E PLURIBUS UNUM"**

***The One and Only Way to Defeat ASCAP Sponsored Legislation, Now Awaiting Public Hearings in the Senate and House Judiciary Sub-Committees, is by Complete Unification of All Divisions of the Automatic Music Industry so as to Present a Single, Solid, Strong Battlefront.***

The slogan of America must become the slogan of the juke box industry.

This is a trying period. A time when nerves can be greatly irritated by the need for patient waiting.

But it is also a period of respite. Sufficient time is being given to all music operators, distributors, manufacturers and all their friends, to carefully and sincerely talk things over. To win favorable public opinion. To prepare for the big battles ahead.

Open public hearings are expected in the Senate and the House Judiciary Sub-Committees sometime this coming May on the four pending ASCAP sponsored bills.

These are the most dangerous four bills the industry has yet had to face.

Should they ever get out of the Judiciary Committees of the Senate and the House, there is no doubt whatsoever that the Rules Committees of the Senate and the House will order them out on the floor of the Congress and the Senate for debate.

That mean's they'll pass! They'll be signed into law! And that will forever absolutely smash the automatic music industry!!!

There's only one thing to be done right now. Every single person, in any fashion whatsoever connected with the automatic music business, as well as his employees and all others

allied to him, must talk to friends, to location owners, politicians, civic, social and spiritual leaders, fraternal and business organizations, and everyone else with whom he is acquainted, or with whom he does business in his community.

He simply must gain favorable public opinion, especially during this election year, to help in his defense.

The four bills absolutely must be defeated right where they are at the present time—in the Senate and House Judiciary Sub-Committees.

No one man, no one organization, must act now. Everyone must await the moment when he'll be notified to proceed and told just what is expected of him.

The one and only thing all can do now is to keep up and intensify a good will winning campaign to gain favorable public opinion.

Everyone must be prepared for the time when all will have to act as one to battle ASCAP and defeat ASCAP as ASCAP has been defeated time and time again for years past.

This year this can only be accomplished in but one way. That way is for every single person engaged in, or in any fashion whatsoever allied to the automatic music industry, to indelibly impress on his mind and in his heart the great American slogan:

**"E PLURIBUS UNUM."**



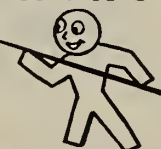
**A HIGH SCORE GAME**  
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**THRU THE COIN CHUTE**

**WEST TEXAS TINGLES**

John Beard, Brownfield, staying up late reminiscing about past operating days. . . Paul Golden and Bob Jordan, Lubbock, working hard setting wall-boxes in the newly decorated SSS Drug in that city. . . Jimmy Roden, Lubbock, working late in his shop catching up on his mechanical work before making a business trip to Dallas. . . Gene Malone, Lubbock, talking business with one of his location owners. . . Don Robertson, Lubbock, telling about cigarette machines that had been broken into. He says there seems to be quite a lot of this going on now and its getting worse. . . Ernie Bishop, Lubbock, eating a hearty meal before checking locations. . . Bill Sheffield, Odessa, taking his pretty wife, Nell and Daughter, Janice, with him to make late service calls. . . George Green, Odessa, heading for the bank with a big sack of money. . . Dan Daniels, Pecos, seen in Monahan's checking his locations. . . Elmo Pinkerton, Big Spring, recently suffered another slight heart attack. This makes two or three that he's had in the past year or two. He is doing pretty well now, but he says he is going to slow down in his work from now on. . . Tex Keel, Colorado City, setting new equipment in Big Spring. . . Dillion Merritt, Ozona, talking about his city having more millionaires per capita than any other town in the United States. You would believe it, too, from all the beautiful homes there. The ranchers in that section all have moved into town and it seems they tried to outdo the other in building fine homes.

## Bally Shipping Deluxe ABC Bowler

CHICAGO—Bally "ABC Bowler" is back in production with many new improvements, according to Jack Nelson, Bally general sales manager.

The new bowler is known as "Deluxe ABC Bowler," featuring an entirely new, colorful backglass and cabinet. Very latest mechanism advances are also contained in the new game. Scoring is by official bowling rules. Equipped with dime play coin-mechanism, or one play for a dime, 3 plays for a quarter. Size, 8½ ft., by 25 in.

All Bally distributors can now make immediate delivery.

**Airmail Subscription  
The Cash Box \$30.**

**YES...**

We have 5 Aces. With Bally you always have a pat hand.

Ace #1—NIGHT CLUB  
Ace #2—BOOSTER POOL  
Ace #3—MODEL "T" HOT ROD CAR  
Ace #4—BULL'S EYE  
Ace #5—PIN POOL

**YES... YOU CAN'T BEAT *Bally***

WE HAVE FOR IMMEDIATE DELIVERY  
Bally Bingos, Shuffle Alleys and Rides;  
Gottlieb and Williams 5-Balls; Seeburg  
A, B, BL, C and R; Wurlitzer 1015,  
1100, 1400, 1500, 1600, 1700 and 1800.

**WANT** We need all late Bally Bingos,  
Gottlieb Pinballs. Quote prices  
and delivery dates.

**WRITE NOW FOR FULL PARTICULARS,  
INCLUDING OUR SPECIAL CLOSE-OUT  
LIST NOW AVAILABLE**

**INTERNATIONAL  
SCOTT CROSSE CO.**

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MAX HURVICH



HARRY HURVICH

*We Are Happy and Proud to Announce*

*The Celebration of Our*

# 25<sup>th</sup> Anniversary

(1931-1956)

In appreciation for the wonderful support we have received from operators and manufacturers, we are holding open house on SUNDAY, APRIL 8, from 10:00 A.M. until 5:00 P.M.

**ALL OPERATORS, THEIR FAMILIES AND PERSONNEL IN THIS TERRITORY ARE INVITED**

DOOR PRIZES      REFRESHMENTS      ENTERTAINMENT

## Birmingham Vending Co.

540 SECOND AVENUE, NORTH  
BIRMINGHAM, ALABAMA

• REPRESENTING ALL LEADING MANUFACTURERS and SUPPLIERS •

*Our Congratulations to*

**MAX and HARRY HURVICH**

*On the Occasion of the*

**25th ANNIVERSARY**

*of the*

**Birmingham Vending Company**

Birmingham, Alabama

*from all of us*

**THE EXHIBIT SUPPLY COMPANY**

Chicago 24, Illinois

We extend our sincerest  
**Congratulations**  
to Harry & Max Hurvich

on the

**25th Anniversary**  
of BIRMINGHAM VENDING CO.

**J. H. KEENEY & COMPANY INC.**

CHICAGO, ILLINOIS

## Birmingham Vending Company Celebrates 25th Anniversary In Coin Machine Business

**Max and Harry Hurvich (The Gold Dust Twins) Invite All to Join Celebration At Firm's Quarters on April 8. Refreshments, Entertainment and Prizes to Be Presented**

BIRMINGHAM, ALA. — Birmingham Vending Company, this city, is celebrating its 25th Anniversary in the Coin Machine business with an open house party on Sunday, April 8, from 10 A.M. to 5 P.M.

Max and Harry Hurvich, founders of the company, have invited all of their friends in the business to attend, and partake of some real Southern hospitality, including refreshments, entertainment, and maybe take home a door prize.

Max and Harry, together with their wives, Rebecca and Rosalie, started Birmingham Vending Company on April 1, 1931. Max and Harry were in the candy jobbing business, which suffered losses along with many other businesses during the depression, and was liquidated in the early part of 1931.

Looking thru a coin machine trade journal, these men saw an ad for Columbus Vendors. They ordered a few machines, and from this modest beginning, soon branched into the distributing business. From that time on, Birmingham Vending Company has represented most of the leading coin machine manufacturers.

"In the beginning," recall Max and Harry, "we worked from our homes. In 1933 we rented a small store. Shortly thereafter, Rock-Ola's 'World Series' was introduced. Thru the sale of this machine thruout the South, Birmingham Vending Company established contact with operators, who have been our customers and friends since.

"From there, we moved into a larger building and in 1949 purchased our own building, which we now occupy.

In these spacious quarters we have facilities for a large display room, a modern up-to-date shop and paint room. Because of our downtown location, operators thruout our territory make it their business to drop in and visit with us when they come to town."

Both of the Hurvich Brothers are active in communal affairs. Max has served as president of many local organizations, and now is on several boards of directors. He is a former board member of the National Vendors Association, and at present a member of the board of directors of the Music Operators of America. Harry is a member of the board of directors of the National Coin Machine Distributors Association, and on the board of many organizations in Birmingham.

Celebrating 25 years in the business, the brothers look toward the future with great optimism. "We feel that with the technical ability and knowledge of the executives and engineers heading our coin machine factories, there will always be new, ingenious and money-making machines produced."

At present, Birmingham Vending Company represents the following manufacturers: AML, Inc., Exhibit Supply Co., Chicago Coin Machine Co., J. H. Keeney & Co., United Manufacturing Co., Genco Mfg. & Sales Co., D. Gottlieb & Co., Victor Vending Corp., Northwestern Corp., Pfanstiehl Chemical Co., Wrigley Gum Co., Beech Nut Packing Co., American Chicle Co., Leaf Brands, Inc., Ferrara Candy Co., Guggenheim, Inc., Paul Price & Co., Eppy & Co., Hardfield & Co., and Plastic Processes Corp.

**To our good friends Harry and Max:**

**Congratulations on the  
25th Anniversary of your  
Birmingham Vending Company**

From all of us here at

**UNITED MANUFACTURING CO.**

CHICAGO, ILLINOIS



## New Members Join "20 Year Club"

CHICAGO — The following new members were added to The Cash Box' "20 Year Club" this past week:

Harold Cohen, New Orleans, Louisiana.

Erwin E. Barnett, Cleveland Heights, Ohio.

Harry Siegel, St. Louis, Missouri.

Harvey Carr, Chicago, Illinois.

Applications for membership in the "20 Year Club" should be mailed to: The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.

## Need Grows For: "National Tax Council"

### Cities, Counties, States Hike License Fees in Frantic Search For More Revenue

CHICAGO—Once again operators are advising this publication that its proposal of over 12 years ago, that there be created a "National Tax Council", is now more important than ever.

For example, a proposed law in Alabama would impose an annual fee of \$37.50 on juke boxes in places serving alcoholic beverages. In any other place the fee would be \$15 per year.

In many other cities, counties and states, clear across the nation, similar type proposals are being made in a constant search for more revenue needed to handle the many expenses governments are now faced with.

Lycoming County, Pa. now collects 10% of the gross receipts from all equipment. This, it is feared, may spread thruout the commonwealth of Pennsylvania.

In South Carolina, amusement machine taxes upped from \$25 to \$37.50.

In some small communities all around the nation, license fees are being hiked to \$100 per game and more and \$50 per phono.

Operators, when faced with such excessive demands are, usually, at a loss when it comes to presenting precedents and other legal material necessary to offset these fee hikes.

The Cash Box originally proposed that there come into being a "National Tax Council" where all legal precedents, all data, and all necessary information, could be gathered together in one spit for the benefit of the entire industry.

Tho some now defunct associations made such attempts, these did not reach the proportions required to be of any national help of a very definite and outstanding nature.

The time has come when all operators' associations clear across the nation should collect all possible license data from every community in their state and classify this information.

A "National Tax Council" will grow in importance as more and more cities, counties and states continue their all-out drive to obtain increased revenues to maintain themselves.

### Runyon Sales Holds N. Y. - Newark Showings of Bally "Booster Pool"

NEW YORK—Runyon Sales Company, with offices in this city and Newark, N. J., played hosts to amusement machine operators, who were invited to attend a showing of the new Bally "Booster Pool" game.

The showing in New York was held on Wednesday and Thursday, March 28 and 29. Operators kept dropping in at all hours during these two days, and Paul Calamari, Bally's field engineer, demonstrated the mechanical and playing features of this new pool game thruout both days.

The same type showing took place in Newark on Friday and Saturday, March 30 and 31. Paul Calamari was

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Precision molded one piece construction gives you rifle-like accuracy and indestructibility. Will never warp, shatter or snap. Unequaled strength. Stronger than any wood. Always uniform.

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PLY-FLEX GLASS CUES ARE  
FULLY GUARANTEED  
against faulty workmanship or defects in materials, and against  
breakage in normal use for one  
full year!

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**UNIVERSITY COIN  
MACHINE  
EXCHANGE**  
858 N. HIGH STREET  
COLUMBUS 8, OHIO  
(TEL.: AXminster 4-3529)

on hand here also.

Comments from operators at both offices were similar. Morris Rood, New York, and Ed Burg, Newark, said that operators were extremely enthusiastic over the money-making potential of this Bally "Booster Pool" game.

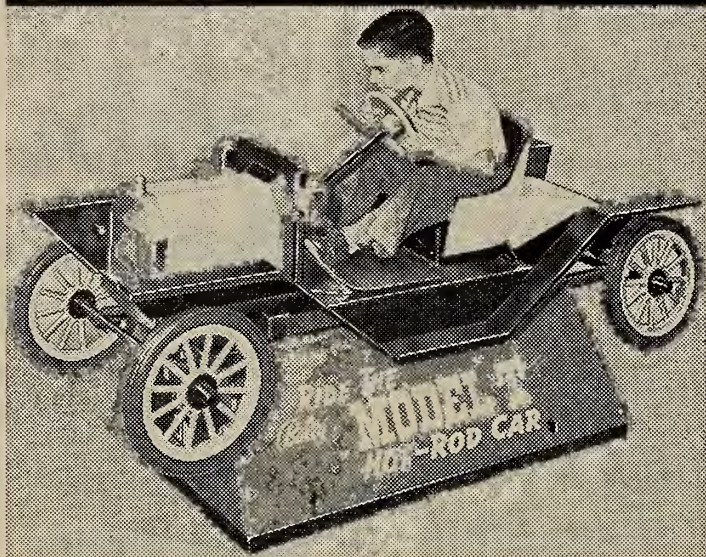


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## EARN BIGGEST PROFITS

# MODEL T

## COIN-OPERATED AUTO-RIDE



### THE CHAMPION

#### COIN-OPERATED HORSE-RIDE



### BULL'S EYE

#### COIN-OPERATED JUNIOR SHOOTING-GALLERY



BALLY MANUFACTURING COMPANY, 2640 BELMONT AVE., CHICAGO 18, ILL.

### ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER

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YACHT CLUB	30.00
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BRIGHT SPOT	20.00
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### NOW DELIVERING Exhibit's NEW SKILL SCORE

ELECTRIC POOL TABLE  
—Also—

COMPLETE STOCK OF  
ALL MAKES OF NEW  
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Used Gottlieb and Williams  
5-Balls; Arcade Equipment; Guns  
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## THRU THE COIN CHUTE

### EASTERN FLASHES

Easter was a welcome sight to coinmen here. For two reasons. It ends the Lenten season, which always affects business adversely when in force. And secondly, the weather is bound to warm up. After the recent seige of snow and cold weather, cutting collections severely, ops are now looking forward to increased business. Wholesalers also expect biz to improve considerably with ops getting ready to make the usual Spring changes—both in the city and for country locations.

"Senator" Al Bodkin happier than usual (if that's possible) now that he's been chosen as the "Guest of Honor" for the forthcoming UJA-Coin Machine Industry dinner being held Wednesday night, June 13, at the Sheraton Astor Hotel. With this "Smiling Irishman" at the helm, it's "our" bet that more money will be obtained in 1956 than in any previous year. . . . Runyon Sales Co., New York office, ran a showing of the new Bally "Booster Pool" game on Wednesday and Thursday, Mar. 28 and 29. Hosting visiting ops for Runyon were Barney (Shugy) Sugerman, Irv (Kempy) Kempner, Morris Rood, Lou Wolberg and Jackie Prigoff. Demonstrating the game for Bally was Paul Calamari. The Newark offices of Runyon held a two day showing, Friday and Saturday, Mar. 30 and 31. Calamari spent these two days in Newark. On hand for the distributor were Felix Fleischman and Ed Burg. Abe Green was away at Hot Springs, Ark., vacationing. . . . Bennie Koepfel, brother of Harry and Hymie Koepfel, Koepfel Distributing, in from Santa Clara, Calif. for a visit, will stay around some three weeks. Bennie, out of the coin machine biz now, spent some time on coinrow visiting the distribs he used to know. . . . Jerry Lambert, C. L. Amusement, Stamford, Conn., calls on the distribs. Jerry's partner, Herb Chicon, in Ft. Lauderdale, vacationing. Jerry takes his vacation during the summer, and heads for the cool breezes of Maine. . . . Lorenzo Pack, former heavyweight title contender, and a songwriter, now operating juke boxes here. . . . Hank Peteet, Wurlitzer field engineer, visits Joe Young and Abe Lipsky at Young Distributing this week. Hank previously spent some time with the Wurlitzer distribs in Baltimore and Phila. He's not sure where he'll go from New York. Another visitor at Young's was Claude L. Hopkins of Galion, O.

Jerry Koci, ChiCoin's chief engineer, spent a few days here with the firm's distributor, Al Simon of Albert Simon, Inc. Which reminds us, we just received a wonderful "8 Ball" from ChiCoin. It's a paperweight, and a horoscope, as well. You ask a question, then turn the ball upside down. An answer appears. Quite a novel attention getter. . . . Jersey cig ops have a problem to solve by Apr. 16. State Legislature passed a bill increasing tax from 3 to 5 cents per pack, effective at above date. . . . Mike Munves happy over the arrival of Williams' "Crane" and "4-Bagger" baseball game. "Arcade men looking for good new machines" smiled Mike, "and these two are great." . . . Jack Gordon, Seeburg regional representative, at Atlantic New York Corp. visiting Meyer Parkoff, when we called. Jack demonstrates Seeburg's new record library for industrial installation for us. Seeburg player holds 200 records—each record has 6 standard type tunes (3 on a side)—giving operator 600 tunes to play. Program is to change 25 records a month for location—150 tunes. . . . Marvin Liebowitz back from a Key West, Fla. vacation. All tanned and healthy looking Marvin tells us he took the ferryboat to Havana, Cuba (See item in "Here and There" column, Mar. 31 issue). Ferry takes on passengers and automobiles. . . . George Ponser, George Ponser Co., Newark, N. J., reports he's doing a very consistent business, with prospects great for the coming months. . . . Harry Rosen, Atlantic Penna. Corp., Philadelphia, Pa., expected back from Florida after the Easter holidays. . . . Penna. ops concerned over the recent decision (Mar. 15) by the Penna. Supreme Court upholding the constitutionality of the city of Williamsport's 10% gross receipts tax on amusement machines. Report is that other Penna. cities, seeking new sources of local revenue, had awaited this decision. The Williamsport amusement machine tax ordinance went into effect Apr. 19, 1954.

## THRU THE COIN CHUTE

### HOUSTON HAPPENINGS

H. M. Crowe sold his interest in Humming Bird Records and about March 15 opened a new business, Acme Record Distributing Co., 1018 McGowen Ave., with himself as sole owner. Wilson Boone, former outside sales representative for Humming Bird Records, is sa'es manager of the new concern. Crowe, just back from New York, said he had arranged for several new lines to add to his starters which include: Riverside, Good Time Jazz, Contemporary, Imperial, Bethlehem and Fantasy. . . . Operator Bill Gates well pleased with his new Chevrolet fourdoor. . . . J. Q. Chadwick bolstering his music operating with a strictly cash basis home appliance brokerage sales business. . . . Seasonal opening of Houston Playland Park Arcade on March 23 was marked by overflow crowds and very satisfactory cash receipts. The Arcade is owned by Harry Cox with Joe Young as manager and Ruth Joles the cashier. Several new games have been added, wornout equipment replaced with new and the whole shebang rearranged and tuned up in anticipation of the greatest year yet.



## THRU THE COIN CHUTE CHICAGO CHATTER

Continued rapid growth of over 60 age group of men and women opens three paths to coinbiz. 1) Amusements and music to be especially created for this fast growing big part of the nation's population. 2) Equipment that can be sold to these older men that will bring them a good livelihood and keep them active as the majority of them desire. 3) Employ them in offices, factories and on routes, where they can add great respectability and long business experience. In all three instances the coinbiz can profit from the over 60 age group now becoming an ever greater problem in the U.S. and, due to great forward strides of modern medicine, will continue to grow larger each year. . . . J. A. (Art) Weinand of Williams just talking along and telling what a tremendous success their new baseball game has become this past week when, to give definite proof to his statements, the long distance phones began to ring and clang with distribs ordering ever more and still more. . . . Al S. Levy back in Dayton, O. where his two sons handling his operating biz. Al's been in the coinbiz for over 53 years.

What a letter from "Hit-'Em-Hard" Art Garvey to Bill O'Donnell. Art a native of Holyoke, Mass writes while visiting there that in all his life, he's never seen so much snow in this area. And while writing, bingo, another snowstorm gets under way. So Art finishes his letter to Bill with, "I'm on my way back to Chicago". . . . Lycoming County, Pa. decided on 10% of the gross from equip't. This puts the county in the operating biz. And as "partner" to ops and location owners, wonder if the county will have to make a "partnership return" to Uncle Sam? . . . Bill DeSelm telling about the reruns at United's factory. Second rerun for "High Score Pool". Third rerun for "Regulation Shuffle Alley". "And", adds Bill, "you can mention we're delivering our new baseball game, 'Star Slugger' as fast as we can." Then dashes on to state, "And don't forget our 'Stardust', it's sensational". . . . Dave Simon in town busy arranging for ever larger and faster shipments. . . . "Texas Phil" pulls into Chicago to discuss ways and means to get more and still more shipments down to his territory. "Texas Phil" being Phil Weinberg of Dallas, in case you didn't know.

It would probably surprise a great many in the industry to learn how many now engaged in the coinbiz are also tremendously outstanding in other lines of endeavor. For example, trio of well known ciggie machine ops in east own largest U.S. birdseed factory. Some own and are partners in noted resort and commercial hotels. Two midwest ops own largest ballroom in their state featuring top name bands. Others own oil wells. Large number engaged in real estate and own apartment and commercial buildings. Some are beer and soft drink distribs. Others own franchised auto agencies. One op has part of stock brokerage. As for taverns, restaurants, record stores, diners, etc., too many to mention. Well known amuse parks and scenic spots owned by ops, Garages, tool shops, factories, also have ops at head. One well known eastern op has successful dress making biz. Makes dresses for dolls. This list can go on and on. Suffice it to state the coinbiz has been but plenty good to lots of people and is still their best and favorite biz—ask them.

Exhibit's Frank Mencuri reports, "I'm putting on too much weight". And after all this weight-worry talk learned Frank had gained 160 ounces. By the way, almost impossible to get in touch with Chet Gore over at Exhibit. This is his busy season. "And Sam Lewis likes F.S.", according to Frank. . . . National Vendor show, following MOA meet at Morrison, will have some games mfrs displaying. . . . Late model used music becoming ever more scarce. . . . Seattle's Johnny Michaels spinning about the town. . . . Jack Nelson busier than ever trying to handle a zillion and one details while greeting all visitors and planning advance trips. . . . Al Thoeke with Budge Wright in Portland. Al tells how much he likes Oregon. . . . Joe Robbins, Jerry Bremner, Jody McFarland, Helen Zochowski, Shirley Rubilino, Caroline Weintraub and boss, Gil Kitt, getting ready to give Empire's roadman, Jack Burns, a one year celebration party. . . . Vince Shay cracks, "I enjoyed the Seders". . . . Ralph Sheffield of Genco reports in with, "I never got down as far as Florida on this last trip." Seems all Ralph could make was Washington, Baltimore and Richmond before he was called back to the busy Genco plant.

Bill facing brewers in Judiciary Sub-Committee in Washington places the Brewers' Foundation in similar spot as juke box biz vs ASCAP. Brewers Foundation urges members to use their radio, TV time, as well as their newspaper and magazine ads, to appeal to public to help kill interstate ad ban. Brewers, too, urge all their members to await the word to "go". . . . Avron and Nancy Gensburg trek to Noo Yawk to enjoy the shows and a few days of rest. . . . Johnny Casola postcards up from Lake Charles, La. . . . Plenty pool games in Detroit awaiting approval. . . . Fred Minter and Bud Kottke trying their best to get set in their new Gateway Distrib quarters. . . . Tried to get thru to Ed Levin at ChiCoin and, after waiting and waiting, learned the following calls ahead: Al Calderon from Indianapolis. Sam Solomons from Columbus, Si Lazar from Pittsburgh and Roy Monroe from Cleveland. Tried again in afternoon and five more long distance calls waiting. Man, oh, man, what business going on at ChiCoin. . . . That Williams "Crane" has many, many ops all hepped.

Tom McCormick back from western trip, where he conducted Keeney Service Schools, telling Paul Huebsch all about the big crowds that attended. Chester Biezad phones in from Michigan thrilled over great pool game state this is. "Bill Bolles, covering New England, wired in for snow shoes, reports Paul. . . . John Frantz lets everyone know that his firm now has the "ABT Rifle Sport", "Challenger", "Scale" and also "Baker Kicker & Catcher" as well as "Pace Aristo Scales". . . . Quite a circular Herb Jones mailed featuring all the latest Bally Records. . . . 100% of the "20 Year Club" members acknowledged and acclaim "The Cash Box Price Lists". . . . Interesting to recall how the old game of bowling, "Nine Pins", was banned as a gambling game. Bowling would have died. There would not now be over 20 million bowlers in the U.S. if someone hadn't tho't of adding just one more pin. Proving again that unpopular laws are best cir-



FRANK MENCURI



GIL KITT

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## CHICAGO CHATTER (Cont.)

cumvented. 20 million bowlers now skidding those hard rubber balls down alleys to knock down maple pins are proof of the unpopularity of what was termed "a gambling game" by city fathers who had decided they were the rulers of the people's morals, too.

Just in case you've forgotten—April 8 is "Nat'l Mother-In-Law Day". Don't fret, April 13 is "Nat'l Fun Day". One compensates the other. . . . Vel Allbritten advises from New Orleans that he and Nick Carbajal busier than ever with "some big deals working". . . . Night of April 10 a big one for all Chi's music ops. This is election night. Meeting will be at the Bismarck Hotel that evening to elect officers for Recorded Music Service Assn. . . . Joe Kline took his charming missus, Isobel, to the movies the other eve, and guess what? Joe fell fast asleep during the entire show. Then, to make up for this, Joe drove Isobel over to meet movie star Jeff Chandler. He and Jeff closeted

themselves in a room and gassed about the old days when they both served in the Aleutians while Isobel just sat and sat and waited. (Aside: Joe the best way to repay is a mink stole). . . . Everyone 'round town getting a kick out of those fortune telling 8-Balls Chicago Coin mailed around. . . . Mothers and fathers all over the nation urge one and all to join in and create "Teenage Canteens". . . . It's always interesting to note how closely coinbiz parallels nation's economy. Yet, greatest growth ever enjoyed by coinbiz, came during the nation's worst depression, in the '30's. This created theory that where there are an abnormal number of used book stores in any town, it's a good operating town. Means people have more time to enjoy coingames and music. Which is exactly opposite to all economist's theories.

**HAPPY BIRTHDAY THIS WEEK TO:** J. W. Hooks, Brownwood, Tex. . . . Kenneth C. Willis, Miami, Fla. . . . Carl B. Noto, San Francisco, Cal. . . . Anthony J. Biernat, Kenosha, Wis. . . . Real Pinsonneault, Marieville, Canada. . . . Autus D. Wagster, Lake Charles, La. . . . Carl Pavesi, White Plains, N.Y. . . . Louis S. Buckley, Nashville, Tenn. . . . Ray B. Williams, Dallas, Tex. . . . David Taub, Hillside, N.J. . . . Jack Gutshall, Corona, Cal. . . . John O'Brien, Chicago, Ill. . . . Wm. Marvel, Poplar Bluff, Mo. . . . Irving Sandler, Des Moines, Ia. . . . Frank Yearly, Coeburn, Va. . . . James F. Hupp, Cumberland, Md. . . . Walter M. Cobb, St. Joseph, Mo. . . . Gus Knierien, Cumberland, Md. . . . Fred A. Gardella, Detroit, Mich. . . . John L. Clemens, Cranston, R. I. . . . Earl Berkowitz, Superior, Wis. . . . Clarence E. Vawter, Moberly, Mo.



JOE KLINE



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ART GARVEY





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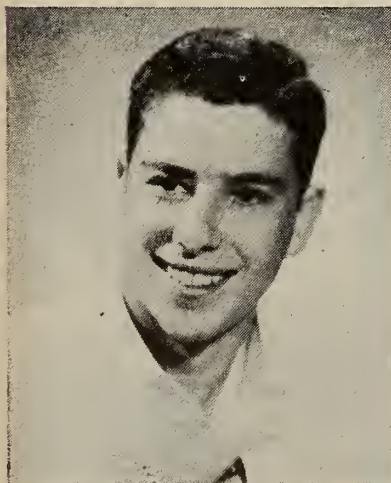


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## What Will Nate Sugerman Do? Or—Will It Be Coins Or Captions?



NATE SUGERMAN

his father—or will he go into the publication field?

At this time Nate is business manager of "Touche", Bucknell's "Literary-Humor" magazine, published quarterly. The editor of "Touche" labels Nate as the man "who balances our books and writes our checks". (Ed. comment: A very exemplary foundation for anyone entering the coin machine business).

In describing Nate's talents, the editor writes: "Nate will be graduating from Bucknell in June with a B.S. degree in Commerce and Finance. As an alumnus, he would like to have a business of his own and specialize in 'making money'. Nate is full of ideas for future business ventures."

The article concludes with "If his plans are successful, he says that he will give his first million to Bucknell for a new building to house the C & F department. Nate is also thinking about going to Columbia Graduate School and living in Greenwich Village."

(Ed. note: So, Nate, hurry up. Make up your mind. Is it journalism or coin machines? Shugy is anxiously awaiting your decision.)

NEWARK, N. J.—When Nate Sugerman, son of Barney Sugerman of Runyon Sales Company, graduates from Bucknell University this June, he'll have to make a decision—will he enter the coin machine business with

## THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

Business continues to swing along Pico this week with the pool games and phonographs taking the lead in interest and sales. The new models of the pool games are opening new territories for the distributors and operators where before space was the limiting factor and the phonograph business is expected to hit an all time high this year. . . . The three Solle sisters, Mary, Kay and Claire, were having a family discussion at Leuenhagen's Record Bar as to which record would be the next to take off and make the hit class. Mary picked Hugo Winterhalter's "Little Musicians" on the RCA Victor label. Kay selected "Honolulu Rock-A Roll-A" by Moon Mullican on the King label and Claire's choice was Bing Crosby's new release of "Old Man River" backed by Buddy Cole on Decca. Russ Morgan in to see Bill Leuenhagen and tell him that his recording of "Lovers Rhapsody" would be out in the next couple of weeks. C. R. Millhizer, Las Vegas operator, has opened a new night club in that city. Along with the one that he owns in Caliente, Nevada, Millhizer is on his way to starting a successful chain of clubs.

At Badger Sales Company, Inc., Fred Gaunt was demonstrating to Al Silberman and a group of operators the added speed of the new fabric used on the playing surface of the Keeney "Flicker" pool game. . . . Wayne Copeland of Sierra Distributors was telling of all the plans being made for the distributors and operators attending the Wurlitzer "Centennial Club" celebration at the North Tonawanda, New York, factory site. He says there will be top stage entertainment by recording artists, name bands and variety acts, a giant carnival with circus performers and a midway, sightseeing trips and the making of the new Centennial "1900" right before their eyes. Wayne was again sold out of the new Wurlitzer "1900" and is awaiting another shipment. Dusty Brewer, Wayne's attractive secretary, has changed her name-plate on the desk to read "Dusty Weissman" after her recent marriage. . . . Jack Simon of Simon Distributing Company is happy to report that his wife is recovering very nicely after her recent surgery. Jack and John Freeman are very busy with their arcade equipment and foreign shipments. . . . "Big Jim" Muirhead has joined his sister, Ann Baran, in the Baran Music Company of San Bernardino.

Charley Robinson of C. A. Robinson & Company getting very good reaction to United's "Stardust" in-line game. Dave Wallach just returned from a successful trip through Arizona where he saw the many operators of United equipment. Al Bettelman busy on two phones taking orders for more pool games. . . . The pre-inventory sale at Minthorne Music Company has attracted operators from near and far. Hank Tronick received the new Williams' deluxe "4-Bagger" baseball game which is creating great interest with the operators. . . . Ed Wilkes and Jimmy Wilkens of Paul A. Lamon, Inc., say that business is good in all game and music machine lines and Charlie Daniels reports the Rock-Ola doing well with all operators. . . . At the recent meeting of the Los Angeles Division of the California Music Merchants' Association those re-elected to office were: Walter Hemple, president; Ben Korte, vice-president; Jerry Jacobs, secretary and Sam Ricklin, sergeant-at-arms. Glenn Wolcott was elected treasurer. Vicki Young and Paul Goetz, entertained their two old friends, Sam Ricklin and Gabe Orland of California Music Company, for lunch at the fashionable Windsor Room. Sam and Gabe were both happy to see their former employee Jack Lewis' picture on the cover of the current issue of The Cash Box. Jack is now with RCA Victor in New York. Martha Delgado and Bella Stack keeping in a spin while Betty Williams is recuperating from her tonsillectomy. . . . Operators visiting along Pico this week: Ray Rust and Ray Barra of San Bernardino; Don Edwards of Bakersfield; Oscar Holzhausen of Tehachapi; Jim Diacos of Oxnard and S. L. Griffin of Pomona.

## THRU THE COIN CHUTE DALLAS DOINGS

Abe Susman of State Music Distributors visited in Hot Springs, Arkansas, with vacationing Abe Green from Runyon Sales of Newark, N. J. . . . Olen Dreyer of San Angelo sold his record shop. . . . Bob De Priest taking time off to spend a weekend at Lake Texoma. . . . Commercial Music busy with their shipment of the new Williams' "Four Bagger" baseball game. . . . One of the Gallarneau brothers of Amarillo visiting our town over the weekend. . . . George Sammons of Sammons & Pennington, J. P. Seeburg distributors in Memphis, Tennessee, visiting S. H. Lynch and Company. . . . We are glad to report that Gunnar Gabrielson is now well on the road to recovery. . . . Dave Finn, RCA Victor record album sales director, visiting Adleta Company. . . . B. H. Williams just returned from El Paso, reports business good. . . . L. W. Rice of Oklahoma City seen along coinrow. . . . Other visitors shopping the Dallas market were Tony Lewis, Marlin; M. T. Johnson, Santo; Jack Sprott, Temple; George Green, Odessa; Tommy Withrow, Midland; Jimmy Garrett, Longview; Benny McDonald, Fort Worth; Jimmy Rodden, Lubbock; Hugo Joeris, Amarillo; T. E. Johnston, Shamrock. . . . Bob Jordan of Lubbock looking forward to the completion of his new home. . . . Jack Eskew spent the weekend at Lake Whitney. . . . Johnny Hicks, KRLD deejay, penned the "Ballad of Candy Barr". . . . Tommy Chatten and Johnny Williford enjoying fair weather fishing. . . . Paul Golden of Golden Amusement, Lubbock, has two-way radios on both his pickup truck and auto.

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SENIOR Deluxe  
BANK POOL

## THRU THE COIN CHUTE

### MIAMI MURMURS

Sam Taran, who it's reported has sold practically all of his operations, and opened a new arcade called "Las Vegas", is now devoting almost all of his time to his distributing end of the business. . . . The Bert Lane plant a real bee-hive of activity, with peak production of amusement machines set for the 3 assembly lines. . . . Charlie Lichtman of Newark, N. J. and New York City, at the fights at the Miami Beach Auditorium with the local coinmen. Says he's retired. . . . Ted Bush and Ozzie Trupman claim the Wurlitzer model "1900" is the best ever produced by Wurlitzer, and that they are selling plenty. . . . Al Schlesinger, bus. mgr. of NCMMA, Chicago, back here for a short vacation. . . . Charlie Aronson, former Brooklyn distributor and operator, was thinking of buying a home here so that he could take it easy, but due to the illness of Mrs. Aronson, decided to return to New York.

Joe Mangone, Gottlieb's rep here, trying to arrange his business matters so that Eloise can stay at home and rear some little Mangones. Mrs. Mangone now expecting her first. . . . Harry Pearl, now with The Bert Lane Co., has moved his family here for permanent residence, and very happy about it. So are his coin friends here. . . . Willie (Little Napoleon) Blatt has arranged a complete summer vacation schedule which will take about 6 weeks, he estimates. First step is to drive to the Gensburg brothers' Riviera Hotel in Las Vegas (Willie claims Meyer, when visiting in Miami Beach, invited him to be his guest, but to bring plenty of moola so that he can try his luck. "Who wants to miss a free vacation?" asks Willie). He and Sydelle will then drive to Los Angeles and San Francisco, and then head toward North Tonawanda, N. Y. thru the Northern route. He'll stop off at the Wurlitzer plant for the three day "Centennial Club" party. (Another cuff, says Willie). Then home. Willie is now looking for someone to pay for his gas and oil, and he'll be happy.

## Seacoast Announces "Fibre-Glass" Cue Stick for Pool Games

ELIZABETH, N. J.—Dave Stern, Seacoast, Inc., this city, who is rapidly becoming one of the country's leading suppliers of pool game accessories, announces the firm has added a "Fibre-Glass" Cue Stick to its line, which is claimed to be non-warp.

"The 'Ply-Plex' custom-built fibre-glass cue", explained Stern, "is precision molded in one piece, giving it uniformity and strength. We back the cue up 100% to the extent we are guaranteeing it against faulty workmanship or defects in material, as well as breakage in normal use for a full year."

Stern is now shipping large quantities of his pool balls throughout the country, which he claims has found great favor with his customers wherever shipped.

## ROCK-OLA

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"It's What's in THE CASH BOX That Counts"



# THE CASH BOX

## WORLD FAMOUS

# QUARTERLY EXPORT EDITION

A COMPLETE REPORT OF THE FIRST QUARTER OF 1956 PUBLISHED IN

# SPANISH, FRENCH, GERMAN, ENGLISH

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## APRIL 5



*("The Cash Box' Quarterly Export Edition" April 14, 1956 Issue)*

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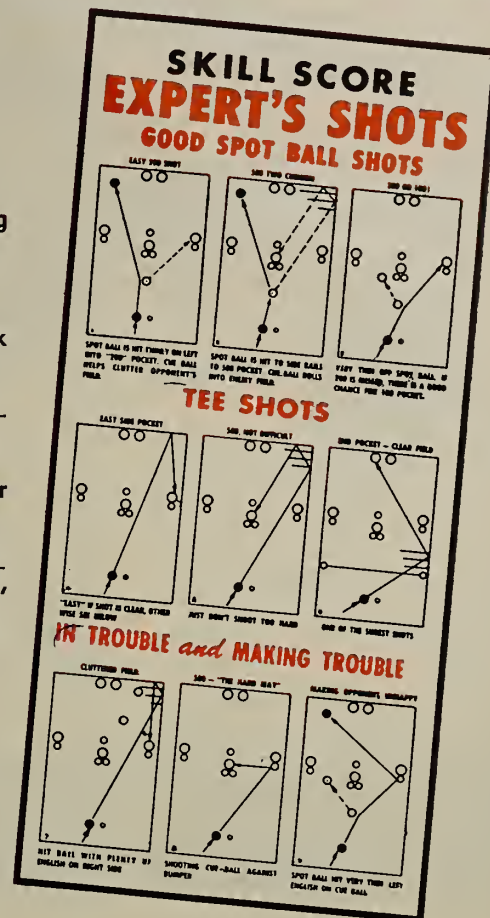
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 "... The Shots Require Banking and Thinking."  
 "... for 2 or 4 Players."  
 "... Handsome, Modern Black and White Cabinet."  
 "... A Completely New and Different Style of Play."  
 "... Unique Light-Up Bumper Action."  
 "... Mechanically and Electrically Well Built and Well Tested."

**NOT LUCK...  
 BUT A  
 GAME OF  
 SKILL!**



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## Wurlitzer Names Cleveland Coin Mach. As Distributor



MORRIS S. GISSER



DAVID H. LIEBLING

CLEVELAND, O. — Phonograph Sales Manager Robert H. Bear announced the appointment of Cleveland Coin Machine Exchange, Inc., this city, as distributor for the complete line of Wurlitzer coin operated phonographs and remote equipment in twenty-four counties in Northern Ohio. Bob Bear stated, "We are very happy to welcome this old established, highly successful firm into our Wurlitzer family."

The firm, widely known throughout the industry, is headed by Morris S. Gisser, a twenty-four year veteran of the coin machine business. Their modern showrooms, parts department

and service facilities have served the operators' needs for over twenty years as a representative of leading manufacturers of coin operated equipment.

David H. Liebling, highly regarded by operators throughout the area, is sales manager; Guy Lisco, who has been with Cleveland Coin for fourteen years, is service manager, and Frank Urbancic heads the parts department.

The counties assigned include: Ashland; Ashtabula; Cuyahoga; Erie; Geauga; Hancock; Huron; Lake; Lorain; Mahoning; Medina; Ottawa; Paulding; Portage; Putnam; Richland; Sandusky; Seneca; Stark; Summit; Trumbull; Van Wert; Wayne, and Wyandot.

In making the announcement Bob Bear extended an invitation for all operators to stop in and to see the wonderful new Wurlitzer model "1900" and get full details on the mammoth operator party that Wurlitzer has scheduled for next August 23, 24 and 25 at the North Tonawanda plant.

"We are sure that the membership roster in our 'Centennial Club' will carry a good many names from the Cleveland Coin Machine Exchange territory," said Bear. "This is shaping up to be one of the greatest parties that the industry has ever seen and we don't want any of our operator friends to miss out on the festivities. We have given our new distributor all of the details and we want all operators to get the information and join our guest list."

### Goldsmith Guides Sales of Bert Lane Co.



JUSTIN J. GOLDSMITH

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MIAMI, FLA.—Justin J. Goldsmith, executive vice president of The Bert Lane Company, Inc., this city, has been guiding the sales of the firm since its inception as Director of Sales.

The team of Goldsmith and Harry Pearl, working under the leadership of the dynamic Bert Lane, will soon be bringing the industry several new coin operated amusement machines.



THERE wasn't any way to stop the newcomer, it seemed. Every one had tried. The newcomer came into the area with used machines. Fixed them expertly. Shined, polished and repainted them. Also made some mechanical and playing changes here and there. From all indications they just could not be distinguished from new machines by the location owners.

It wasn't too long, because of cut commissions and these unusual revamped machines, before the newcomer had taken almost every good location. The newcomer didn't stop there. More and more used machines continued to roll into his operating store headquarters and just as many suddenly appeared on various locations looking like entirely different machines than what they were originally intended to be.

The newcomer was a genius all right with screw driver, hammer, saw, file and paint brush. Those operators who, by accident or on purpose, passed by the newcomer's store late in the evening saw the lights blazing. The longer the lights blazed, the surer someone was that he'd lose a location, or two, or more.

This went on for sometime before the operators in the area got together for their own self preservation. Whereby, in the past, leaders among them had tried to get them together into an ethical organization and had failed, this damaging hurt to their pocketbooks brought them together of their own free will.

The first meeting was jammed. Every operator in the area was present. Everyone had one, two, or more complaints to register against the newcomer, who seemed to be finding his way into all the best locations in the area while, at the same time, ousting other operators of long standing. All the complaints resolved themselves down to two significant facts.

First, that the newcomer had taken locations away from just about everyone present. Second, that he was ruining the business because of the commissions he was paying.

The first decision, as usually is always the first decision at such meetings, was to arrange for a committee to meet with the distributors in the area. This committee was to point out to the distributors that the operators could no longer afford to purchase new machines and compete with this newcomer. At the same time, point out to the distributors that this newcomer was not purchasing new machines himself but was, instead, revamping old machines.

Another committee was also appointed to visit with those locations that had already switched over to the newcomer. These committeemen would point out that these locations were formerly brought new machines. Now they were getting revamped old machines. These could not stand up very much longer from a mechanical standpoint, they would explain. They would point out to the locations the players had tired of these machines long ago and would soon catch on to the fact that these were old machines, once the glamour of the new paint disappeared.

So the two committees quickly went to work. The fact remains that, regardless of all the talk and all the statements these committeemen made, in anger and otherwise, the newcomer continued right ahead obtaining more locations and getting the location owners' backing in every instance.

It now became quite apparent that there was a lot more to it than just the revamping of old machines. As one thoughtful committeeman pointed out, perhaps the old machines with which play action the players were familiar and, further, because the new paint job and revamping caused the players to think these were new machines, and also because the players found the play easier and they could score better, appealed to them to such an extent that they insisted the location owners retain them.

Another committeeman believed that, even if there was some truth in the fact that familiarity with the machines pleased the players, the bigger factor was that the location owners were actually promoting the play on these machines, because they



found their promotional efforts proved extremely profitable, especially compared to the commission they used to receive in the past. The theories ran from fact to fiction. All were at their wits' end in an effort to stop the newcomer from what they most sincerely believed was the ruination of their operating businesses.

At last it was decided among them that an entirely new committee be formed. This committee was to go right to the basic source of their problem. That is, visit with this newcomer. The person who was ruining their routes.

Few wanted to be appointed to this committee. They felt they wouldn't be able to talk to the newcomer in a friendly and unbiased fashion. It was therefore decided to elect a committee by secret vote. All present would write the name of the men they wanted to represent them on a square of paper and drop it in a box set up for this purpose.

In this fashion a committee was at last elected. This committee sat up in the front of the room with the temporary chairman. They listened to what those present believed should be told the newcomer. To say the very least it would have taken volumes of notes on the part of the temporary secretary to gather together all the arguments that were presented that evening. But these were resolved down to as few as possible and the committeemen agreed to call on the newcomer and present the views expressed at the meeting.

The committeemen met at a favorite coffee shop the next morning and talked things over. After which they drove over only to find the newcomer's place locked. They waited and waited. But the newcomer never did show up. In the meantime they had their own businesses to conduct. They split up and went their various ways after deciding that they would meet that evening and again try to catch the newcomer in his place of business.

That evening they again met and went over to the newcomer's store. This time they saw the lights blazing. The place seemed to be occupied. They decided, among themselves and before entering, which one would start the conversation. They agreed not to cut in, regardless of how angry they might become, until this one man signaled them to do so.

They went to the door and tried to open it. It was locked. They knocked. They pushed. They kicked at it. No answer. They were very much upset. They were sure the newcomer would return to, at the very least, turn off the lights. They figured that a service call must have lured the newcomer away from his place and that, when finished with the call, the newcomer would return.

They found a restaurant open a little way down and across the street and decided to wait there. They would have some coffee and, in the meantime, talk things over. Perhaps they would be able to compose some new ideas. Maybe even formulate some new plan to win the newcomer over to their side.

It was agreed among all present that the organization, which had been so rapidly formed, and which seemed to meet with the approval of all the operators in the area, should be continued. It would prove of great value to all concerned, they decided.

It was also suggested, after this

decision was reached, that the newcomer be offered membership only on the basis of future, ethical business procedure. It short, whatever locations the newcomer now had, would remain his for as long as he could hold onto them. But in the future he would have to proceed along the lines of more ethical business.

It was also decided that one man would do all the talking. He would welcome the newcomer into the organization. He would point out all the advantages which would accrue to the newcomer who would actually become a charter member of the organization right along with all the men who had worked in this area for so many, many years.

"To tell you the truth", said one of the group, "I sure hate to offer this upstart such advantages."

"He's cleaned me out of ten top locations and, take it from me, this has hurt me, but real bad."

Others had similar statements to make. But the older heads prevailed and all agreed to go along with the oldsters. They realized, as these older men pointed out, that this was the time for cool and calm procedure. They also said that, perhaps, the newcomer wouldn't last long once he had agreed to enter on an equal competitive basis.

They felt certain that, in a little while, locations would recall their former operators for they wouldn't be getting the same new equipment and, perhaps, not even the same good service they used to get, or all the small, additional favors the locations always obtained from their former operators just for the asking.

After this explanation from the older heads of the group, the younger and more hot-blooded men calmed down. They were willing, they agreed with the oldsters, to take on this newcomer in a fair business battle. As long as this newcomer would stick to the rules they weren't afraid of him and his ingeniously revamped old machines one bit. They were sure they could lick the newcomer hands down in a fair business fight.

In the meantime, many hours had flown by and just as many cups of coffee had been consumed. All realized, with a start, that it was very late in the evening. As they quickly reached for their hats and coats one of the older heads remarked,

"Say, if we find this newcomer at work at this late hour, like a lot of you say you have, then", he said, "you just have to give him credit for determination, ambition and industry."

"This", he continued, "proves to me, provided that we find him working in his place at this hour, that he's a person who most definitely wants to get ahead, and for this type of man I have the highest regard."

He also stated, before any of the others had a chance to recover from his first words,

"I'll tell you right now, this is the kind of person we want in our organization. The kind of man who's really going to prove to be an asset."

"If he's this kind of worker for himself, trying so hard to get ahead, he'll prove just as good a worker for everyone else. He'll work for all to get ahead because that'll mean he, too, will progress."

This created a quiet interval. In fact, many paused with their coats only half on. At last one of the group probably answered for all the others when he said,

"I'm of the opinion that what you've just said, old timer, is very true. I'm also going to welcome this newcomer."

"In fact", he added, "I'm glad we didn't find him in the first time. This pause, and the talk that came with it, cooled me off. I'm frank to admit I was plenty hot and in the mood to punch him in the nose."

"But what you've just said sounds like very fine logic to me. I, too, agree that anyone working as hard as this newcomer and, thereby, proving himself full of ambition and industry and a great desire to get ahead, will prove an asset to this entire area", he concluded.

The rest of the group nodded in agreement. Not another word was spoken as they finished putting on their coats and hats. They left the restaurant a more quiet, calmer and thoughtful group of men. They walked down the street toward the newcomer's store. Long before they reached it they noted the still blazing lights.

They stopped while still across the street and, in absolute quiet, looked at the lighted store. They couldn't see inside because the windows were half covered with curtains. They could see the shaded lights in the back part where the door was partially open in the partition separating the front from the back.

"Well", spoke up the old timer again, "guess he's in. He must be revamping some more machines which means, unless we definitely convince him to join in with us, some of us are going to lose some more locations tomorrow."

At these words a few of the younger men again boiled over. Said one of their number,

"Yes, that may be true, but, I'm warning you, regardless of my agreeing with you in the restaurant, if this newcomer proves to be anything but a decent and reasonable person, I'm not going to hold to my promise."

Others also voiced similar sentiments. It took the old timer a goodly number of minutes to calm everyone down all over again. So amidst the growls of agreement to the old timer's calming statements they started across the street. The old timer led the way. Some of the younger men walked with very definite determination written all over their faces. Others with anger still churning inside themselves. Some clenched their fists tight in their pockets.

As they came to the door, the old timer held up his hand, and all paused. He whispered,

"Look, before I even open this door, I again want a promise from each and every single man here to let me do the talking."

"If I give up, then you men can go ahead and do all the talking and arguing you want to", he added.

"Is it agreed?", he asked in even a lower whisper.

No one answered.

"Alright, then", he concluded, "it's agreed. I'll do the talking."

With that he opened the door and they all walked in, one right after the other. Much to their surprise they found a very neat and clean office in the front part of the store. The walls were painted in a restful pastel blue. The desk and chairs were newly varnished. The curtains they'd seen from the outside were stiffly starched and very tastefully hung. The entire front part of the store was very impressive. Business ledgers were neatly stacked in a specially built case. The small safe was even painted to conform to the general color scheme.

One man after the other of the group suddenly felt more respect for this newcomer. Some even envied this newcomer, thinking of their own places as compared to this neat, clean and tastefully decorated store.

As they stood there admiring the neat and clean office, the old timer knocked on the slightly open door in the partition that separated the office from the rear quarters.

At the knock, all turned, taking their eyes from anything else they were studying and admiring. Wonderingly and questioningly they looked toward the door to see what sort of person would emerge.

(Continued on Page 59)



## Willie Blatt Suggests "Teenage Canteens" be Formed on Nat'l. Basis

MIAMI, FLA.—Since the introduction of the "Teenage Canteen" plan presented by *The Cash Box* in its editorial columns, many letters and phone calls have been received by this publication.

One of the most interesting was received this week from Willie (Little Napoleon) Blatt of this city.

Willie writes:

"Let me compliment you for the excellent idea of 'Teenage Canteens'. It has been a long time since a publication came out with such a tremendous plan, that if followed up can do more for the Public Relations of the coin machine industry than any other plan ever presented.

"To my mind the idea is so terrific that the plan has to be planned by a committee that should embrace all phases of the coin machine industry, plus the DJ, and if possible AGVA, and any and all officials.

"This program should be discussed and a plan agreed upon, and a sort of format reached that can be followed by all people interested in same all over the United States, and in fact, all over the world—and it should be identified as a coin machine industry idea.

"The way this appears to me, is that I am just an average coin machine operator. I like the idea, but I don't know what to do and I believe it is too good a plan for me to try it and make too many mistakes and possibly bungle it."



## REACHING FOR THE HIGH ONES?

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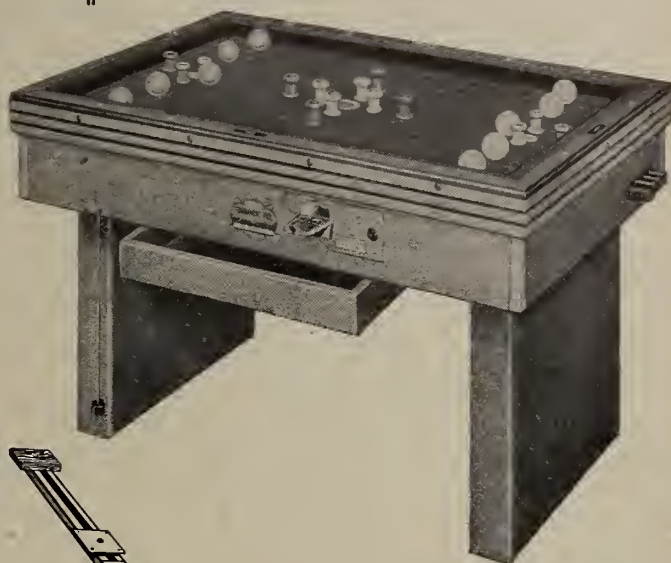
# NO WARPING...NO DISTORTION in GENCO POOL GAMES

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Available for all models of Genco's Pool Tables. Positively guaranteed to correct all types of warpage anywhere on playfield in seconds. All that is needed is to turn thumb screw adjustments shown in diagram below—to pull any part of the playfield down or push any part up.

Only Genco's "Anti-Warp" Steel Bars are completely attached to playfield (not to rails). This allows quick and simple top replacement due to cloth tears or burns.

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STANDARD EQUIPMENT on all games — "Non-Adjustable steel strengthening bars" at NO EXTRA COST. Eliminates most normal warpage problems.

**GENCO** MFG. & SALES CO. 2621 N. Ashland Avenue  
Chicago 14, Illinois

## United Mfg. Delivering New Baseball Game



BILL DeSELM

CHICAGO — "We're shipping our new baseball game, 'Star Slugger', just as fast as they come off our production lines", reported Bill DeSelm, general sales manager for United Manufacturing Company, this past week.

DeSelm also advised, "'Star Slugger' is a two-player game. We have a regular and also a replay model of this game. It is one of the most attractive we have yet produced.

"What's more", DeSelm continued, "'Star Slugger' has more new electro-mechanical improvements and more new features than any similar game we've yet presented.

"One outstanding feature that intrigues the players," DeSelm said,

"is the three-way batting speed. This is the feature that keeps 'Star Slugger' the favorite of all baseball game players."

DeSelm stated that regardless of all the sales action and heavy production schedules on all its products at this time, United has set up one of the biggest and speediest production schedules in the firm's experience for the new "Star Slugger".

The name of the baseball game follows along the lines of similar names the firm has used in the past. In '55 its game was called "Super Slugger".

DeSelm concluded, "Any operator who wants the finest baseball game he's ever placed on any of his locations should inspect and play our new 'Star Slugger'.

"He'll agree that this is the greatest baseball game he could ever place on any of his locations."

## "The Newcomer"

The momentous stillness that fell over the entire group was so deep it could have been cut with a knife. It was actually that thick and velvety.

If someone would have dropped a pin it would have sounded like the explosion of an atom bomb.

All eyes were strained, looking tensely, expectantly and eagerly at the door as it began to open.

Out stepped a most attractive, most beautiful, blonde young woman.

## These Famous Products

A. B. T. RIFLE SPORT

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## KEENEY JUMBO POOL

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## Meeting Dates Of Music Operators' Associations

- Apr. 2—California Music Merchants' Assn.  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 2—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 3—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 5—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 5—California Music Merchants' Assn.  
Place: Sacramento Hotel, Sacramento, Calif.
- 5—Eastern Ohio Phonograph Operators' Assn.  
Place: 4104 Rush Blvd., Youngstown 12, Ohio. (General)
- 7 & 8—Kansas Music Association  
Place: Lamer Hotel, Salina, Kan.
- 9—Tri-County Juke Box Operators' Assn.  
Place: Elum Music Offices, Massillon, Ohio
- 9—Baltimore Amusement Machine Operators' Assn.  
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
- 10—California Music Merchants' Assn.  
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Merchants' Assn.  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—California Music Merchants' Assn.  
Place: U. S. Grant Hotel, San Diego, Calif.
- 12—Massachusetts Music Operators' Assn.  
Place: Beaconsfield Hotel, Boston, Mass.
- 15 & 16—South Dakota Phonograph Operators' Assn.  
Place: Contact Burrell Brown and Inez Bratmoe, Moebridge, S. Dak.
- 16—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 18—New York State Operators' Guild  
Place: Palatine Hotel, Newburgh, N. Y.
- 19—Eastern Ohio Phonograph Operators' Assn.  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).
- 30—Anthracite Music Operators Association.  
Place: Roth Novelty, 54 N. Penna. Ave., Wilkes-Barre, Pa.
- 30—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- June 2—Music Guild of Nebraska  
Place: Pawnee Hotel, North Platte, Neb.

## Attention: Operator's Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

## THRU THE COIN CHUTE NEW ENGLAND NIBBLES

Boston's three blizzards tied up the coin machine biz, with no shipments in or out, and set the outdoor season back by three weeks at least, according to a survey of distributors just getting ploughed out. . . . At Si Redd's, Redd Distributors (Wurlitzer), the first shipment came in Tues., Mar. 27, since the preceding Thurs. Bob Jones, sales mgr. of the Lincoln street plant, went to Springfield to check with ops and found things "not too bad," he reported. However, ops in the Worcester area were practically isolated, he said. The storms disrupted normal biz throughout Mass., R.I., and Conn. Two ops, Ed De Wolfe and Johnny Hagbert, flew in to Boston from Springfield in their own private plane to pick up badly needed equipment. Kingsize pool tables going better than ever at Redd's and Bally's new in-line game, "Night Club" is a hot new entry now being delivered to ops and looks to go over big in the territory. Jim Sisti, Redd salesman in the Conn.-R.I. area, back from Utica, N. Y., where he attended the funeral of his mother. Jerry Flatto, Boston Record Distributors, had a visit from a burglar at his one-stop the other night. Thief crashed the show windows and took a hi fi phonograph, movie camera, necklaces, earrings and tie sets.

Ed Ravreby, Associated Amusements (Rock-Ola), welcomed his new son-in-law and daughter, Mr. and Mrs. Richard Mandell, home Tues. night, Mar. 27, following their trip across country through the south to California and back through Chicago where they visited factories. During their trip they visited coin machine distributors along the way. Al Levine, sales, at Associated reported biz good despite the storms. . . . At Trimount Automatic Sales Corp. (Seeburg), biz was going along as usual with telephones pressed into service. Shipments were hampered by the triple storms. . . . Louis Blatt, Atlas Distributors (AMI), in Florida escaping the snow in New England, while brother Barney returned just in time for the three blizzards. Biz holding up o.k. despite the crimp put in shipments. . . . Among ops who braved the storm-swept roads to come into Boston to visit distributors were: Alex Pachilas, Ipswich; Louis Doneti, Manchester, N.H.; Jim O'Connor, Danielson, Conn.; Martin Oliver, Portland, Me.; Ed Campana, Sanford, Me.; Paul Doherty, Worcester; John Perry, Stoughton; Henry Levine, Boston; Ralph Lackey, Roxbury; Walter Adams, Woonsocket; Dave Baker, Arlington; Al Dolins, Hyannis; Ray Faini, Framingham; Ray Shea, Worcester; and Adolph Dugas, Webster. . . . Ruth Shapiro, Boston record promotion distaffer, in Washington in behalf of her clients, Frankie Laine, Joni James and Eileen Rodgers. . . . Ben Palastrant, APCO, is back from the NATD convention in Chicago, flying out and flying back. The V18 APCO "SmokeShop," new entry taking Kings, Filters, Parliaments and English Ovals, was shown and will be coming into the New England scene soon. Ben predicts great things for this number.

## THRU THE COIN CHUTE THE OKLAHOMA OUTPOST

Mr. & Mrs. Atkins, Atkins Novelty Co., just returned from a business and pleasure trip to Dallas, Texas. Atkins visited Cliff Wilson regarding their line of Kiddie Rides. Also, while in Dallas they attended the Cinemascope Theatre. . . . Mr. & Mrs. Bernard Boyle, Boyle Amusement Co., returned from a week's visit to Hot Springs, Arkansas. . . . Pete Kimmel, Kimmel Amusement Co., moving into a new home on N. W. 11th. . . . Mrs. Bingham, Hessel Music Co., going up and down record row buying records and equipment. . . . C. L. Clark, shop foreman for Boyle Amusement Co., happy with the nice weather we are now enjoying, as it is now possible for him to go fishing. . . . Mr. Croom, Midget Amusement Co., is really strutting these days. His daughter, Virginia Hughes gave birth to a bouncing boy. . . . Harlen Drake, AMI Distributor, gone on a business trip to Tulsa. . . . Ed Kimmel, Kimmel Amusement Co., is very busy these days setting new equipment, and also looking after their rental property. . . . Don Nadewell, Kimmel Amusement, seen along record row. . . . Operators in this week: Ike Leonard, Chickasha; Bob Lester, Duncan; Tom Riggs, Pauls Valley; Preston Abbott, Perry; C. B. Keller, Seminole; Mac Phillips, Garber; and Clay Vaughn, Cushing.

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- 1-2-3 or 4 Can Play at the Same Time

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- Fast Play — 3 Balls Per Player

- Extra Heavy Duty All Steel Legs & Plated Side Rail Cigarette Holders

**D. Gottlieb & Co.**  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

## Williams Mfg. Sets New Baseball Game Sales Mark



J. A. (ART) WEINAND

CHICAGO—"We've set a new high sales mark for initial orders with our 'DeLuxe 4-Bagger' baseball game", J. A. (Art) Weinand, general sales manager of Williams Manufacturing Company, this city, reported this past week.

Weinand also stated, "Tho the game is out only two weeks, we believe that it is going to be one of the biggest hit baseball games we've ever produced."

"That", he added "is saying plenty. Especially when looking back to all the great baseball games our firm has presented to the market."

Weinand said, "Our 'DeLuxe 4-Bagger' baseball game was one of the

most surprising we've ever produced from the standpoint that the very same day the greater majority of our distributors received their first sample they wired and phoned us the largest initial orders they'd ever placed for any baseball game."

According to Weinand, the phone calls and wired orders are still coming in to the Williams factory here.

In addition to all the other machines Williams is shipping at this time, the factory is working at top speed with tremendously stepped-up production schedules, in an effort to meet the orders that are starting to backlog them at this time.

Said Weinand, "We're rushing machines out just as fast as we can. We are working harder than ever to get our new 'DeLuxe 4-Bagger' baseball games out on the market, while the big leagues spring training season is as yet under way, so that the operators will be able to greet the opening of the baseball season with games on all locations."

## Anthracite Music Ops to Meet April 30

SCRANTON, PA. — Ben Sterling, president of the Anthracite Music Operators Association, with headquarters in this city, announced that the organization will hold its next meeting on Monday, April 30, at Roth Novelty Company offices, 54 N. Pennsylvania Avenue, Wilkes-Barre, Pa.

Session will start at 8 P.M.

## ABC No. 1 Still Leads Chi Bowling League By Four Games

CHICAGO—ABC No. 1 retained their four game lead by winning two games from Decca Records. Harry Schreiber came through for ABC with a score of 550. Also high for ABC was Al Rice. Frank Tutomase with 531 and Eli Phelps with 509 were high for Decca.

Atlas Music took two games from Paschke Phono. Del Muskat's score of 506 was high for Atlas. Rene Gallet with a 531 series and Ray Gallet with 523 were high for Paschke.

Star Music shut out ABC No. 2 by winning all three games. Hank Sochacki with a 486 series came out on top for Star. High for ABC No. 2 was Irv Cairo with a score of 471.

Galgano Distributors took two from Western Automatic. Charlie Alesi's 560 which was high for Galgano was also high for the men. Wally Maslow's 551 also was high for Galgano. Paul Brown, with a 452 series was high for Western.

Mercury Records won two games from Singer One-Stop. Mercury's Mary Jones came through with a 442 series which was the high for women. Harry Julian was high for Singer with his 483 series.

Gillette Distributors won two games from Oomens. Warren Paradee was high for Gillette with a 508 series. Johnny Oomens' 487 series was the

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top for Oomens.

Melody Music lost all three games to Coral Records. Joe Cicero was high for Coral with a 490 series. Vic Jacino, Sr. was high for Melody with a 523 series.

B & B Novelty took two games from Coven Music. High for B & B was Mario Pieroni's 485 series. Roy Bauer was high for Coven with his 474 series.

**52 Issues  
THE CASH BOX \$15.**

"It's What's in THE CASH BOX That Counts"



## CLASSIFIED ADVERTISING SECTION

## WANT

**WANT—To Buy.** Vending Machine Routes — Penny, Nickel or Dime, within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

**WANT—Your used or surplus records** all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

**WANT—All Seeburg Phonos:** Model M100-A's; M100-B's; M100-C's; M100-G's. Also Wurlitzer and AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

**WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs** for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: Garfield 3585).

**WANT—Phonograph records made before 1940;** any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

**WANT—New or used pool tables on trade** for late used bowlers and juke boxes. Attractive deal waiting at Sheldon Sales, Inc. Write: SHELTON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LIncoln 9106).

**WANT—45 RPM Records, new or used.** No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

**WANT—Bingos and Gottlieb 5-Balls** for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

**WANT—Bally ABC Bowlers, new or used—for cash or will trade** for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUPERior 1-4600).

**WANT—To Buy.** Williams' King of Swat. Phone lowest price and quantity available. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVE., CLEVELAND, OHIO (Tel.: PR 1-6715).

**WANT—AMI 40, 80 & 120 selection** Hideaways, Wallboxes, Steppers. Seeburg 100 selection Hideaways, Wallboxes. Two player Five Balls. Wurlitzer 1015 end mount drive motors. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

**WANT—Pay cash.** United Slinger Baseball; Chicoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoin Home Rnn. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

**WANT—Genco Wild West Guns.** Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MADison 8585)

**WANT—Pins, late model Shuffle** Alleys for re-sale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y., (Tel.: FReeport 8-6771).

**WANT—Used Records.** Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

**WANT—Music:** Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEVonshire 8-6931).

**WANT—Williams' King O' Swat;** United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: BIdgelow 3-7422).

**WANT—All late Guns.** Also other late arcade equipment. Will buy any quantity of new arcade machines at right prices. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-6677).

## CLASSIFIED ADVERTISING SECTION

## FOR SALE

**FOR SALE—Light-up Bumper Pool** Conversion Kit. Wired Complete. Ten Minute Installation, Only \$10; New Light-Up Bumper Table Tops, Complete, \$39.95. Lowest Prices on Pool, Telequiz, Pin, Shuffle and Juke Parts and Supplies. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

**FOR SALE — Bowlers in quantities.** Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney — Century, Speed Lanes. United — Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

**FOR SALE—Arcade Operators Attention:** Completely reconditioned Voice-O-Graph; Drive Mobile; Cross Country Race; Sidewalk Engineer; K.O. Champ; Late Model Grandma; Silver Gloves; 3 D Movies; New, Zelda. Write for complete list. BUSH DISTRIBUTING CO., 286 N.W. 29th STREET, MIAMI 37, FLA. (Tel.: 3-4623).

**FOR SALE—Dnde Ranch @ \$210; 2** Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

**FOR SALE — Bowling Champ, \$25;** College Daze, \$25; Coronation, \$75; Gypsy Queen, \$200; Bright Lights, \$49.50 ea.; Bright Spots, \$69.50; Three Four Five's, \$25 ea. WANT — Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MARKET 1-5438).

**FOR SALE—Seeburg 100C, \$550;** Seeburg 100B, \$425; Rock-Ola Comets, \$525; Rock-Ola 50 selection machines, \$175. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIdgelow 8-3524-5).

**FOR SALE—Used Pool Games, Clean,** Ready for Location, \$135. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: Axminster 4-3529).

**FOR SALE—Records!!!** 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

**FOR SALE—Beach Clubs, \$115;** Dnde Ranch, \$125; Yacht Club, \$85; Palm Beach, \$65; Palm Springs, \$135; Atlantic City, \$45; Coney Island, \$35; Seeburg 100 Selection Boxes, Chrome, \$65; 3020 Boxes, \$7. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: MOLine 4-6703).

**FOR SALE—United Alleys; Team,** \$150; League, \$140; Chief, \$125; Royal, \$95; Clover, \$50; Exhibit 2 Hole Skill Pool, \$195; Williams 2 Hole Bank Pool, \$185. MOHAWK SKILL GAME CO., 67 SWAGGER-TOWN ROAD, SCHENECTADY, N. Y.

**FOR SALE—Non Coin Operated Joker,** \$295; Spot Lite, \$35; Rowe 8 Column Cig. Machine, \$50; Singapore Yacht Club; Stage Coach. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: BRidgeport 750).

**FOR SALE — Or Trade for Seeburg** 100s, AMIs, Rock-Olas, National or American Shuffleboards, 6 slightly used Popperette Popcorn Machines; 5—3 Dimensional Theatres; Silver Bullets; Dropkick Football; 4 Player Derby; 6 Rocket Patrols; 2 Lee Musical Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

**FOR SALE — All types late model** phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

**FOR SALE—United and Chicago Coin** Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

**FOR SALE—Can you afford 92c per** week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible" of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

**FOR SALE—1 100 Selection Model G** Seeburg, \$645; Seeburg R. C. Special, 100 Selections, Hi Fidelity Hidden Unit, Like New, \$645; 6 Chrome 100 Selection Seeburg Wallboxes, \$60 ea.; 1 Buckley Remote Controlled Track Odds, ea. \$345; 1 United Manhattan, \$295; 1 Williams Super Star Baseball, \$169.50; 6 Counter Game Zippers, \$25 ea.; 2 Rock-Ola 2 Face Overhead Scoring Units, \$75 ea. C & L DISTRIBUTING CO., 2202 WAUGH DRIVE, HOUSTON 6, TEXAS (Tel.: JA 9-5631).

**FOR SALE — 50 Brand New Federal** Column Stamp Machines in cartons, cost, \$49.50, sell at \$20 ea., 25 lots; 10 lots at \$25 ea. 30 DeLuxe Challenger Hot Nut Machines with stands at \$20 ea. (3 Col.) take all: \$25 in 10 lots. 30 Lowel Aspirin Machines at \$6.50 ea. take lot. A.B.C. COIN MACHINE CO., 3124 S. FLORES ST., SAN ANTONIO, TEX. (Tel.: LE 3-1152).



## CLASSIFIED ADVERTISING SECTION

FOR SALE—United 6 Player Stars, \$5; Beach Club, \$70; DeLuxe 6 Player, \$35; Olympic, \$55; Green Pastures, \$125; Jockey Club, \$120; Guys and Dolls, \$65; Chinatown, \$70; Flying Hi, \$80. STARK NOVELTY CO., 1813 FULTON RD., N. CANTON 9, OHIO.

FOR SALE—3 Postwar Photomatics. Also large variety arcade machines. Pick up. TIMES AMUSEMENT, 1663 BROADWAY, NEW YORK 19, N. Y. (Tel.: Circle 7-3725).

FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—We Are Overstocked With 17 Different Models Of New Pool Tables. Do You Need Pool Tables? Please Call Collect: REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE — Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CANal 6-0293).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., (Tel.: Circle 6-8939).

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE — United Pixie, \$390; United Tropics, \$65; Bally Big Time, \$300; Bally Miami Beach, \$275; Bally Gay Time, \$265; Bally Variety, \$190; Bally Dude Ranch, \$75. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgnolia 6386).

FOR SALE — Bright Spots, \$39.95; Bright Lights, \$39.95; Rodeos, \$39.95. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: Market 3967-8-9).

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).

FOR SALE—Variety, \$185; Gayety, \$180; Atlantic City, \$44.50; Coney Island, \$35; Daffy Derby, \$74.50; 1015 Wurlitzer Phonograph, \$75. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE—Cole (6) Six Flavor SPA Cup Dispenser, Model C6, Type 1400. Price, \$500. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Bingos. Hawaii, \$150; Surf Club, \$150; Spotlite, \$35. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: Central 1-9292).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Beach Clubs, \$65; Palm Springs, \$75; Gayety, \$150; Triple Play, \$275. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: CH 3-8624-3-4005).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).

FOR SALE—Late Model Lehigh PX Cigarette Machines. Eight Column, 25¢ or 30¢ Vending. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA, (Tel.: Forest 5-3456).

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg HF 100 R, \$795; Seeburg HG 100 G, \$595; Seeburg M 100 BL, \$425; Seeburg M 100 A, \$175; AMI D 80, \$295; Wurlitzer 1800, \$895; Wurlitzer 1700, \$715; Wurlitzer 1650, \$395; Wurlitzer 1400, \$295; Automatic Score Counter, for 22-foot Shuffle Board. Never uncrated, \$75. LEW JONES DISTRIBUTING CO., INC., 1301 NORTH CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MEIrose 5-1593).

FOR SALE—Polyethylene Plastic Pool Game Covers, \$3.95. (Protect Your Investment); Shuffle Alley Tournament Boards, \$12.50; Gayety's cleaned and checked, \$150. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HARRison 4747).

FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2549).

FOR SALE—Ready to operate. 10 Bally Palm Springs, \$85 ea.; 3 Beauty, \$75 ea.; 1 United Circus, \$75; 2 Dude Ranch, \$75 ea.; 2 Palm Beach, \$60 ea.; 2 Atlantic City, \$60 ea.; 1 Frolic, \$60. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 2, OHIO (Tel.: MAin 18751).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Bally Dude Ranch, \$105; Beauty, \$85; Beach Club, \$115; Yacht Club, \$75; Palm Springs, \$125; Variety, \$275; Gayety, \$265; Genco Jumpin' Jacks, \$35; United Classic Bowlers, \$65; Clover Bowlers, \$55. MICKEY ANDERSON 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Shuffle Alleys. United Mars, \$200; Bally Jet, \$200; Bally Rocket, \$200; Chi Coin Holiday, \$200; United 11th Frame, \$175; United Rain Bow, \$140; United Leader, \$110; United Imperial, \$85; United Royal, \$75; United Olympic, \$65; Chi Coin Crown, \$50; United Cascade, \$50; United Clover, \$40; Chi Coin 10th Frame, \$40; United 10th Frame, \$40; United Super, \$40; United Star, \$30; Genco Basketball, \$150; Bear Gun, \$75; Coon Hunt, \$125; Genco Rifle Gallery, \$175. Write for prices on Seeburg, Wurlitzer and Rock-Ola Juke Boxes and Wall Boxes, Cigarette Vendors, Arcade Equipment, Bally Bingos, Williams and Gottlieb 5 Balls. TRI STATE MUSIC CO., 1909 8th ST., PORTSMOUTH, O. (Tel.: 2221).

FOR SALE—Special. Bally: Beach Beauties, \$475; Miami Beaches, \$309.50; Varieties, \$165. United: Starlets (Floor Samples), \$325; Nevada, \$109.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 8318).

FOR SALE—Used Machines of all makes, thoroughly reconditioned and ready for location. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE—Distributors for Bumper Pool Tables, Valley or Edolite. Write. We need late model Phonographs. We buy, sell and exchange used equipment of all types. HASTINGS DISTRIBUTING CO., since 1932. 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHEELing 5472.

FOR SALE — High Luster, Chrome Plated Steel Pillasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Merry-Go-Round, \$345; Zoo Ride (New), \$345; Seeburg Bear Gun, \$85; Goalie, \$75; Night Fighter, \$119.50; Rifle Gallery, \$195; Big Top Rifle, \$350; Dale Gun, \$34.50; Pistol Pete, \$39.50. All cleaned and shopped—ready for location. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—2 Exhibit Shooting Gallery, \$125 ea.; 1 Exhibit Jet Gun, \$75; 2 Genco Sky Gunners, \$95 ea.; 2 Seeburg Bear Gun—Shoot The Spook conversion, \$75 ea.; 1 Exhibit Six Shooter, \$50. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HARRison 3-4508).



## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—45 rpm records, all pop tunes, right off our route, \$19 per 100. EMPIRE, 799 CONEY ISLAND AVE., BROOKLYN 18, N. Y. (Tel.: BUckminster 7-7300).

**FOR SALE**—Wallboxes, 15 AMI, 120 Selection Chrome, \$65 ea.; Used Records, 78's and 45's; Two Bally Spotlights, \$25 ea.; Used (Fisher) Pool Tables, \$120 ea. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH 7th AVE., SALINA, KANSAS.

**FOR SALE** — Kiddie Rides. Nylco Rockets, \$350; Carousels, \$350; Target Horses, large, \$285; Palomino Horses, \$225; Rabbits, \$175; Bull, \$175; Midget Racer, \$250; Duck, \$225; Hot Rods, \$325; Elsie The Cow, \$285; Bright Eyes Horse, \$285. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON, MASS. (Tel.: ALgonquin 4-3338).

**FOR SALE**—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

**FOR SALE**—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

**NOTICE**—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!! Mail your check for \$15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

**FOR SALE**—Operators, Clean Right with "Lemonite". Taran Distributing Co. Distributors in Florida use and sell "Lemonite". Sample upon request. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

**FOR SALE**—Lowest Prices Ever. Shuffle Alleys. Chicago Coin: Gold Cup, \$50; Criss Cross, \$75; Hi Speed Crown, \$75; Bowling Team, \$325. United: Clover, \$35; League, \$75; Derby Roll, \$195. Genco: Shuffle Pool, \$25; Match Pool, \$50. RELIABLE COIN-MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 96556).

**FOR SALE**—ChiCoin Super Frame \$110; Bally Champion \$165; Five Way \$25; Jet Bowler \$190; Mystic \$240; Rocket \$190; United Ace \$160; United Cascade \$25; United Chief \$99.50; United DeLuxe \$25; United Imperial \$84.50; United League \$150; United Lightning \$225; United Mars \$300; United Olympic \$40; United Royal \$69.50; United Speedy \$165; United 10th Frame \$40. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel.: HENDERSON 1-7577).

**FOR SALE** — Make us an offer; Bally: Rocket; Mystic. Keeney: Mainliner; Bikini. Chicago: Fireball; Triple Strike. United: Yankee; Speedy. RUNYON SALES CO. OF NEW YORK, INC., 593 TENTH AVE., NEW YORK, N. Y., 221 FRELINGHUYSEN AVE., NEWARK, N. J., 231 WINDSOR ST., HARTFORD, CONN.

**FOR SALE**—Reconditioned Ready For Location. Rock-Ola: 1436 (78 RPM), \$245; 1436A (45 RPM), \$295. Wurlitzer: 1250 (45 RPM), \$115; 1400 (45 RPM), \$250. Bingos: Gayety or Variety, \$195. DuGrenier: Model "W" 9 Column 1 King Size 25¢ Operation (Repainted), \$69.50. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

## MISCELLANEOUS

**NOTICE**—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNON 5-7976).

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

**NOTICE** — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGNOLIA 3931.

**NOTICE**—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PERShing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.


# THE CASH BOX

## "The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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you've got to have Everything...  
for the BIG TAKE

AMI "G" operators are in on the *big* take because AMI "G" juke boxes leave nothing to chance. Have *everything* it takes.

Just listen and look!

Exclusive multi-horn high-fidelity sound that's really *live*—the way players want it . . .

Instant visibility of titles for faster selection . . . more of the bigger coins from each player.

Eye-exciting, play-inviting color to fit every decor...every location...

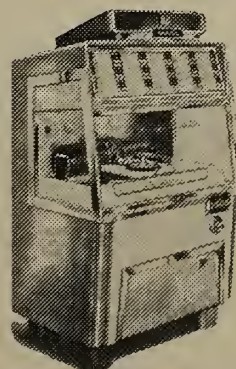
That's why you get *everything* for the *big* take . . . when you get AMI!

**AMI** Incorporated / General Offices and Factory:  
1500 Union Ave., S.E.  
Grand Rapids 2, Michigan

Originator of the automatic selective juke box in 1927.  
Model "G"—120, 80, 40 selections for more plays in less time.

Factory set for 10c play and

worth it!



Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark  
Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1, England—building the BAL-AMI Juke Box





# THIS WEEK'S USED MACHINE QUOTATIONS

## 17th YEAR OF PUBLICATION

### 861st CONSECUTIVE WEEK'S ISSUE

#### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |

#### REGARDING SELLING PRICES

## IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



#### PHONOGRAPHS

LISTED ALPHABETICALLY

#### AMI

4. Model A, '46, 40 Sel., 78 RPM	69.50	125.00
4. Model B, '48, 40 Sel., 78 RPM	125.00	185.00
4. Model C, '50, 40 Sel., 78 RPM	109.50	200.00
4. Model D-40, '51, 40 Sel., 78 RPM	189.50	265.00
1* Model D-80, '51, 80 Sel., 45 RPM	275.00	375.00
4. Model E-40, '53, 40 Sel., 78 RPM	295.00	395.00
4. Model E-80, '53, 80 Sel., 45 RPM	395.00	450.00
2* Model E-120, '53, 120 Sel., 45 RPM	439.00	550.00
4. Model F-80, '54, 80 Sel., 45 RPM	595.00	795.00
4. Model F-120, '54, 120 Sel., 45 RPM	650.00	750.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	9.95	20.00

#### EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	79.50	150.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	150.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

#### ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	110.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	125.00	175.00

4. 1432, Same as above Converted to 45 RPM	130.00	195.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	149.50	225.00
4. 1434, Same as above, Converted to 45 RPM	149.50	245.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	199.50	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	250.00	300.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	450.00	550.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	645.00	725.00

#### SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	59.50
4. 147S, Standard, 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4. 148ML, 48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	99.50
2* M100A, '49, 100 Sel., 78 RPM	175.00	250.00
3* M100B, '51, 100 Sel., 45 RPM	395.00	495.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	425.00	525.00
4. M100C, '53, 100 Sel., 45 RPM	500.00	600.00
4. HF100G, '54, 100 Sel., 45 RPM	595.00	750.00
4. HF100R, '54, 100 Sel., 45 RPM	750.00	845.00
4. W1-L56 Wall Box 5¢	3.00	6.95

4. 3W2 Wall-a-Matic	3.00	8.95
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5¢, 10¢, 25¢	10.00	20.00
4. W6L-56 5/10/25 Wire-less	10.00	20.00
4. 3W7-L-56	10.00	30.00

#### WURLITZER

4. 1015, '46, 25 Sel., 78 RPM	39.50	75.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	60.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4. 1100, '48, 25 Sel., 78 RPM	85.00	145.00
4. 1250, '50, 48 Sel., 78 RPM	99.50	150.00
4. 1250, '50, (Same as above) Converted to 45 RPM	115.00	175.00
4* 1400, '52, 48 Sel., 78 RPM	175.00	295.00
4. 1400, '52, (Same as above) Converted to 45 RPM	185.00	300.00
4. 1450 (Same as 1400 with leather)	185.00	310.00
1. 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	200.00	325.00
4. 1500A, '53, 104 Sel., 78 and 45 RPM Inter-mixed	275.00	350.00
4. 1650, '53, 48 Sel., 45 RPM	369.50	450.00
4. 1700, '54, 104 Sel., 45 RPM	525.00	715.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	22.50
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	14.95	25.00



#### PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

2. ABC (Un 3/52)	25.00	65.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	100.00	160.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	49.50	90.00
2* Atlantic City (B 5/52)	30.00	70.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	60.00	125.00
1* Beauty (B 11/52)	50.00	135.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	110.00	165.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
2* Big Time (B 1/55)	270.00	350.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bright Lights (B 5/51)	35.00	95.00
2* Bright Spot (B 11/51)	20.00	95.00
4. Broadway (B 6/51)	25.00	50.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	50.00	110.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	25.00	65.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	50.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
2. Circus (Un 8/52)	75.00	110.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm. 9/53)	75.00	115.00
4. College Daze (Got 8/49)	20.00	49.50
4. Colors (Wm 11/54)	165.00	200.00
2* Coney Island (B 9/52)	25.00	85.00
4. Control Tower (Wm 3/51)	25.00	50.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	74.50	165.00
4. Daisy May (Got 7/54)	155.00	200.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	50.00	125.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Diamond Lill (Got 12/54)	149.50	175.00
4. Disk Jockey (Wm 11/52)	45.00	85.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Dragonette (Got 6/54)	125.00	175.00



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4. Keeney Century (6/54)	175.00	275.00
4. Keeney American (9/54)	250.00	325.00
4. Keeney National (9/54)	300.00	350.00
4. Keeney Speedlane (4/55)	325.00	395.00
4. United 5-Player (1/51)	35.00	45.00
4. United 6-Player (5/52)	35.00	50.00
4. United DeLuxe 6-Player (10/55)	25.00	69.50
4. United 6-Player Super (3/52)	45.00	60.00
4. United 4-Player Official (5/52)	45.00	65.00
4. United 6-Player Star (7/52)	45.00	70.00
4. United 10th Frame Star (9/52)	40.00	75.00
2. United Manhattan 10th Frame (9/52)	40.00	75.00
4. United Manhattan (9/52)	65.00	80.00
4. United 10th Frame Super (10/52)	50.00	80.00
2* United Cascade (2/53)	25.00	80.00
4* United Clover (2/53)	35.00	95.00
4. United Liberty (2/53)	65.00	95.00
4* United Classic (6/53)	60.00	100.00
2* United Olympic (6/53)	40.00	100.00
2* United Royal (9/53)	69.50	110.00
2* United Imperial (9/53)	84.50	135.00
2. DeLuxe model	90.00	140.00
2* United Chief (11/53)	95.00	145.00
4. United Leader (11/53)	100.00	175.00
4. DeLuxe model	120.00	195.00

2* United Team (1/54)	125.00	200.00
2. DeLuxe model	135.00	205.00
2* United League (1/54)	75.00	210.00
2. DeLuxe model	140.00	215.00
2. United Ace (5/54)	160.00	225.00
2. DeLuxe model	165.00	230.00
2. United Rainbow (5/54)	150.00	240.00
2. United Banner (8/54)	195.00	250.00
4. DeLuxe model	200.00	255.00
4. United Shuffle Targette (8/54)	185.00	255.00
2. DeLuxe model	185.00	260.00
2* United Speedy (8/54)	150.00	265.00
2. Un. 11th Frame (10/54)	135.00	265.00
2. DeLuxe model	175.00	270.00
2* United Comet Targette (11/54)	150.00	275.00
2. DeLuxe model	125.00	280.00
2. United Mercury (12/54)	175.00	280.00
2. DeLuxe model	175.00	290.00
3* United Mars (1/55)	175.00	300.00
4. DeLuxe model	200.00	300.00
4* Un. Lightning (2/55)	195.00	310.00
4. DeLuxe model	200.00	320.00
2. Un. Venus (3/55)	165.00	325.00
2. DeLuxe model	200.00	330.00
4. Un. Clipper (5/55)	225.00	340.00
4. DeLuxe model	230.00	345.00
4. Un. Derby Roll (5/55)	175.00	350.00
4. DeLuxe model	175.00	355.00
4. Un. 5th Inning (6/55)	245.00	375.00
4. DeLuxe model	245.00	380.00
4. Un. Capitol (6/55)	245.00	390.00
4. DeLuxe model	255.00	395.00



## ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	95.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	95.00	175.00
4. ChiCoin Goalee	44.00	95.00
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	95.00
4. ChiCoin Pistol	35.00	99.50
4. ChiCoin Home Run, 6 Player (3/54)	100.00	200.00
4. Super model	150.00	249.50
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	69.50	165.00
2* Evans Bat-A-Score	65.00	165.00
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	75.00	150.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	34.50	89.50
4. Exhibit Gun Patrol	75.00	125.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4* Exhibit Six Shooter	50.00	95.00
4. Exhibit Vitalizer	45.00	75.00
4. Exhibit Shooting Gal. (6/54)	95.00	169.00
4. Exhibit Star Shooting Gallery (9/54)	149.50	195.00
4* Exhibit Sportland Shooting Gallery (11/54)	175.00	225.00
4. Exhibit "500" Shooting Gallery (3/55)	295.00	325.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	375.00	425.00
4* Genco Sky Gunner	95.00	150.00
4. Genco Night Fighter	85.00	125.00
4* Genco 2-Player Basketball	150.00	250.00
4* Genco Rifle Gal. (6/54)	175.00	225.00
4. Genco Big Top Rifle Gallery (6/54)	335.00	375.00
4. Genco Wild West Gun (2/55)	350.00	395.00
4. Genco Sky Rocket Rifle Gal. (5/55)	350.00	425.00
4. Genco Champion Baseball (9/55)	350.00	450.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	65.00	125.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	175.00	275.00
4. DeLuxe model	195.00	285.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	165.00	295.00

6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	95.00	195.00
2. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Photo (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	250.00	450.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35¢	150.00	395.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	125.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	75.00	185.00
2* Seeburg Bear Gun	75.00	145.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
1* Seeburg Coon Hunt	89.50	195.00
4. Set Shot Basketball	150.00	295.00
4. Telequiz	75.00	125.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	175.00	250.00
4. DeLuxe model	185.00	275.00
4. United Carnival Gun (10/54)	195.00	295.00
4. DeLuxe model	245.00	300.00
2. United Bonus Gun (1/55)	250.00	350.00
4. DeLuxe model	275.00	350.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	39.50	99.00
4. Wms. DeLuxe Baseball (4/53)	100.00	150.00
4. Wms. Pennant Baseball (12/53)	120.00	185.00
4. Wms. Super Pennant Baseball (12/53)	135.00	195.00
4. Wms. Super Star Baseball (12/53)	175.00	200.00
4. Wms. Major League Baseball (2/54)	145.00	210.00
4. Wms. All Star Baseball 2/54	155.00	225.00
4. Wms. Big League Baseball (2/54)	145.00	220.00
4. Wms. Jet Fighter (10/54)	175.00	275.00
4. Wms. Safari (2/54)	315.00	395.00
4. DeLuxe model	325.00	400.00
4. Wms. Polar Hunt (3/55)	330.00	425.00
4. Wms. King Of Swat (5/55)	325.00	440.00
4. Wurlitzer Skee-ball	35.00	75.00

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

### AMI, INCORPORATED

G-120 Phonograph	
G- 80 Phonograph	
G- 40 Phonograph	
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

No List Price  
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### AUTO-PHOTO CO.

Studio Model "II"	\$3,245.00
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### BALLY MFG. CO.

Night-Club	\$ 785.00
Crosswords	545.00
Pin-Pool	
Standard (52" x 36") Model	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
Jumbo Bowler (without Match Feature)	
Model J-110, 10c play	760.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature)	
Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

### CHICAGO COIN MACHINE CO.

Clover Pool	\$ 375.00
Champion Pool (with lighted bumpers)	285.00
Champion Pool (without lighted bumpers)	277.50
Champion Pool "Model 35" with lighted bumpers	285.00
Champion Pool "Model 35" without lighted bumpers	277.50
Jumbo Pool (without lighted bumpers)	317.50
Jumbo Pool (with lighted bumpers)	325.00
Hooligan Pool	375.00

### EXHIBIT SUPPLY CO.

Skill Score	\$ 395.00
Combination 3-Hole Skill Pool	349.50
Combination 3-Hole Lightup Skill Pool	364.50
Combination 3-Hole King Size Skill Pool	409.50
Combination 3-Hole King Size Lightup Skill Pool	424.50

### GENCO MFG. & SALES CO.

Standard Tournament Pool	\$ 299.50
DeLuxe Tournament Pool	339.50
King Tournament Pool	379.50
King Supreme Tournament Pool	389.50
DeLuxe Lightup Tournament Pool	384.50
Standard Lightup Tournament Pool	349.50
Supreme DeLuxe Tournament Pool	309.50
Super Big Top (Gun)	359.50
	675.00

### D. GOTTLIEB & CO.

Harbor Lights (Single-Player, 5-Ball)	\$ 407.50
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### J. H. KEENEY & CO., INC.

Flicker Pool (4-Player, 4 Sides)	\$ 375.00
Jumbo Flicker Pool	410.00
Arcade Pool (1 or 2 Front Play)	375.00
Jumbo Arcade Pool	410.00
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	
DeLuxe Fascination Pool	\$ 335.00
Jumbo DeLuxe Fascination Pool	370.00
DeLuxe Challenge Bowler (with Match Feature)	690.00

Prices On Request

### MARVEL MFG. CORP.

Pla-Pool (Regular Size)	\$ 285.00
DeLuxe Pla-Pool (Large Size)	325.00

### ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selections, 45 RPM Only	
Model 1452, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mabogany Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

No List Price  
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### J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	
V-3W-A—Wall-O-Matic "200" 100J—Select-O-Matic "100" Phonograph	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

No List Price  
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### UNITED MFG. CO.

Roto Pool (2-Play., Elec. Score)	\$ 425.00
Club Pool	295.00
Lightup Club Pool	305.00
Lightup Jumbo Club Pool	355.00
2-Way Lightup Club Pool (2/3 Holes)	315.00
2-Way Jumbo Lightup Club Pool (2/3 Holes)	365.00
Hi-Score Lightup Pool	385.00
Special Club Pool	295.00
Special Lightup Club Pool	305.00
Regulation Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00
Topnotch Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
Special Topnotch, Shuffle Alley (with Special Match Features)	
Single Chute	875.00
Double Chute	895.00
Stardust	775.00

### VALLEY MFG. CO.

Regulation Bumper Pool	279.50
Jumbo Bumper Pool	299.50

### WILLIAMS MFG. CO.

2-Way DeLuxe Bank Pool	\$ 349.50
2-Way Sr. DeLuxe Bank Pool	399.50
2-Way Sp. DeLuxe Bank Pool	349.50
DeLuxe 4-Bagger (Baseball Game)	545.00
Klik Billiards	375.00
Crane	425.00

### THE RUDOLPH WURLITZER CO.

Model 1900 DeLuxe, High Fidelity, Desert Haze Finish	
Model 1900 Special Finishes—Persian Turquoise, Chinese Black, Glacier White	
Model 1800 DeLuxe, High Fidelity, Dawn Mist	
Model 1800 Special Finishes—Horizon Blue, Sunset Red, Midnight Black	
Model 5207 Wall Box—104 Selection—3 Wire	
Model 5206 Wall Box—48 Selection—4 Wire	
Model 257 Stepper—104 Selection—3 Wire	
Model 253 Stepper—104 Selection—3 Wire	
Model 248 Stepper—48 Selection—4 Wire	
Model 5117 12" High Fidelity Wall Speaker	
Model 5116 8" High Fidelity Corner Speaker	
Model 5115 5" High Fidelity Corner Speaker	
Challenge Bowler (without Match Feature)	665.00
Electric Cigarette Vender	284.50
Coin Changer Model	304.50

No List Price  
Authorized for Publication



chicago coin offers you  
THE MOST COMPLETE LINE  
OF QUALITY  
**POOL GAMES**  
IN THE INDUSTRY!

**POOL GAMES FOR  
EVERY LOCATION!**

*\*All Models Furnished With  
Center Hole Plugs!*

**1**

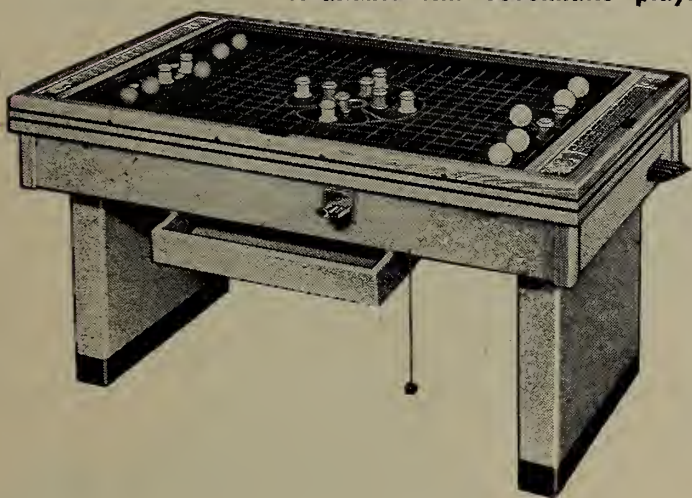
**Clover Pool**

Plus Clover Model 35

3 in 1 game which can be converted to 2 or 3 hole  
or automatic play at the flip of a switch.

Automatic scoring with popular 4 sided play. New  
advance type scoring on all holes.

Available with "Levelmatic" playboard adjusters.



**2**

**Champion Pool**

Available in 2 or 3 Hole Models With The  
Exciting Center Hole Feature!

New Type Ball Drop Mechanism . . . Simple . . . Positive . . .  
Fool-Proof!

New Plastic Light-Up Bumper Posts!

New Super Sensitive Rebound Rails!

2 Color Grid Screened Playfield For 3 Sided Play!

2 Coin Operation! 2-4 Can Play! 3-4 Sided Play!



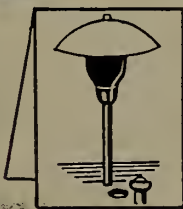
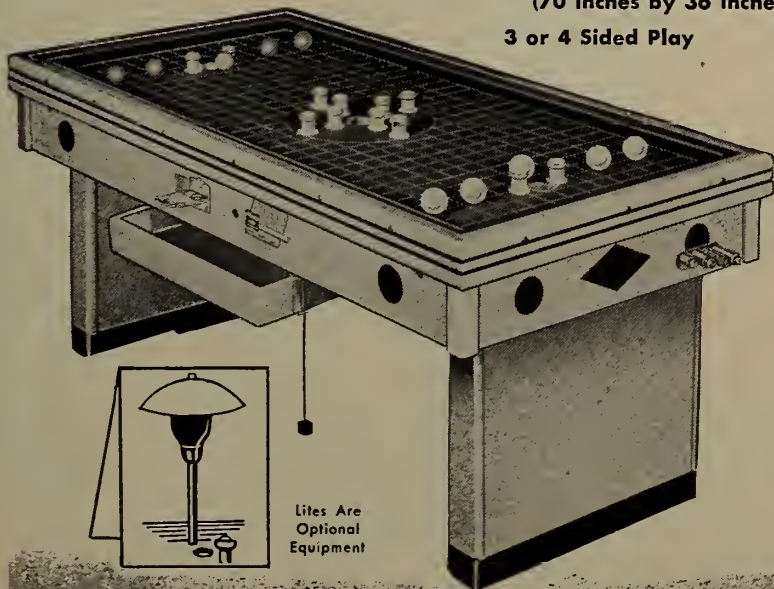
**3**

**Jumbo  
Pool**

2 or 3 Hole Models With or  
Without Lighted Bumpers!

18 inches longer than regular size  
(70 inches by 36 inches)

3 or 4 Sided Play



Lites Are  
Optional  
Equipment

**4**

**Champion Pool  
Model 35**

End holes are located 4 inches  
closer to center!

Choice of 2 or 3 hole models!

3 or 4 Sided play!

Super sensitive rebound rails!



**chicago  
coin**

MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.





## IT PAINTS A PRETTY PROFIT PICTURE FOR WURLITZER OPERATORS

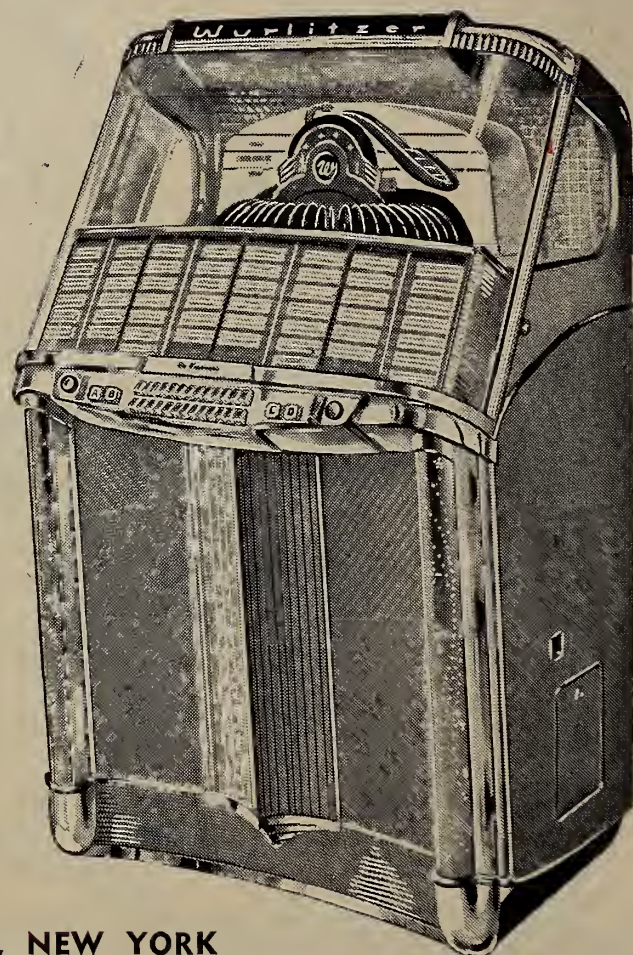
Any way you look at it, the new Wurlitzer Centennial is painting a bright profit picture. Locations rave over the way it draws the crowds. Customers can't resist the urge to play that's stimulated by its startling new design, its dynamic new high fidelity sound. Operators beam every time they open the cash box. No wonder this bold new concept in automatic phonographs is being acclaimed as the greatest moneymaker in Wurlitzer history.



## WURLITZER *Centennial* MODEL 1900

HIGHLIGHTING 100 YEARS OF  
MUSICAL ACHIEVEMENT

SEE IT, HEAR IT, BUY IT  
AT YOUR WURLITZER DISTRIBUTOR



THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

"It's What's in THE CASH BOX That Counts"



UNITED'S

# 2-WAY CLUB POOL

Simply Insert  
Precision-Fit Plug  
into Center Hole  
for 2-Hole Play

CONVERTIBLE  
2-HOLE or 3-HOLE  
PLAY

FLASHY  
LIGHT-UP  
BUMPERS

2  
DIMES  
PER  
GAME

LINED  
PLAYFIELD  
FOR 3 or 4  
SIDED PLAY

HINGED  
PLAYFIELD

SIZE  
52 IN. BY 36 IN.

SIMPLE  
MECHANISM

LOCATION  
FAVORITE

ALSO AVAILABLE  
IN  
JUMBO Model  
70" x 36"

WELCOME  
EVERYWHERE

SEE YOUR  
DISTRIBUTOR

IMMEDIATE  
DELIVERY

UNITED  
OPERATORS  
ARE  
SUCCESSFUL  
OPERATORS

NOW AT YOUR  
DISTRIBUTOR

ROTO  
POOL

HI-SCORE  
POOL

Special  
CLUB POOL

CARAVAN  
Flashy In-Line Game

TOP-NOTCH  
Shuffle-Alley  
6-Player Bowler

REGULATION  
Shuffle-Alley  
6-Player Bowler



UNITED MANUFACTURING COMPANY  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



# Earn biggest pool-profits with new Booster-Pool

BY

**Bally®**

ONLY pool-table with truly automatic scoring, BOOSTER-POOL is designed to permit players to play for position, block opponents' balls, and exercise all the cue-strategy of PIN-POOL . . . maneuvering balls from ends of table, around center-pins into scoring-pockets at opposite ends of table. Fast play and fascinating play-appeal produce biggest profits ever earned in pool-field.

52 IN. BY 36 IN. TABLE

## AMAZING Color-Detector TOTALIZERS WITH AUTOMATIC REFEREE

Sink red ball in red pocket or white ball in white pocket . . . and clickety-click . . . correct totalizer immediately credits the shot to correct color. What happens when a ball drops in wrong-color pocket? Totalizers ignore the shot . . . but Automatic Referee promptly signals penalty for player who goofed.

Players are mystified but delighted by the uncanny ability of the Bally Color-Detector Totalizers to register each and every ball sunk in matching-color pocket . . . and to flash penalty-light when colors are mis-matched. Result is fast word-of-mouth advertising for Bally BOOSTER-POOL tables on location, attracting patrons to spots equipped with BOOSTER-POOL . . . producing bigger profits than operators ever dreamed of earning in pool-operation.

## EXCITING Progressive SCORES

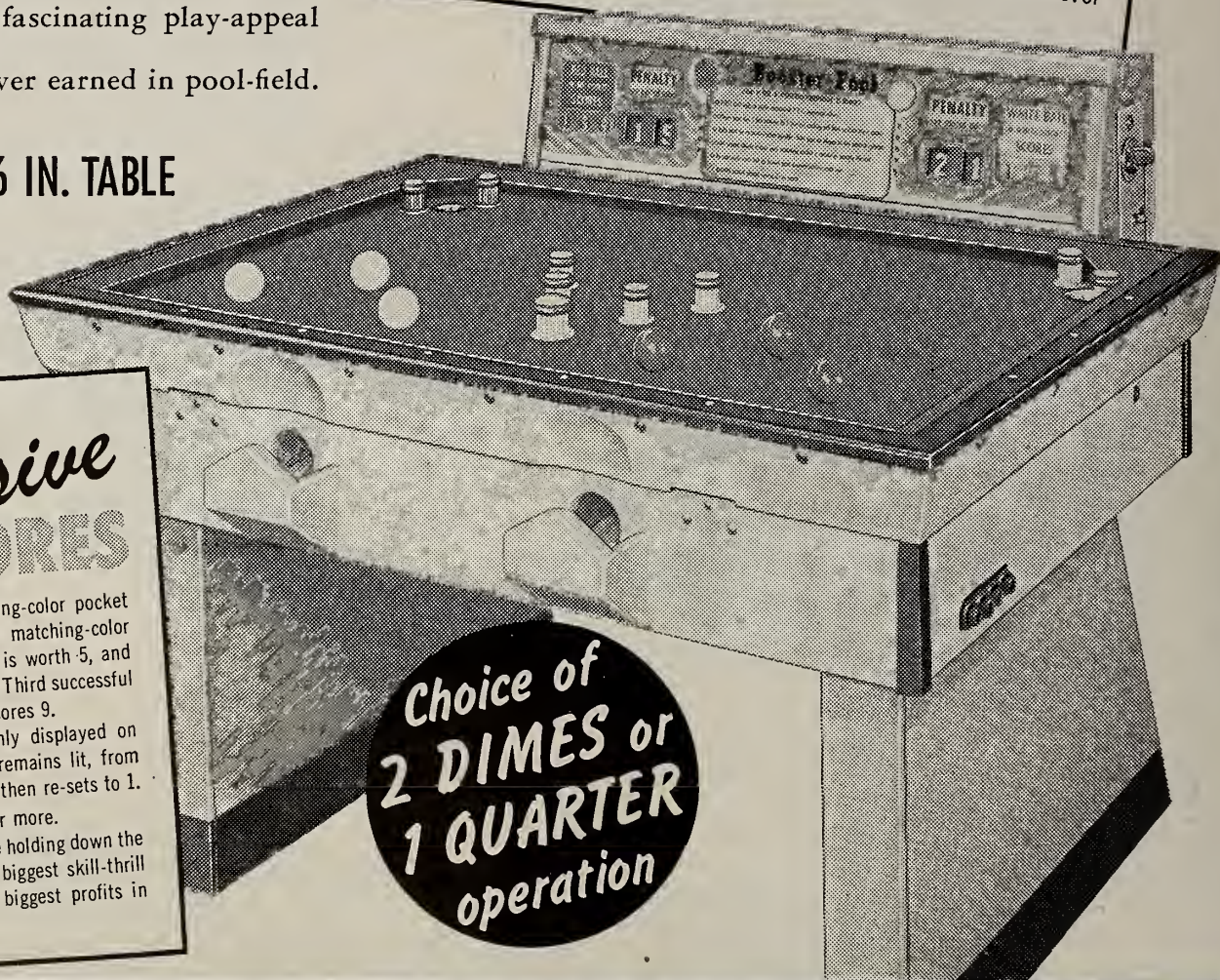
First ball sunk by a player in matching-color pocket scores 1. If second ball is sunk in matching-color pocket, before opponent scores, play is worth 5, and Totalizer credits player with total of 6. Third successful shot, before opponent sinks a ball, scores 9.

Progressive score-values are plainly displayed on light-up scoreboard. Last-lit value remains lit, from turn to turn, until opponent scores—then re-sets to 1.

Winner is first player scoring 21 or more.

Double fun of boosting score, while holding down the score-value of opponent's shots is biggest skill-thrill in coin-operated pool, resulting in biggest profits in pool-operation.

Choice of  
2 DIMES or  
1 QUARTER  
operation



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